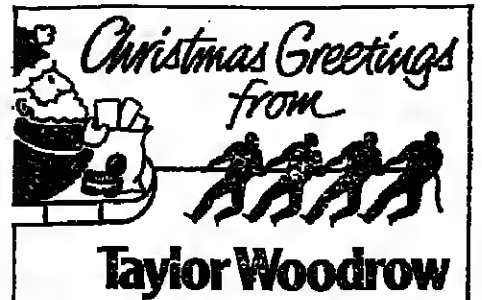


السنة الحادية عشر

# FINANCIAL TIMES

No. 27,441 Wednesday December 21, 1977 \*\*\*12p



**ESPLEY-TYAS CONSTRUCTION LTD**  
Building & Civil Engineering

## NEWS SUMMARY

### Panic buying of bread

Threat of an all-out strike by bakery workers was hanging over renewed talks last night between employers and union men.

Talks began with the Food, Conciliation and Arbitration Service, Mr. Sam Maddox, general secretary of the bakers' union, said the employers were in a strong position.

There had been a strike before Christmas.

Bread shops throughout the country were hit by panic buying before the long holiday period.

Hovis, McDougall, Bakers and Allied estimate that production has been cut already by a quarter because of the time ban by 33,000 union men. Back Page.

### Banker crash more serious

ago to the two super-tankers in collision off South Africa Friday is more serious than thought, salvage men said.

John Kerr, vice-president of the Incorporated, the company which owns the tankers, the collision was costing his firm nearly £90,000 a day in operating costs. Repairs, and anti-pollution gear were costing £120,000.

### Terrorist gets 10 years' jail

High court sentenced Kurt Gens, 25, a leading member of the Red Army Faction, once known as the Baader-Meinhof group, to 10 years' jail for murder, possession of a handgun, and other offences. Page 4.

### 10,000 freed

Poland freed 10,000 political prisoners in a move to ease the strain of a bloody communist attempt to suppress 12 years ago. Page 5.

### Games clear

Use of electronic games should not damage exports, the U.S. Federal Trade Commission said. But proposed use could impair the pattern on screens.

### Quake kills 350

Earthquake in central Iran killed 350 and injured 600.

### More tubes

Two of the Jubilee line, the Charing Cross to Fenchurch street, will go ahead despite the government's refusal to give financial support, the Greater London Council said.

### More monks

Membership of the Mormon church has increased since the death of a bed for sex case. There are 100,000 members in Britain.

### End-up...

Collectors by the dock strike in the U.S. will not reach Britain before Christmas.

UK on sale in supermarkets partly responsible for the rise of alcoholism, the Rev. Bedford, a leading Methodist minister, said.

### Labour club owners in West End

Labour club owners in the West End agreed to an end to a total ban on front-of-house publicity.

Residents on Taggs road in the Thames, were told a High Court order until the High Court said the club was closing a bridge to the river.

Constable of Lancashire dismissed after it was found he had used police manpower and interfered with police processes.

Right Campaign, launched in 1976 as a protest against charges on London's Tubes, was legalised by the High Court. The campaign bought a 10p ticket and gave an 10U for the rest.

### PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

|                    |          |
|--------------------|----------|
| MEPC               | 123 + 6  |
| Madame Tussauds    | 58 + 4   |
| Manganese Bronze   | 298 + 12 |
| Metal Box          | 72 + 6   |
| Nimble Supplies    | 282 + 9  |
| Plaxtons (Scarbro) | 126 + 13 |
| Rediffusion        | 92 + 10  |
| Racal Electronics  | 180 + 31 |
| Stocks (J)         | 372 + 18 |
| Thorn Electrical   | 94 + 4   |
| UDS                | 475 + 15 |
| Union Discount     | 177 + 7  |
| Vickers            | 74 + 7   |
| York Trailer       | 532 + 12 |
| Shell Transport    | 532 + 12 |

|                  |          |
|------------------|----------|
| Anglo American   | 338 - 7  |
| Durban Deep      | 329 - 43 |
| East Rand Props. | 212 - 19 |
| Stiffmont        | 519 - 24 |
| Winkelsaat       | 367 - 33 |

## Unemployment falls for third month running

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

The number of adults out of work fell in the month to mid-December for the third month running. There were more job vacancies in mid-December than in any month since May 1975.

The reduction in the number of jobless may be largely the result of the government's various job creation and preservation measures, and the turning-point for unemployment still some time off, as the level of economic activity has remained sluggish in recent months.

Adult unemployment in the U.K. fell by 4,800 in the month to mid-December, to 1,438m, seasonally adjusted, according to figures by the Department of Employment yesterday. This is equivalent to 6 per cent of the national workforce.

In the last three months the number of adults out of work has dropped by 18,000, though the mid-December total was still 102,000 higher than a year ago.

The rise in notified vacancies for the third month in a row is an encouraging pointer. The mid-December total was 182,700, up 7,100, seasonally adjusted.

Announcement of the figures has produced a spate of contrasting statements. Mr. Albert Booth, the Employment Secretary, described the figures as "good tidings for Britain".

Mr. Leo Murray, the TUC general secretary said they were "a dismal Christmas present for nearly 1.5m. unemployed people."

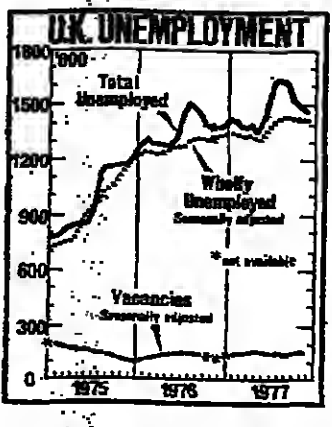
He called for a New Year resolution by the Government "that it is going to take firm action to make sure that the economy gets moving upwards, and the unemployment figures get moving downwards."

The movements in unemployment this year have been puzzling. After little change in the total during last winter and early spring, there was a sharp rise in the summer, followed by the recent slight fall.

But all this occurred in a period when output grew very slowly at best.

An important reason for the latest fall appears to be the increase in the number of notified vacancies. This is equivalent to 6 per cent of the national workforce.

In the last three months the number of adults out of work has dropped by 18,000, though the mid-December total was still 102,000 higher than a year ago.



Regional map Page 7  
Editorial comment Page 12

employment measures in the autumn as new annual training schemes started.

The result is that the number of unemployed taken off the register by the measures has risen from an estimated 225,000 to 280,000 in the last three months.

Only part of the change involves the school-leavers. The rise is roughly double the fall in adult unemployment in the period.

Officials are reluctant to draw too many conclusions apart from saying that unemployment may now be on a plateau.

Most forecasters expect a further rise until well into next year at least, and the Government's projection is that the expected acceleration in the rate of economic growth next year will halt the rise in unemployment by the end of 1978.

## Dell pleased with GATT deal on textile imports

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

THE EEC agreed today to renew for another five years the GATT multi-fibre arrangements after approving the results of the latest negotiations between the European Commission and the Community's main textile supplier.

The new arrangements provide for total low-cost imports into the EEC of about 1.1m tonnes next year. Overall they will allow a growth rate of about six per cent annually over the next five years, though growth rates will vary sharply between different categories of imports and different countries, with minimal increases or none for the most sensitive items and dominant suppliers.

The increase on U.K. cotton yarn imports has been restricted to 0.5 per cent a year. For cotton cloth it will be 0.5 per cent.

The 1978 ceilings for British imports of the eight most sensitive products are officially estimated at: cotton yarn 22,500 tonnes, cotton cloth 70,400 tonnes, synthetic cloth 12,500 tonnes, T-shirts 53,000 tonnes, 44m. sweaters, 29m. men's and women's trousers, 27m. women's shirts, 42m. men's shirts.

In most cases the 1978 levels are finalised.

The Ministers approved in principle the bilateral agreements which the Commission has concluded with more than 20 suppliers, including Hong Kong, and authorised terms for completing negotiations with four other countries with which no records could be obtained within the Commission's strict mandate—India, Brazil, Egypt and Pakistan.

Negotiations are pending with Portugal, Spain and Yugoslavia. The Commission has been charged with ensuring that imports from these countries do not exceed specified levels until firm agreements have been concluded with them.

Because the present arrangements are due to run out at year end, the Ministers authorised the commission to renew it immediately on behalf of the EEC rather than wait until details of each of the bilateral agreements are finalised.

## Perez presses for oil price rise

BY RAY DAFTER AND RICHARD JOHNS

As OPEC's 50th ministerial conference began, it seemed that the contentious issue of pricing might be shelved completely for six months in the cause of unity. This would amount, in effect to acquiescence of members in a freeze until at least July.

However, both his proposition and his tactics are being seen as implicit recognition by Venezuela and some other producers that they cannot obtain an increase now in the face of the commitment by Saudi Arabia and Iran to a 12-month freeze.

Perez appears to be in an even worse, a collapse of the conference, could cause him severe political difficulties at home.

Nevertheless, his proposal should not be dismissed as a rhetorical flourish and will, inevitably, have to be taken very seriously by fellow OPEC heads of state whom he is contacting directly.

Assuming continuation of OPEC output at the current rate of about 30m. barrels a day, a 5 per cent increase would provide about \$7bn. and one of 8 per cent around \$1.1bn. That should be seen in the context of a Third World debt which, President Perez said, has risen from \$40bn. in 1975 to \$180bn. this year.

He proposed that OPEC, together with the group of 77 developing countries and the International Monetary Fund, should continue on Back Page.



Mr. Callaghan greets Mr. Begin on his arrival at Chequers.

## Israel defence chief in Egypt

BY OUR FOREIGN STAFF

THE SURPRISE arrival in Egypt yesterday of Mr. Ezer Weizman, the Israeli Defence Minister, marked yet another step towards a Middle East peace settlement.

He held seven hours of talks with his Egyptian counterpart, General Abdel Ghani Ghanayem, near Alexandria. Later he was reported by Israeli Radio to have held talks with President Sadat.

The two Defence Ministers are understood to have discussed the military implications of a peace agreement and ways of easing that, while negotiations go on, military movements by either country are not misunderstood, leading to an increase in tension.

In the U.K. Mr. Menahem Begin, the Israeli Prime Minister, held three hours of talks with Mr. James Callaghan at Chequers on his way home from the U.S.

Afterwards he told a Press conference that Mr. Callaghan had given "a favourable reception" to the plan which he will be putting to Mr. Sadat at their meeting on Christmas Day.

The British Government is known to consider Mr. Begin's proposals, which were partially disclosed in Washington on Sunday, as an imaginative starting point for negotiations. Britain, it is claimed, is playing a significant role as an intermediary between Israel and Egypt through its close ties with several Arab states.

Senior Ministers believe that Mr. Sadat can lay the basis of an agreement covering the future of the Palestinians and the West Bank, and of Jerusalem, as well as Sinai.

That omits only the question of the Golan Heights—which needs Syrian participation—but the U.K. Government believes that the basis of settlement covering three of the four main points of contention could be reached within a few weeks and certainly within two months.

Mr. Weizman is understood to have discussed with General Ghanayem the military arrangements which will form part of the overall peace package to be put to Mr. Sadat by Mr. Begin on Sunday.

## Accord near on capital flow

BY GUY DE JONQUIERES

BRUSSELS, Dec. 20.

BRITISH and EEC officials were this evening near agreement on the principal relaxations which the U.K. will be obliged to make in the rules governing capital flows to the rest of the Community after the end of this year.

The exact measures, which are required by the EEC treaties, are expected to be decided by the European Commission tomorrow. A number of points are understood to be still under discussion—in particular a slightly greater than originally expected easing of controls on portfolio investment—but the package seems likely to include these provisions.

1—An increase to £1m. from £250,000 in the amount of foreign exchange which may be purchased at the official exchange rate for direct investment in other parts of the EEC.

The "super criterion" or maximum period in which an investment abroad is supposed to bring equal benefits in the balance of payments, would be doubled to three years.

## Pledge

2—Phasing out of the 25 per cent surcharge on proceeds from the sale by U.K.-based investors in debt issued by official EEC bodies like the European Coal and Steel Community.

The U.K. may also be asked to pledge a similar liberalisation of the rules governing the sale of securities issued by other types of public and private body inside the Community.

3—A relaxation of exchange control regulations on certain private remittances from the U.K., notably pensions.

M. Francois-Xavier Ortoli, the Commissioner for Economic and Monetary Affairs, who is in charge of the negotiations with the U.K. Treasury, is understood to be sympathetic to British arguments that radical changes to the exchange control laws could trigger a dangerously large outflow of long-term capital.

As a general rule the Commission favours an easing of regulations on direct investment rather than portfolio investment because the former creates jobs.

But M. Ortoli is said to accept in Britain's case that such over-strict direct investment has little effect on the productive economy because it is channelled into property rather than industrial undertakings.

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2 LOMBARD

# Sir Harold's holiday book

BY ANTHONY HARRIS

THE INTERIM report of the Wilson Committee has had a fairly bored though respectful press. After all, the important evidence was published as it came along, and the report was greeted as a handy compendium of what was already known, and perhaps as a prospectus of what will one day be a wonderfully detailed self-portrait of the City.

## Complacency

Reading it through, though, it seems to me that this misses some of the point. The whole is in several ways more instructive than the parts. Things are not only very usefully boiled down, but some common essences come boiling to the surface.

Criticism is recorded not only from the TUC and the National Executive Committee of the Labour Party, in what has already been reported as the draft minority report, but from American banks, Japanese banks, some industrialists and from the Bank of England itself.

The best-publicised example of this defensiveness is the very thin available evidence on the property boom and slump of 1972-74. The Bank of England's account of this has nettled Sir Harold himself, hardly a counter-establishment icon.

What is in a way a still finer example emerges in the discussion of the so-called proprietorial gap. The institutions, reluctant as ever to spend money on executives who actually understand how industry is run, pro-

duce as their crowning argument the fact that in Germany the close involvement of the banks with industry "is sometimes considered a disadvantage."

To be sure, the whole discussion of the topic in the report shows that the non-involvement of the institutions with management in this country is also sometimes considered a disadvantage — by the Bank of England and the Bow Group, to name but two, apart from the standing Left-wing minority on the committee; but the institutions reject this criticism, so it doesn't count.

The clearing banks also appear to be pretty dug in on this topic. The American banks have put in a paper which argues pretty persuasively that the American way of lending to industry on a going concern basis — estimating the client's ability to service debt out of cash flow and monitoring his progress — is more helpful, financially less cramping and potentially safer than the British tradition of securing a loan by a floating charge and letting the management go to perdition in its own way.

## Defensive

It would be nice to believe that the defensiveness and inconsistency of some of the evidence is going to provoke Sir Harold and his committee into a highly critical report; and it is always possible that further revelations about the property boom, not to mention the saga of the Crown Agents, will arouse a rather more sceptical frame of mind than has yet been evident. Mr. Clive Jenkins and his colleagues will no doubt have much satirical fun in due course, but their views will be ignored because of their known prejudices.

FOR CHRISTMAS, I would like the impossible, not just a pound at \$3.50, nor the music of Edward Heath's Corolla to the words of Edward Heath's Troops against the sound-effects of Edward Heath's Yachting: I would like a ripe greengage from my garden. It is all the more unlikely as my one greengage tree, inherited with the garden, is ceded in rough grass, beset by wasps, stripped of leaves and branches and anyway three months out of season.

Gage is a salesman's slogan nowadays, so you have to be careful. Those varieties called Oullins Golden Gage are not greengages at all, still less the one called "Oullins Golden Gage" which has a lovely bitter skin. There are only two serious greengages, sweet and scented to the core, on general release. One is probably called Greengage, or True Old English, Early or Late Old English Greengage, depending on the site of your supplier and whether or not he likes to be thought old-fashioned. I have a variety of this which is known as the Stubborn Old Greengage.

# Beware the lure of the Golden Gage

Otherwise, there are no hazards, beyond the usual anxieties of leaf curl, birds and unexplored bacteria on those branches which you wounded while pruning. I do not think that Cambridge Gage deserves its nurseryman's name of "regal lar cropper". They can always blame the birds — a bullfinch it could strip a tree while you are in isolation. I can assure you that you will never see a greengage on it and that it will not be the wretched columnist's fault. It must keep good company.

There are you buy one? Almost anywhere. Rivers of Hertfordshire, Blackmore Nurseries of Liss, Hants, John Scott of Merritt, Somerset. It could strip a tree while you are in isolation. I can assure you that you will never see a greengage on it and that it will not be the wretched columnist's fault.

## RODMAN CAN MAKE IT FOUR IN A ROW

DESPITE an uncanonically skilful knack of going straight for Fred Winter's occasional failures, I have no hesitation in siding with Rodman to extend his unbeaten sequence over hurdles to four in Chepstow's Finales Junior Hurdle, impressed me tremendously at Cheltenham 12 days ago when toying with the opposition in the Daily Express Triumph Hurdle Trial, and judged on that run he has nothing to fear from Pollerton here.

## RACING

RODMAN quickly forged clear to win early passing the post eight lengths ahead of Slasher, who beat Pollerton by nearly as much for second place.

## GARDENS TO-DAY

BY ROBIN LANE FOX

IT IS most unwise to plant your greengage in turf, like main. It like an open book well manured, from time to time. Be thankful whenever it does not.

## Jockey Club in dispute with Levy Board

BY MICHAEL THOMPSON-NOEL

THE JOCKEY Club and the Horserace Betting Levy Board yesterday found themselves in total disagreement over the Jockey Club's plan for a new racing body to run horse racing.

## Call for inquiry into advert

A FOREIGN car company's advertisement containing a photograph of Britain's Houses of Parliament under the caption "Our grateful thanks to the occupants" has led to a demand for a Government inquiry into the advertisement.

## Skateboard park plan turned down

FINANCIAL TIMES REPORTER

A PROJECT to turn part of a central London multi-storey car park into a skateboard park has had to be abandoned. The Borough of Camden having turned down an application on the grounds of the noise and disturbance that would be generated.

## Cinema debut for Muppets

BY ARTHUR SANDLES

LORD GRADE, chairman of Associated Television, who has been in charge of the production of the Muppet film, said yesterday that he intended to make the most dominant feature in motion picture industry in world — and said he would add a Muppet list of 15 to the list.

## Bank sponsors design award

THE CLYDESDALE Bank is to sponsor a £1,000 Scottish designer of the year award jointly with the Scottish committee of the design council.

## TV Radio

BBC 1 9.55 Max Boyce with Welsh humour. 10.35 To-night. 11.15 Weather/Regional News. All Regions as BBC 1 except at the following times:—

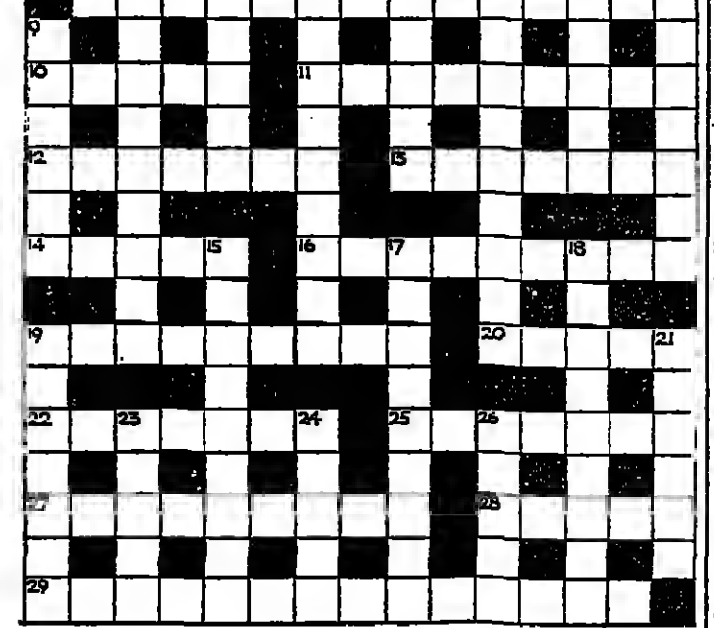
England—5.55-6.20 p.m. Look East (Norwich). Look North (Leeds, Manchester, Newcastle). Midlands To-day (Birmingham). Today (Bristol). South Today (Southampton). Spotlight South-West (Plymouth).

ANGLIA 9.30 a.m. What's New. 11.00 Breakfast. 11.45 a.m. Agria News. 1.30 p.m. Today. 2.25 p.m. Today. 3.15 p.m. Today. 4.15 p.m. Today. 5.15 p.m. Today. 6.15 p.m. Today. 7.15 p.m. Today. 8.15 p.m. Today. 9.15 p.m. Today. 10.15 p.m. Today. 11.15 p.m. Today.

ATV 9.30 a.m. Sunday. 11.00 a.m. Today. 1.30 p.m. Today. 2.25 p.m. Today. 3.15 p.m. Today. 4.15 p.m. Today. 5.15 p.m. Today. 6.15 p.m. Today. 7.15 p.m. Today. 8.15 p.m. Today. 9.15 p.m. Today. 10.15 p.m. Today. 11.15 p.m. Today.

SCOTTISH 9.30 a.m. What's New. 11.00 a.m. Today. 1.30 p.m. Today. 2.25 p.m. Today. 3.15 p.m. Today. 4.15 p.m. Today. 5.15 p.m. Today. 6.15 p.m. Today. 7.15 p.m. Today. 8.15 p.m. Today. 9.15 p.m. Today. 10.15 p.m. Today. 11.15 p.m. Today.

## F.T. CROSSWORD PUZZLE No. 3,550



## LONDON

11.00 a.m. Cowboy in Africa. 11.50 Cartoon Time. 12.30 News. 1.30 p.m. Hickory House. 1.30 p.m. Sounds of Britain. 1.50 News at 1.50. 1.50 p.m. News at 1.50. 2.25 Family. 2.50 Heart to Heart. 3.50 A Song for the Time. 4.30 Roundround. 4.45 Midnight is a Place. 5.15 Horses in Our Blood. 5.45 News. 6.00 News at 6. 6.35 Crossroads. 7.00 This is Your Life. 7.30 Coronation Street. 8.00 Wednesday Night. 8.30 The South African Experience. 10.00 News at Ten. 10.20 Christmas Eve. 11.50 Marcus Welby, MD. 12.25 a.m. Christmas Pie: Happiness Rules—OK. Children will be good would make everyone happy.

## GRANADA

9.30 a.m. On of School. 11.00 Today. 1.30 p.m. Today. 2.25 p.m. Today. 3.15 p.m. Today. 4.15 p.m. Today. 5.15 p.m. Today. 6.15 p.m. Today. 7.15 p.m. Today. 8.15 p.m. Today. 9.15 p.m. Today. 10.15 p.m. Today. 11.15 p.m. Today.

## WESTWARD

9.30 a.m. What's New. 11.00 Today. 1.30 p.m. Today. 2.25 p.m. Today. 3.15 p.m. Today. 4.15 p.m. Today. 5.15 p.m. Today. 6.15 p.m. Today. 7.15 p.m. Today. 8.15 p.m. Today. 9.15 p.m. Today. 10.15 p.m. Today. 11.15 p.m. Today.

## ACROSS

- 1 Unkempt and out of condition, that's clear (3, 3, 2, 4)
2 Postman about a concert-hall (5)
3 Cut deeply into more ancient fuel container (3-6)
4 The most stinky taking means best! No way! (7)
5 Put the foot down on awkward lad found in tree (7)
6 Wave and give credit to one politician (5)
7 Splendid display requiring time in ladder (9)
8 Just me in underwear? (3)
9 Legally preclude some of best operators (5)
10 Sails into bouts of illness (7)
11 Put fat round any rope (7)
12 Street appearing in flower for weaver (8)
13 March, when doctor gets sick (5)
14 A sign that one's promised to telephone after appointment (10-4)

## DOWN

- 2 Proportion contained in opeo military section (9)
3 Charge round state boundary (5)
4 Female garment with top turned up creates a dangerous situation (5, 4)
5 The start on television (5)
6 Acquaint without one charge (9)

## RADIO 1

9.30 a.m. As Radio 2. 1.00 p.m. News. 1.30 p.m. News. 2.00 p.m. News. 2.30 p.m. News. 3.00 p.m. News. 3.30 p.m. News. 4.00 p.m. News. 4.30 p.m. News. 5.00 p.m. News. 5.30 p.m. News. 6.00 p.m. News. 6.30 p.m. News. 7.00 p.m. News. 7.30 p.m. News. 8.00 p.m. News. 8.30 p.m. News. 9.00 p.m. News. 9.30 p.m. News. 10.00 p.m. News. 10.30 p.m. News. 11.00 p.m. News. 11.30 p.m. News. 12.00 p.m. News.

## RADIO 2

9.30 a.m. As Radio 1. 1.00 p.m. News. 1.30 p.m. News. 2.00 p.m. News. 2.30 p.m. News. 3.00 p.m. News. 3.30 p.m. News. 4.00 p.m. News. 4.30 p.m. News. 5.00 p.m. News. 5.30 p.m. News. 6.00 p.m. News. 6.30 p.m. News. 7.00 p.m. News. 7.30 p.m. News. 8.00 p.m. News. 8.30 p.m. News. 9.00 p.m. News. 9.30 p.m. News. 10.00 p.m. News. 10.30 p.m. News. 11.00 p.m. News. 11.30 p.m. News. 12.00 p.m. News.

## RADIO 4

9.30 a.m. As Radio 2. 1.00 p.m. News. 1.30 p.m. News. 2.00 p.m. News. 2.30 p.m. News. 3.00 p.m. News. 3.30 p.m. News. 4.00 p.m. News. 4.30 p.m. News. 5.00 p.m. News. 5.30 p.m. News. 6.00 p.m. News. 6.30 p.m. News. 7.00 p.m. News. 7.30 p.m. News. 8.00 p.m. News. 8.30 p.m. News. 9.00 p.m. News. 9.30 p.m. News. 10.00 p.m. News. 10.30 p.m. News. 11.00 p.m. News. 11.30 p.m. News. 12.00 p.m. News.

## CONSOULT PLEASANT

CONSOULT PLEASANT
WEDNESDAY 21 DECEMBER 1977
SATURDAY 23 DECEMBER 1977



TRY SOMETHING NEW THAT'S 200 YEARS OLD!
Drambuie has been enjoyed for two centuries and more. Its unique Scottish flavour makes it a favourite everywhere.

Vertical text on the right edge of the page, possibly a page number or additional publication info.



Handwritten notes in the top right corner.



Tommy Steele in triumph

# Hans Andersen

by B. A. YOUNG

—H. C. Andersen, as we always called him when I was in Denmark — but direct, in no longer a teenybopper's dream; he is the kind of singer whose fans tend to have a husband and a couple of kids. I do not greatly admire either his singing or his acting, which is only a presentation of his own personality. But there is no doubt that he is a marvellous focus for affection, and my affection goes there with everyone else's.

The story, though it is labelled "a fairy-tale musical," is really an account of Andersen's early struggles to graduate from boot-making in Odense to successful writing in wonderful, wonderful Copenhagen. The fairy element is injected by way of Jenny Lind, prettily played and acted; by Sally Ann Howes, who is represented as having helped him on his way to success (fiction) and as being the love of his life (fact). Tommy Steele, after all, is not only plays Andersen

Hans also has a candidate, Otto Pedersen, who may or may not have been mutated from a frog when Hans pronounced a magic formula; he has little function in the story, but he is Anthony Valentine, and every one loves him for perfectly sound reasons. There are also some splendid fairy creatures that emerge from Andersen's first book with the cunning aid of puppetry and "black theatre."

Tim Goodchild's scenery is always pretty, even if wonderful, wonderful Copenhagen looks a bit like the working quarter of Odense, without the village pump. Dancing seems to me duller rather than inspired, but children won't ask, as adults might, why those routines suddenly blossom out on stage without much reference to what is supposed to be going on. The choreography is by Irving Davies.

## Television

# Six days hard

by CHRIS DUNKLEY

Monday—Precious few television directors have a style so characteristic that their work is identifiable without peering at the credits, and practically all those who do are drama directors: Mike Leigh, Ken Loach, perhaps Michael Apted, and a few others. In the documentary/current affairs field Tony Palmer is virtually alone in having such a style. Three or four minutes of Monday's "Wigan Casino" in Granada's series *This England* was enough for the practised viewer to say "This must be Tony Palmer." Which of course it was.

Admittedly the programme was on the subject which seems to monopolise Palmer's thoughts—the interaction between pop music and the mundane processes of society—but it was the structure which was unmistakably the fractured interview interspersed with old photographs, the perpetual repetition of snatches of music (eight notes from the Enigma Variations, eventually very irritating), and an insatiable song asking "What Shall We Do With The Ugly Ones?" which was at one point imposed perversely over a picture of a pretty little girl) and lurking underneath it all a feeling that Palmer had something powerful or angry to say.

Whether the something was political, social or purely emotional it was impossible to tell, as it was so often in Palmer's big series *All You Need is Love*. The irony was that the viewer came away from *"Wigan Casino"* saying "Yes, yes, fascinating how work patterns and urban landscapes have changed—but tell me more about this weird place Wigan Casino where a thousand teenagers dance the night away every week-end."

de on television what The Services did in the cinema. It was full of lines which even Victorian thespians might have balked, at yet which the poor cast were required to deliver straight faced. "God how I Magri knocks his opponent out of the ring, and in cricket he watch yet again as Boycott watchful servants" is a mild example. If the play had been submitted by Joe Soap, the BBC's script reader would presumably have rolled around biting the carpet to control their wrath and then sent a polite rejection slip. Unfortunately it was written by Lady Antonia Fraser.

Wednesday—Some of the greatest pleasures provided by television are very simple; for instance the opportunity offered by BBC's *Sports Review* of 1977 to lounge in an armchair on a dark, wet, windy, winter night watching Frank Bough and Harry Carpenter introduce a couple of hours of film clips showing all the best climactic moments from the sports events which kept you rapt in front of the screen during the summer.

The format could hardly be simpler, at most effective; Bough or Carpenter names the sport—athletics, say—and we go smack into that strikingly dramatic 800 metres at the point where Steve Ovett was

coming off the bend into the home straight like a Deltic diesel. For tennis we see the almost absurdly aerobic Wimbledon rally between Borg and Gerulaitis. In boxing Charlie MacStiofain said that the IRA's policies had not been put fairly to the public, reporter Jeremy Paxman inquired: "Couldn't that be because you've been too busy shooting people?" Later Paxman explained that the Irish National Liberation Party, who are, he added, "very dangerous."

Thursday—It must have taken a good deal of courage for Tonight to mount its investigation of the various republican groups in Northern Ireland. Not that it actually showed the self-declared men of violence from 22-day's IRA. Provisionsals though they would talk of the record, we learned, they refused to put up a spokesman for a face-to-camera interview.

Perhaps it's because they don't have the kind of answers they want to publicise, commented anchorman Denis Tuohy drily. And, of course, the programme left no doubt about where the BBC stood. When former Pro-visional chief of staff Sean

nothing less than a Party Political Broadcast on behalf of the IRA, which shows just how carefully he was watching. Television needs the courage of more broadcasters like Townson if the public (that is, the viewers) are to escape the consequences of the innate obscenity of political ostriches and begin to appreciate the political conundrums not just of Portugal and Czechoslovakia but of our own nation's regions.

Friday, Knowing that the Footlights Revue was the nursery for so much of the talent that later produced *Beyond The Fringe*, *That Was The Week*, *Monty Python* and *The Goodies* one no doubt brings to each successive group nowadays expectations which are unreasonably high.

That said, however, it was surely not wildly over-demanding to expect The 1977 Cambridge Footlights Revue on BBC2 to contain one skit or gag on the Jubilee or punk rock or gay lib or Begin or Sadat or fast breeder reactors or the Lib Lab Pact or Charlie's Angels or indeed anything that happened since 1964.

It is hard to imagine what possessed this group of (I assume) 19-year-olds to give us a string of jokes about Superman, Z Cars, Dylan/Donovan, film stars James Bond, Dizzys of Dock Green and so on—all subjects which were topical when they were about six years old.

Saturday, *Louisa*, or *The Duchess of Duke Street*, is finally getting some of the compunction which was overdue, and getting it from a quarter that makes it highly satisfying not only in human but also in dramatic terms. Her own daughter Lottie is turning out to be a chip off the old block, and instead of blossoming into the full-blown society lady that her nouveau riche mother so desired, she is determined to go on the stage. The major sympathies and last week gave Louisa a piece of his mind.



Lalla Ward and Gemma Jones in 'The Duchess of Duke Street' (BBC 1)

## me theatre

# Enrico IV

by WILLIAM WEAVER

in the early post-war years the actor Eliseo, on the Via Nazionale, stood for exciting theatre. It was there that Dino Visconti presented his notable stagings of Tennessee Williams, Arthur Miller, and other foreign authors, bringing man audiences—after the euphoria of Fascism—in touch with the outside world. The actor also became a happy one, but never happier than in this handsome and absorbing production. There was no attempt to "re-define" the neconventional visual approach of an anti-traditional staging. If Pirandello were to drop into the Eliseo one of these evenings, he would recognise his play at once, and he would surely be pleased.

Though Pirandello is rightly considered the father of modern theatre, a revolutionary who broke the patterns of the past, he was also wise enough to write plays that could exploit the kind of grand acting that has always been popular in Italy. The role of Enrico IV requires a virtuoso. Valli is exactly that. His first appearance, seated on his throne, is regal, but already, disturbing, and in the first act, he gets laughs and brilliantly-executed production, (especially at his sly sootching

of the crown at the end, when he hides it under his penitent's garb). But then, in the second act, as the text becomes more ambitious and the complexity of Pirandello's intellectual puzzle spreads with "hite jeans" and "sliding and effective" every slide, low glance, every half-smile is both ambiguous and meaningful, until finally in the brief third act—he takes on tragic stature. Critics have called Enrico IV Pirandello's Hamlet and with its monologues and its theme of madness-versus-sanity, it certainly has Hamlet-like aspects, but Valli reminds us that the play could, with equal justice, be called Pirandello's Lear.

Pizzi's sets and costumes are soberly elegant (his throne-room and ante-chamber have, appropriately, just a hint of a Renaissance-medieval). For the most part, De Lullo's staging of the gifted company is apt and unobtrusive. Only in the opening scene, perhaps, the pace is a bit hectic. Gabriele D'Annunzio tends to rush and gable the essential exposition, and the young Franco Acampora (Bertoldo) is encouraged to mug. A little more calm would not detract from the comedy. But this is a minor defect in a grandly-conceived and brilliantly-executed production.

## Purcell Room

# Patricia Price

by MAX LOPPERT

Patricia Price, already seen in this country and in France as Zerlina, Rossini's Tancredi and the title role in *Le Nozze di Figaro* in music by John Tavener and Alison Bauld, is a mezzo-soprano of obvious intelligence and versatility, and proved the point in Monday's revival, by singing in five languages. Not in all of them was the degree of verbal definition sufficiently incisive (Italian consonants in Rossini's three *Regina* songs, were allowed to hang too far back in the mouth), but there was never any doubt that Miss Price had comprehended what she was singing about, and was capable of using the voice to convey her comprehension.

It is a mezzo of wide range, with access to fine-spirits and shades throughout its compass, once a slight recalcitrance in the top register had been overcome. Miss Price is especially good—as she shows in her Schubert, Brahms and Chalkovsky groups—at pouring out full tone on a rising line. "Dem Unendlichen" of the first-act scene, "At the Ball" of the last offered conspicuous examples. What was sometimes missing was a bit of fishing, seizing personality—the fuel was there, but not always the spark for combustion. In "An Sylvia," though the singer presented a

fresh and smiling face to the audience, it was in Geoffrey Parsons' delicately pointed aria that the music smiled most freshly (the pianist was not peak form throughout the evening). In "In der Nuits d'été cycle," Berlioz and Gaultier's kaleidoscope of folk-like images and emotions tended to be planned too long to a single expressive tone; no doubt the absence of an orchestra makes quick shifts of mood hard to render. After Miss Price's Rossini in the first half, capable but not really high-spirited enough, her success as a closing group of Oratorios

songs was a little unexpected. The timbre of the voice may have lacked Spanish sunshine, but now Miss Price's imagination was on the move—"Del cabelle mas, sutil!" was beautifully turned, and in the same-accented "Chiquitita la novia" there was ability and the touch of hamboyanca, wanted for Rossini's earlier. A word for Keith Crellin, violist in the two Brahms songs with viola obligato: the impression "Gestillte Sehnsucht" left may have been as usual interminably glum, but that was not the fault of his firm, poised line—nor that of Miss Price's.

## RSC return to Newcastle

The Royal Shakespeare Company is to return to Newcastle upon-Tyne next year for a six-week season from February 15 to March 25. This follows the company's first extended season there this year.

In 1978 the season is longer with, this time, 11 productions over six weeks. Six productions will be seen at the Theatre Royal, five at the Galbenkian Studio attached to the University of Newcastle. Of the studio productions one has been specially mounted to receive its opening performances in Newcastle, *The Merchant of Venice*, before being seen in London. The other ten productions come

direct from the RSC's two Stratford theatres, the Royal Shakespeare Theatre and The Other Place. After Newcastle all the productions will become a major part of the company's new London season.

The six plays in repertoire at the Theatre Royal will be *As You Like It*, *Henry V*, *Henry VI parts 1, 2 and 3*, and *Coriolanus*. The five smaller-scale productions (from February 15) at the Galbenkian Studio are: *Pam Gena*, *Queen Christina*, John Ford's *The Fitz She's A Whore*, Paul Thomson's *The Lorenzaccio* and *David Rodkin's* *Sons of Light*.

## Cambridge

# Toad of Toad Hall

by CHRIS DUNKLEY

Even the first performance of this year's *Toad of Toad Hall* seemed to have a sort of patina on it, which is hardly surprising since the four leading roles of Toad, Mole, Badger and Water Rat are taken by the same four actors who played the parts last year: Ian Talbot, Richard Goulden, David King and John Warner.

The advantage of having such a practised cast is that they clearly know from past experience just which tricks and quirk appeals most to an audience of children. There is a satisfactory quantity of audience participation, of the Look out behind you! variety, and several moderately scary moments (in the secret tunnel on the way to attack the weasels and ferrets occupying Toad Hall, for instance) which are successfully relieved by humour.

Coming to the show for the first time, the surprise is to discover how faithful adaptor A. A. Milne was to Kenneth Grahame's original. Much is left out of the plot of the book, of course, but the elements which are left are almost pure

*Wend in the Willows*. And a lot is left: there are 10 scenes in three acts, plus a prologue and epilogue, and two intervals—during which four ice creams will cost £1.

The youngest Dunkley (6) declared, quite unprompted, "My favourite is that tiny little old man called Mole," which suggests that the aura surrounding Gooldeen's famous history of performances in the role is not simply a sentimental adult cult projected on to children. Gooldeen's stammina at the age of 62 is astounding. Mole, which suggests that the aura surrounding Gooldeen's famous history of performances in the role is not simply a sentimental adult cult projected on to children. Gooldeen's stammina at the age of 62 is astounding. Mole, which suggests that the aura surrounding Gooldeen's famous history of performances in the role is not simply a sentimental adult cult projected on to children. Gooldeen's stammina at the age of 62 is astounding.

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EUROPEAN NEWS

EEC CURBS ON STEEL IMPORTS

Tighter internal price scheme agreed

BY DAVID BUCHAN

BRUSSELS, Dec. 20.

COMMON MARKET Ministers today built on last night's agreement for a new price protection scheme against steel imports...

might be complicated by the politics of its application to join the EEC. To fill the gap before bilateral agreements are reached...

Ushiba's trade foreboding

TOKYO, Dec. 20.

THERE IS a strong possibility that the U.S. might restrict imports from Japan if trade talks fail...

Japan expects few export cuts

BY DOUGLAS RAMSEY

TOKYO, Dec. 20.

THE BIG JAPANESE steel companies do not foresee any significant reduction in the tonnages they sell to the European Economic Community...

Hisao Kuzuoka of Kawasaki Steel. Other officials in the Japanese industry have said that Japanese steel shipments to the EEC fell sharply after mid-summer...

Barre calls for more economic discipline

By Robert Mauthner

PARIS, Dec. 20.

M. RAYMOND BARRE, the French Prime Minister, warned here today that it would take at least another two years to achieve a fundamental recovery of the French economy.

● A return to payments equilibrium and the maintenance of a stable exchange rate to ensure sustained economic growth.

● A progressive return to full employment. A lasting moderation of the rise in production costs and wages.

● A reinforcement of the country's industrial structure. While appealing for renewed efforts to enable the Government's economic stabilisation policies to succeed...

NATO AND THE WARSAW PACT

An aerial balancing act

BY REGINALD DALE, EUROPEAN EDITOR

HIGH IN the Eifel mountains above Triss, Brigadier General Frederick C. Kyler, swaback commander of the Fighting 36th, is happy as a sandboy...

Warsaw Pact's lines with the East for the West to anticipate they fly less often than Western adversaries. The NATO policy of defence coupled with this strategic initiative we yield to the Soviets will increasingly force us, in the initial stage of war, to fight a defensive battle over our own airspace.

From their Bitburg eyrie, the Eagles of the U.S. Air Force 36th Tactical Fighter Wing are poised to defend Western bases and troops if the halloo goes up. Like many military men, General Kyler firmly believes that the Russians will attack as soon as they are strong enough to be sure of winning.

It is not the numerical superiority of the Warsaw Pact countries which bothers NATO. It is their rapidly increasing offensive capability backed by technological improvements.

Deaths renew law and order issue in Spain

BY ROBERT GRAHAM

MADRID, Dec. 19.

AFTER lying dormant for several months law and order has once again begun to emerge as a major and potentially divisive political issue.

clearly have difficulty in adjusting to a more liberal approach to crowd control, especially to hostile and violent demonstrations.

at its disposal—in other words the temptation for the security forces to use guns was great. Gen. Manuel Prieto was promptly dismissed from his command of the VI Guardia Civil region, based round Leon...

Swiss hold terrorist suspects

BY JOHN WICKS

ZURICH, Dec. 19.

THE SWISS POLICE have arrested two people believed to be sought in West Germany on charges of terrorist activities.

out in false names, and customs officers asked them to enter the customs booth with the woman and to use the toilet and, on being told she would first have to go through customs control, ran out shooting.

terrorist campaign launched after the murder of Dr. Hanns Martin Schleyer, just over two months ago. Spill's wanted for the murder of Dr. Schleyer and for the murders earlier this year of the Chief Federal Prosecutor, Herr Siegfried Bock, and of Herr Jurgen Ponto, chairman of the Dresdner Bank—though his exact role in the latter case is not absolutely clear.

Leading Renault concessionaire PARIS AREA wishes to sell for export second hand vehicles...

New German pay claim A SECOND FRONT opened was reported today over the difficult issue of wage guarantees over next year's wage rises.

Portugal Bank chief warns on reserves

By Diana Smith

LISBON, Dec. 20.

IN THE face of deadlines in the talks between Portugal's political parties and dwindling prospects of a solution to the present Government hiatus before Christmas or even New Year's Day, the Governor of the Bank of Portugal has issued a warning note on the state of the country's gold and foreign reserves.

NOTICE FROM THE EUROPEAN COMMUNITIES

As from 1.1.1978 a Supplement to the Official Journal of the European Communities will be published. This Supplement will appear daily and will contain public works contracts notices and invitations to tender of the European Development Fund (EDF)...

SADAT'S MOST OUTSPOKEN INTERVIEW:



"Geneva is not the objective. If we achieve peace without Geneva it is not a blasphemy... The Soviets are angry because they want to be our mentors... Kosygin is a technocrat Podgorny was a dim wit... I intend to go all the way with my initiative, even without super power blessing... Carter's role in Sadat's Israel visit

Two more deputies quit Turkey's ruling coalition

BY DAVID TONGE

ANKARA, Dec. 20.

TWO FURTHER deputies have resigned from the Justice Party coalition. Süleyman Demirel bringing the Government number to 12. They are challenging the leadership of the Justice Party, accusing it of allowing political violence to develop.

the neo-Fascist Nationalist Action Party and the pro-Islamic National Salvation Party. One alternative is a Government of the opposition Republican People's Party supported by the 12. But the 12 have been insisting on their aim being: to make the Justice Party, in whose greatness and philosophy he believes, the party of the nation and not of a limited number of people.

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# Economists expect 4-5% growth rate next year

**BY JOHN WYLES**  
NEW YORK, Dec. 20.

CAREFUL examination of the prospects for the U.S. economy in 1978, a broad range of economists is arriving at a remarkably consensual view of a steady growth rate of between 4 and 5 per cent, an unchanged inflation rate of around 5 per cent and a fractional decrease in unemployment.

Most projections are based on a mid-year tax reduction of at least \$20bn and an increase in government spending. Both of these factors raise a question against President Carter's goal of balancing a federal budget by 1981.

On tax cuts, the latest indications are that the President is liberating on tax cuts of between \$20bn and \$30bn, with his key advisers reporting a reduction of \$20bn, with about \$8bn benefitting business.

This is broadly in line with recommendations which the Council sent the President in October although the administration is still considering how to structure the tax cuts.

The overall aim is to step up corporate spending on new plant and equipment, which most economists, according to a Business Week Survey, expect to amount to little more than 6 per cent in real terms next year.

Salomon Brothers, however, goes outside the consensus on its plant spending when the investment Bank predicted an 8 per cent real increase in plant spending.

The argument within the administration appears to be springing on whether to link a

ent in the top corporate tax rate of 45 per cent with an increase in the 10 per cent investment tax credit.

However this is resolved, leaks from the White House suggest that the Administration will decide to allow business to offset up to 90 per cent of its taxes with investment credit, whose allowable purpose will be broadened from the present restriction on plant and machinery.

Companies cannot usually offset more than 50 per cent of their taxes above \$25,000 against the investment tax credit, presently.

Assuming that the overall tax advantages materialise by July next year, economists surveyed by Business Week are expecting a stable growth rate of above 4 per cent but not more than 5 per cent next year.

This general agreement contrasts sharply with a more widespread pessimism which prevailed only two months ago when the momentum behind this year's estimated 7 per cent growth rate was expected to slip and leave the economy with the prospect of less than 4 per cent expansion in 1978.

Business consumer spending is widely credited with fuelling the economic expansion and this is expected to be maintained next year, albeit at a slightly lower level than in 1977.

There is less agreement among economists about the possible money supply requirement to underpin the expected growth rate next year, which is partly the reason why so much attention is focusing on whether ownership.

# Guyana development controversy

**BY OUR OWN CORRESPONDENT**  
GEORGETOWN, Dec. 19.

JYANA is to seek to overcome the effects of its economic difficulties next year through more extensive exploitation of its agricultural lands, forestry and fisheries, the Prime Minister, Mr. Forbes Burnham, has said.

He was speaking at a rally to mark the 13th anniversary of the government coming to power in agriculture, the rice and sugar industries are to be diversified away from their dependence on single crops and industries subsidiary to them are to be developed by way of rural integration.

In forestry, a \$25m forestry complex is to be developed by the Government, the sector's output is to be doubled, and the rice and fisheries more intensive. The 200-mile exclusive fisheries zone is to be developed.

Mr. Burnham also unfolded plans for two major drainage and irrigation schemes which would benefit nearly 500,000 acres of prime agricultural land and cost more than \$10m.

The bigger project, in the area of the Mahabica-Mahalony-Abari rivers, is receiving two-thirds of its \$72.6m, financing from the Inter-American Development Bank through a soft loan repayable over 40 years at 3 per cent. It is to be completed by 1982 and benefit over 400,000 acres. The first target is 116,114 acres involving 3,800 farmers.

The scheme, which would start next year, has been on the drawing board since the mid-1950s, was refined under the people's Progressive Party regime in 1967-68 and has become the bone of political contention in Georgetown between the opposition PPP and the ruling People's National Congress (PNC). The PPP has called for a balanced development of the project to give equal weighting between agriculture and industry, charging that the U.S. would "artificially appendage" to Trinidad became the industrial centre in the Caribbean.

The smaller scheme involves expansion of the Tapakuma project in western Guyana, to benefit 44,000 acres, and costing \$40m.

Mr. Burnham chose the Black Bush Polder—another major land settlement—seemingly in eastern Guyana, started by the PPP—was the site for the rally, and it was evident that he was formally opening his campaign for elections due not later than October.

# U.S. hopeful of progress on Vietnam

**BY ROBERT MAUTNER**  
PARIS, Dec. 20.

TALKS by which the U.S. and Vietnam are seeking normalisation of relations between the two countries, and which were resumed here yesterday, made good progress to-day, thanks mainly to important concessions by the Vietnamese.

The Vietnamese delegation led by the Deputy Foreign Minister, Mr. Pham Hieu, conceded that Hanoi would release the three new members of the U.S. yacht *Ellis*, which was seized in October after allegedly violating Vietnamese territorial waters.

The Vietnamese also accepted long-standing U.S. invitation to visit the U.S. identification laboratory in Hawaii, which a U.S. spokesman described as a "positive step" towards cooperation in tracing the 2,550 U.S. servicemen missing in Vietnam.

Since the talks began, the Vietnamese have returned the bodies of 33 Americans killed in action, but until to-day progress towards accounting for the thousands still missing has been slow.

The outcome of the latest round of discussions pleased the U.S. delegation. "We have found the entire continuing dialogue between the U.S. and Vietnam to be positive and constructive," the U.S. spokesman said.

He added that the two sides had agreed that further talks would be useful, and that they would meet again at a mutually convenient time and place.

The U.S. spokesman declined to give a progress report on the talks about one of the main stumbling blocks in the negotiations—the Vietnamese demand for \$2.25bn in financial aid. But it is understood that on this issue, some of the initial difficulties are less intractable.

The Vietnamese, who began asking for war reparations for the unacceptable formula as the U.S. is concerned, because it would imply the acceptance of moral responsibility for the Vietnam war, are now using a more general category formula. They have already started to employ the phrase "contributions towards healing the wounds of war and helping the reconstruction of post-war Vietnam."

After the fitting in September of the U.S. veto on the United Nations, and conciliatory gestures to-day by the Vietnamese, prospects of an overall agreement on a normalisation of diplomatic and economic relations are considered to be much brighter.

# N-pressure on S. Africa

**BY OUR OWN CORRESPONDENT**  
WASHINGTON, Dec. 20.

THE CARTER administration was reported to-day to be threatening to cease nuclear co-operation with South Africa unless the Pretoria Government agrees to sign the 1968 treaty intended to curb the spread of nuclear weapons.

The State Department to-day would not confirm the reports, but it is understood that South Africa has secret talks with the U.S. in which it has said that it is prepared to co-operate with the regime in South Africa if, in return, the U.S. agrees to adhere to much stricter international controls on their nuclear programmes, as laid down in the treaty.

It appears that the U.S. has told Pretoria that, unless the U.S. reaches a decision soon, its 23 will be forced to curtail its 23-year nuclear co-operation with South Africa under the Atomic Energy Act.

Previous U.S. Administrations, which also urged Pretoria to

# OVERSEAS NEWS

## Canada S. Africa rift 'not serious'

**BY JAMES SCOTT**  
TORONTO, Dec. 20.

CANADIAN BUSINESSMEN to-day argued that their Government's decision to withdraw support for trade with South Africa was unlikely to have any serious effect on trade between the two countries.

But in South Africa, several local business and labour leaders condemned the Canadian Government's move.

Mr. Don Jamieson, the Canadian External Affairs Minister, told Parliament yesterday that the Government would be withdrawing its commercial credits in Johannesburg and Cape Town and would withdraw all support given by the Government's Export Development Corporation to companies trading with South Africa.

He said this was part of a new Canadian policy against apartheid and the Government would be preparing a code of ethics for companies operating in South Africa.

Canadian businessmen to-day viewed the action as a very much of a political gesture, far from domestic consumption, in view of the growing pressure from Church groups and the Press over the slowness of the Government to take steps that would have some effect on South African policy.

Canadian exporters to South Africa, mainly trucks and tractors, motor vehicle parts and sulphur, fell to \$98m. last year from \$143m. in 1975, while imports from South Africa fell to \$140m. from \$223m. in 1975.

Barbara Simon adds from Johannesburg: Condemning the Canadian move, Mr. Kees Van Eeden, President of South Africa's Association of Chambers of Commerce, said that "trade restrictions can only reduce South Africa's capacity to create jobs and living conditions for the rapidly growing black population, which is suffering from increasing unemployment."

Mr. Paul Penzance, director of the National Development and Management Foundation, agreed that Canada's Government's decision could create a counter-productive backlash.

## Iran 'may be source of 90% of oil imports'

**By Martin Dickson**

A TIME of mounting international pressure for a mandatory oil embargo against South Africa, a report was released in London yesterday claiming that Iran now appears to supply about 90 per cent of South Africa's crude oil imports.

The report, issued by the Haslemere Group, an independent think-tank, is based on an analysis of the movement of 258 tankers between oil producing states and Durban over the first 10 months of this year, as recorded by Lloyd's Bureau handles most of South Africa's oil imports.

The Haslemere group believes that around 90 per cent of South Africa's crude oil comes from Iran and says that the remaining 10 per cent is supplied by a number of countries which claim to operate an embargo against South Africa.

On the basis of very limited data, it tentatively suggests that Oman might provide 5 per cent, Saudi Arabia 10 per cent, Abu Dhabi, Indonesia, Qatar and Bahrain about 1 per cent each.

## Indonesia frees 10,000 of its political prisoners

**BURU ISLAND, Indonesia, Dec. 20.**

INDONESIA to-day released 10,000 of its political prisoners, including 3,500 who sailed to freedom from this remote penal island after 12 years of detention without trial.

Prisoners, who were forced to grow their own food in the swamps and jungles of the tropical island in the Moluccas, were given new clothes and leather shoes and put on board two warships.

Their departure for Surabaya, Java was the most dramatic part of President Suharto's programme to erase the memory of a bloody but abortive Communist coup 12 years ago. Over 500,000 people died in its violent aftermath.

The release of the 10,000 is deemed necessary by local and hard-core Communist sympathisers, could help improve Indonesia's ties with Communist countries.

A further 20,000 prisoners remain in camps throughout the country, but the Government has promised to release them within two years.

An official ceremony to mark the release at a detention camp in Tanjung Kasau, North Sumatra, was watched by Admiral Sudomo, the national security chief, and foreign diplomats, except representatives of Communist countries who refused to attend.

All of the prisoners pledged loyalty to the Government of President Suharto and denounced the Communist ideology. Brigadier General Ismail, the military commander for Sumatra, told them that they should be ready for questioning "when and if it is deemed necessary by local authorities."

Reuter

## Park reshuffles Cabinet

**SEOUL, Dec. 20.**

MR. PARK CHUNG-HEE, the South Korean to-day reshuffled his Cabinet, creating a new portfolio for energy and resources and appointing a new defence minister.

Amoex seven changes in the two-year-old Cabinet, Geoeul Park reshuffled his Cabinet, creating a new portfolio for energy and resources and appointing a new defence minister.

Mr. Choi Kook-Kyu, the Agriculture, Fisheries and Forestry Minister, and Mr. Chang Duck-Chin, the appointed Defence Minister, replacing Mr. Suh Jyang-Chul, the new post of energy and resources.

## ELECTIONS IN SUDAN

**Broadening the one-party membership**

**BY JAMES BUXTON, RECENTLY IN KHARTOUM**

ELECTIONS in single party states do not usually affect policies in the way they do in multi-party countries, but the forthcoming elections in Sudan, which President Jaafar Mohammed Nimir announced officially last week, promise to be rather different.

Although all candidates must stand as members of the Sudan Socialist Union, many are likely to be fielded by right-wing parties which are officially banned but which are now in the process of negotiating a rapprochement with the government. What form this rapprochement actually takes may well depend heavily on how well these candidates fare in individual constituencies against the old established SSU members.

The rapprochement dates from July this year when President Nimir held secret talks at Port Sudan with Sadiq el Mahdi, leader of the loose coalition of right-wing opposition parties known as the National Front. A very bloody attempt by the front to overthrow Nimir with the help of Libya and Ethiopia failed 12 months earlier in July 1976. The Port Sudan meeting set in train a process of reconciliation which included a gradual release (now complete) of those National Front supporters jailed with or without trial (involving nearly 4,000 people) and a return to Khartoum by Sadiq el Mahdi and a group of close followers at the end of September.

The reconciliation evolved some allowances in words on each side (Sadiq and several of his followers had been sentenced to death in absentia) but offered considerable immediate benefits. The regime was able to relax the vigilance which was putting increasing strain on the army and security police, and could hold out the hope to potential investors of greater political stability. The opposition groups gained the possibility of influencing events in Sudan through the Government: the chances of staging a successful uprising against the regime had anyway come to look very remote.

Now the two sides are trying to agree a course of action which will satisfy all factions and allow the reconciliation to survive. It means taking into account a far larger spectrum of views—the right having been effectively ignored and repressed over the past seven or so years. Sadiq el Mahdi's own group, the Umma Party, is a party sectarian organisation which has traditionally sought short of the right to form separate political organisations.

The next stage is for each side to sell these points to its supporters. Many in the political structure President Nimir has created have a vested interest in the continued existence of the SSU in its present form. There may be opposition groups in the army. In the Christian

# Pessimism on Japanese growth Doubts over official target

**BY CHARLES SMITH, FAR EAST EDITOR**  
TOKYO, Dec. 19.

JAPAN'S economic growth rate in fiscal year 1978 (starting in April next year) could be barely more than 4 per cent, and is unlikely to exceed 5.5 per cent, according to several economic forecasts published by private research agencies in the past few days. The private forecasts provide a stark and depressing contrast to the Government's announced target of 7 per cent growth rate for next year.

The forecasts so far published range from the Mitsubishi Research Institute's 4.1 per cent (on the assumption that the Government undertakes an "ordinary" economic stimulus policy) to the same institute's 5.4 per cent forecast (if "extraordinary" measures are taken) to forecasts by the Japan Economic Research Centre (JERC) (4.4 per cent), the Nomura Research Institute (4.6 per cent) and the Research Institute of National Economy (4.7 per cent).

The forecasts also take issue with the Government's prospects for the current year. JERC, for example, predicts a

open to the Government which could conceivably bring the economy within reach of a 7 per cent growth rate next year.

One reason why the prospects for 1978 are dim is that the foreign sector of the economy, while this year, according to JERC, the foreign sector should be contributing 0.9 per cent to overall GNP growth of 4.7 per cent. Next year the Research Centre puts the net overseas contribution to total growth at -0.1 per cent.

The negative contribution of the foreign sector to overall growth next year will be the result of a cut in Japan's current surplus from the extremely high levels now expected for 1977. The cut will be a fairly modest one, in JERC's view, and will not reach the point where Japan's

trade partners feel that the JAP-aneese trade problem has been "solved."

JERC thinks that the trade surplus in fiscal 1978 will come down to \$16.6bn, from this fiscal year's anticipated level of \$18.2bn. It puts the 1978 current account surplus at \$8.8bn, compared with the current year's \$11bn. The reduction will be achieved by cutting back the growth rate of Japan's exports next year to less than the growth of imports (8.3 per cent versus 10.7 per cent).

**Projections**

JERC's other projections for 1978 include a 2.2 per cent rise in private investment up from 0.5 per cent this year and considerably less than what the Government seems to be expecting. Capital formation in wages, the Government, according to JERC will rise 16.1 per cent, but the public sector of the economy in Japan is too small for this to be a swing towards recovery.

# New Indian industrial policy will benefit small-scale enterprises

**BY K. K. SHARMA**  
NEW DELHI, Dec. 20.

THE JANATA Government's new industrial policy, expected to be presented to Parliament on Thursday, will lay stress on what is called the "tiny" sector, which includes units with a capital investment of less than Rs. 100,000 (about £8,500). Some 400 goods are to be reserved for production by the smallest sector as a basis of the policy for creating more employment opportunities.

Foreign investment will continue to be allowed on a selective basis and be limited, unless unavoidable, to technological collaboration arrangements. Foreign equity participation, when permitted, will normally be limited to 40 per cent.

The large and so-called "monopoly houses" in India will be allowed to expand under strict Government control in export-orientated areas, or in undeveloped and remote parts of the country where entrepreneurs are reluctant to go. Such expansion is intended to encourage balanced regional development but the large companies will not be allowed to develop at the cost of small-scale industry.

Public sector investment will continue to be confined to the high investment sectors like steel, petroleum, mining and strategic areas, but is expected to be limited since resources are to be diverted to agricultural development and small rural-based industries.

District organisations are to be set up to promote small industries, with the assistance of the Government which will provide, among others, finance and raw materials. Production of as many items as possible is to be encouraged in small, cottage and rural industries.

To induce industry to move from towns and cities no further factories will be permitted in urban concentrations of 500,000 and more. Financial aid is to be posed for companies that agree to move to under-developed areas.

The working class are also to be promised higher incomes and representation in management at all levels, including boards of directors.

# Pro-apartheid Minister attacked

**CANBERRA, Dec. 20.**

TWO MEMBERS of the new Cabinet to-day rejected pro-apartheid views in the Government's new junior Minister, Senator Geestler Shell, a National-Country Party member from Queensland, who was named yesterday as Minister for Veterans Affairs.

Senator Shell, a strong supporter of the South African and Rhodesian Governments, was reported this morning as favouring the introduction of apartheid to Australia "if the aborigines wanted it."

He said later that this was an incorrect quotation, but that Australia "could learn a lot" from South Africa.

Mr. Peacock issued a terse statement to-night: "As part of his appointment to the Ministry, Senator Shell is quoted as making remarks about apartheid I simply restate the Government's policies towards southern Africa have not changed. Nor are they about to change."

Mr. Ian Viner, the Minister for Aboriginal Affairs, who was elevated to the Inner Cabinet yesterday, issued a similar statement.

Senator Neville Bonner, a Liberal Party member and the only Aboriginal in the Australian Parliament, said he would protest to the Prime Minister if Senator Shell continued to make pro-apartheid statements.

# Iran earthquake

A powerful earthquake struck South-east Iran in the early hours of yesterday morning. Preliminary estimates put the number of dead at more than 200, and injured another 300, writes Andrew Whitley in Teheran.

Measuring 6.2 on the Richter scale, the earthquake struck rural parts of the Kermanshah province. Several villages are known to have been flattened.

# ON OTHER PAGES

International Company News: Australian take-over rules... 26-27  
Farming and Raw Materials: Hong Kong silver market... 29

# The Sudanese Right-wing is negotiating an understanding with the ruling Socialist Union of President Nimir. But many problems remain to be solved.

agreement. They include the amendment of coercive legislation, a revision of the constitution to give more powers to an elected assembly, a change in the structure of the SSU to make it an umbrella organisation embracing a wider range of opinion, and a review of specific Government policies in such fields as local government. Both parties seem to envisage a system allowing greater democratic freedom, but stopping short of the right to form separate political organisations.

The next stage is for each side to sell these points to its supporters. Many in the political structure President Nimir has created have a vested interest in the continued existence of the SSU in its present form. There may be opposition groups in the army. In the Christian

and represents a kind of rejection of the Umma Party. It is said to be unhappy about the secrecy surrounding the talks with the President. And Sadiq himself was embarrassed by President Nimir's sudden support for President Sadiq's trip to Jerusalem, which appeared to run counter to understandings between the two men on future foreign policy.

The elections, whose results will be known early in February, should reveal the relative strengths and bargaining positions of the SSU and the National Front, and determine how the reconciliation is formalised. One question is whether Sadiq, who was Prime Minister of Sudan twice before Nimir came to power, will resign the post (now held by Nimir); it is perhaps more likely that he will stay in

the background while some of his supporters join the Government.

The reconciliation has unearthed some potentially explosive issues which were previously kept buried. But the chance of a more representative government being formed, and a greater political stability, which is good news for the Arab and Western investors who have poured funds into the country since the 1973-74 oil price rise. These businessmen are concerned, however, that the concentration on political issues is diverting the attention of both government and opposition from the critical short term economic situation. Government spending has shot up in the past year, leading to a larger budget deficit and a widening balance of payments deficit.

Exporters are finding it harder to obtain credit. Short term funds to meet the deficit appear to have been offered by both the IMF and by Saudi Arabia, but on condition that drastic economic measures be taken, which would include some form of devaluation of the Sudanese pound and reduction in government spending. Both government and opposition appear to believe that such steps, which would certainly be unpopular, will be easier to take when the reconciliation is complete. The danger is that by that time the confidence of investors will have been shaken so much so that many of the advantages of the political stability will be wasted.



WORLD TRADE NEWS

HOME NEWS

W. German motor output ahead as exports surge

BY GUY HAWTIN

FRANKFURT, Dec. 20.

THIS HAS been a vintage year for West Germany's car manufacturers, who have just reported another month of heavily increased production. It has, however, been a different story in the commercial vehicle sector where output levels have moved steadily downwards.

At the root of the commercial vehicle builders' problems is a large 7 per cent decline in exports. This is primarily a result of reduced overseas bookings of heavy commercial vehicles.

There was, however, only cold comfort for the commercial vehicle sector to derive from the news that November's output had risen by 7 per cent against October's low production rate.

Norconsult £100m. phone deal

BY FAY GJESTER

OSLO, Dec. 20.

A/S TELEPLAN, a Norwegian company belonging to the Norconsult Group, has landed a contract worth nearly Kr.1bn. against keen competition from (104m.) to plan and supervise the expansion of Saudi Arabia's telephone network in 700,000 lines from the present 300,000.

Arabian news agency, where Teleplan would use United Press as a sub-contractor.

Teleplan employs about 220 people at present, all but 40 of them outside Norway. To cope with the Saudi Arabian job, some 100 new staff will be employed. Drawing offices will be opened in the U.K. and the Philippines, where labour with the necessary skills is "relatively cheap".

Keen competition for Norway order

BY OUR OWN CORRESPONDENT

OSLO, Dec. 20.

THE NORWEGIAN Oil Directorate's approval of plans for Stafford B, the second production platform on the Anglo-Norwegian oil and gas field, will signal the start of keen competition for the contracts to build the various sections of the structure, expected to cost a total of about Kr.7bn. (£729m.).

Stafford B, after the Oil Directorate rejected their first proposals on safety grounds. The directorate wanted two platforms built—one for accommodation and another for drilling and production.

At a meeting yesterday, however, it agreed to allow the incorporation of crew accommodation on the drilling-production platform, in view of changes in the platform's design, intended to increase safety. The directorate made one reservation—plans for evacuation facilities must be improved.

Japan ore imports plan

TOKYO, Dec. 20.

JAPAN plans emergency imports of up to \$10m. worth of non-ferrous metal ore, as part of its import-boosting measures, according to Finance Ministry officials.

Polish-Soviet trade pact

BY CHRISTOPHER BOBINSKI

WARSAW, Dec. 20.

A POLISH-SOVIET trade agreement for 1978 signed here recently foresees a natural trade turnover next year of Roubles 6.7bn., a 17 per cent. increase on this year's planned total.

Community-produced fortified wines. The U.K. sherry traders say that the reference price is roughly double the price at which forged wine of EEC origin is being traded by countries within the Community.

EEC sherry decision delayed

BY KENNETH GOODING

THE EUROPEAN Commission has postponed for three months in March 1, decisions which could have far-reaching effects on the sherry trade.

Head Wrightson

The mechanical equipment division of Head Wrightson Teesdale has received an order valued at approximately £1m. for two rotary steam dryers for drying acid crystals at the new rephosphatic acid plant at Petrochem, Division at Wiltton.

KENYAN TEXTILES

Dumping threatens a young industry

BY JOHN WORRALL IN NAIROBI

KENYA'S young textile industry is moving into a serious crisis. The ten major mills are facing an inexorable flood of dumped imports, including factory rejects, and second-hand clothing garnered from the jumble sales of Britain and America.

and slapping a 100 per cent. duty on second-hand clothing. It did not seem to slow down the flood.

In addition to these problems, the price of cotton in Kenya has gone up by 100 per cent. since the beginning of the year. No cheap cotton can at present be imported from Tanzania, which exports its Kenya border this year.

Protection

But the main problem seems to be lack of proper protection for the young industry. All mills agree on this, and the Government is also coming round to this view.

Expansion

The total national textile production for this year is estimated at 90m. metres, which matches the national consumption. The mills serve some 150 various kinds.

Scottish life company sponsors opera

SCOTTISH AMicable, one of the biggest of the Scottish life companies, is to sponsor Scottish Opera's new production of "The Bartered Bride".

Venezuelan rail award imminent

A French consortium led by STE Generale de Techniqes et d'Etudes (SGTE) and CINT Lorraine is awaiting a decision on whether or not it has won a contract to supply rolling stock and other equipment for the planned Metro underground railway at Caracas in Venezuela, a SGTE spokesman said.

Sleepers for Egypt

An order for steel railway sleepers worth £2.25m. has been awarded to the Worlington Works of the British Steel Corporation by Egyptian railways. It was won in competition with Indian, French and Japanese manufacturers.

Plot made £163m. fraud seem legal

FIVE MEN went to elaborate lengths to make a world-wide multi-million pound shares fraud seem legal, it was alleged at Lambeth yesterday.

Boeing order

Singapore Airlines (SIA) is buying two Boeing B747-200 aircraft for deployment on the airline's proposed trans-Pacific service to the U.S. through Hong Kong and Honolulu.

Scrap exports

Interim arrangements for licensing exports of non-alloy ferrous scrap to countries outside the Community, announced by the Department of Industry on October 3, will be maintained until further notice.

Dunlop-Ivory Coast

A £2m. contract to supply the Ivory Coast with sprinkler systems and overhead pipes has been awarded to Dunlop Irrigation Services.

Wealth tax spectre haunts Britain—CBI

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

THE POLITICAL BATTLE likely to develop over the Government's plans to introduce a wealth tax after the next General Election began to build up yesterday with criticisms from two leading industry organisations which warned that small firms would suffer worst.

These strong reactions stemmed from reports of the monthly meeting on Monday of the TUC-Labour Party liaison committee which Mr. Joel Barnett, Chief Secretary to the Treasury, attended specially to spell out plans for a wealth tax.

In a separate statement, Mr. Tom Boardman, president of the Association of British Chambers of Commerce, said plans for a wealth tax "would be extremely damaging and would risk many small companies at the level of unemployment would be consequently impaired."

At the same meeting Mr. Lever explained his plans for helping small companies through tax and other reforms.

Unit Trusts take in net £15m. in month

BY ADRIENNE GLEESON

NOVEMBER FIGURES from the Unit Trust Association confirm that the unit trust business has put the record for its recent experience behind it. Net new investment in November, at £15.3m., was the highest since June 1976.

Sales during the month of £35.4m. were down on the October total of £36.5m. when the five new trusts launched by the industry had declined from £3.47m. at end-October to £3.31m. at the end of last month.

Plot made £163m. fraud seem legal

Mr. Michael Worsley was opening the case for the Crown in the criminal proceedings against the five men, said to be the operators behind a £163m. fraud.

New rule for accountants suggested

AN ACCOUNTING PRACTICE should not audit a company if it is in the practice, or a trustee of a trust, holding more than 10 per cent. of the company.

Building societies urge better grants system

MORE EFFECTIVE use of the improvement grant system has been called for by Britain's building societies.

Scottish life company sponsors opera

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Expansion

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Scottish life company sponsors opera

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Customs receipts ahead of inflation

BY DAVID FREEMAN

RECEIPTS for the 1976-77 financial year stayed comfortably ahead of inflation, rising 4.7 per cent. over the previous year to £17.9bn.

Building societies urge better grants system

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Road casualties up 4.5%

MOTORWAYS accounted for 1 per cent. of road accidents and 2 per cent. of casualties last year, according to figures published by the Department of Transport yesterday.

Ethylene plant delay likely

By Kevin Dome, Chemical Correspondent

SHELL CHEMICALS' plans to build a £200m. ethylene plant at Stanlow on Merseyside are likely to be put back for up to two years.

According to Mr. Bill Thomas, chairman of Shell Chemicals U.K. and a director of the International Chemicals Association, the project is still in the early stages of planning.

The results of a public inquiry into the Esso project, announced by Mr. Bruce Mill, Scottish Secretary, in the next two weeks. If the project is approved, the Esso Chemical will now have to build a new £200m. ethylene plant at Mossburn, Fifeshire.

But in the meantime, petrochemicals industry from out Western Europe has into serious troubles, of which the biggest is a serious capacity of existing plant.

The Esso Chemical cracker in Scotland will use ethane from the Esso's Brent field in North of the output of the Esso Chemical will be 40 per cent. and Shell Chemical U.K. 40 per cent.—was earmarked for markets on the Continent.

New capacity

But projections of new growth in Western Europe are less than half the level forecast 12 months ago. Existing plants are not working at about 70 per cent. capacity and many hundreds of thousands of tons of capacity are expected to come on stream in the near future.

U.K. challenge by Danish tour operator

BY ARTHUR SANDLES

TAERBERG, one of Europe's biggest tour operators, has launched its first programme aimed at the British market yesterday.

Cut in budget for schools less severe

By David Churchill

CUTS of some £2.3m. in local spending by Bedfordshire county council have been reduced to just over £1m. because of a £6m. underspend by the council in the current financial year.

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HOME NEWS

Engineering probe 'not a witch-hunt'

By Kenneth Gooding, Industrial Correspondent

THE GOVERNMENT-sponsored inquiry into the engineering profession should not be seen as a 'witch-hunt' aimed at criticising or curbing the engineering institutions or the universities.

Crown challenges bribe claim in Racial arms contract case

FINANCIAL TIMES REPORTER

LEGATIONS OF payments to former Racial group executives to win a £4m Iranian arms contract were challenged by Crown counsel in their corruption trial at the Old Bailey yesterday.

U.K. attracts more overseas students

By Michael Dixon, Education Correspondent

OVERSEAS STUDENTS are still flocking for entry to British universities despite the 56 per cent average rise in their tuition fees imposed in October.

Economic growth 'will slow after mid-1978'

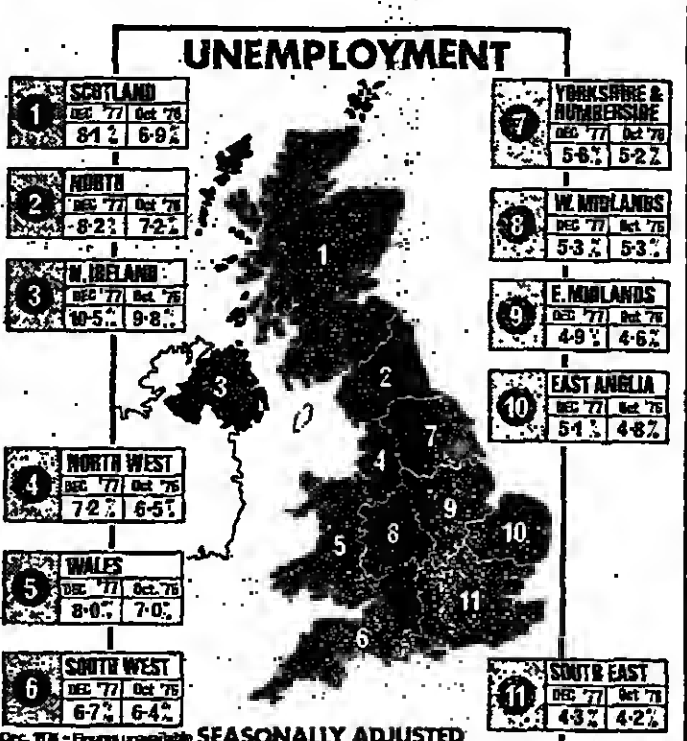
By Peter Riddell, Economics Correspondent

THE RATE of economic growth in the main industrialised countries should pick up early next year.

Concern about growth slip in lorry sales

By Terry Dodsworth, Motor Industry Correspondent

THE GROWTH in sales of heavy commercial vehicles in the U.K. slipped considerably last month, raising fears that the market will level off again next year after a period of healthy expansion.



REGIONAL DIFFERENCES in unemployment rates have begun to widen again this year. Last month, in spite of a further fall in the U.K. total, there were more adults out of work in northern England, Scotland and Northern Ireland.

Stockbrokers can advertise on TV

By Michael Thompson-Noel

Member firms of the Stock Exchange are to be allowed to advertise on television and commercial radio, providing they do not recommend investments or comment on individual securities.

Midland Bank launches Newcastle experiment

By Michael Blandin

MIDLAND BANK is launching a New Year experiment in the Newcastle region aimed at making better use of its branches while improving the service to customers.

LABOUR NEWS

Firemen fight TUC stand

By Alan Pike, Labour Correspondent

THE FIRE Brigades Union, with no prospect of ending the firemen's long strike on the horizon, will challenge today a TUC decision not to support the firemen's action.

Swan Hunter men discuss pay award

By Nick Garnett, Labour Staff

UNION OFFICIALS and the Swan Hunter men will meet early today to discuss the 'outfitters' award made by the Central Arbitration Committee.

Guidelines broken, union says

By Our Labour Staff

THE Association of Scientific, Technical and Managerial Staffs, the white-collar union, claims to have won for a large section of its membership pay deals which breach the Government's 10 per cent guidelines.

Chrysler workers to decide on 'last-chance' Linwood plan

By Our Own Correspondent

CHRYSLER'S Scottish annual workforce of 6,000 will meet this morning to decide whether to accept a 13-point flexibility plan agreed by the management-union working party established after the plant's closure at Linwood.

Corby steelmen may accept 11% cut in jobs

By Pauline Clark, Labour Staff

UNION leaders for 11,500 workers at British Steel Corporation's Corby complex said yesterday they would co-operate with a plan to cut the workforce by 1,500, or about 11 per cent.

NUJ strikers isolated as colleagues return

By Our Labour Staff

JOURNALISTS in Darlington of outstanding holiday allocations have been on strike for about six months in a closed-shop dispute.

Confidence in U.K. rises

By Our Labour Staff

Confidence in the U.K. economy has risen sharply since the start of the year, according to a survey by the ICM.



# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## ELECTRONICS

### Translates at the touch of a button

PATENTS have been granted on an idea which could prove a major boon in business, industry and especially in education according to which a calculator-like unit could be used to provide translation into—initially—any Roman alphabet language of 1,000 English words of up to ten letters length, that is a Basic English vocabulary.

The equipment will probably be called Electrolex, for electronic lexicon, and be provided with a 28-character keyboard, plus action and clearance bars, as well as exchangeable memories corresponding to the languages—it is required to handle.

Attempts at computer translation into and out of foreign languages are not new by any means. National and marketing the Physical Laboratory in Britain has done an immense amount of work in this most difficult area of computation. But the device

now described uses advanced calculator techniques to provide a straight translation on a word to word basis.

Further developments propose to provide a list of words where the original English has a number of meanings. Without too much difficulty, the vocabularies could be extended and length of words raised to 15 letters.

The next step, to introduce languages such as Hebrew or Arabic, is a little more complicated and further ahead is Japanese or Chinese vocabulary.

It would be technically possible to provide circuitry to reproduce, in sound, the word displayed. At this point, however, the developers say, cost and bulk of the equipment would be prohibitive.

The patent holders are seeking organisations interested in manufacturing and marketing the unit(s) in England.

Further from Lewis Craig Associates, 1 Manchester Square, London W1M 6JB. 01-486 4371.

### Weighing made easy

MANY of the error-prone and time consuming tasks concerned with accurate weighing have been done away with in the series 2002M1P and 2003M2P electronic balances put on the market by Sartorius Instruments.

Working on the force-coil principle, the unit has no knife-edges or bearings and produces a reading up to 160 grams in a few seconds. When a weight of say 75 gms is placed on the pan, a motorised unit in the head of one of the models automatically applies 70 gms in ten gram increments and the remaining five are taken care of by an electronic system spanning 16 gms.

The unit, which is made in Germany, has readability and standard deviation of 0.1 mg. A microprocessor is employed to give a number of facilities.

For example, when performing serial weighings, depression of a stop button prevents repeated return to zero but does not block the addition of extra weights.

One model has an additional key for storage of multiple weight components excluding the

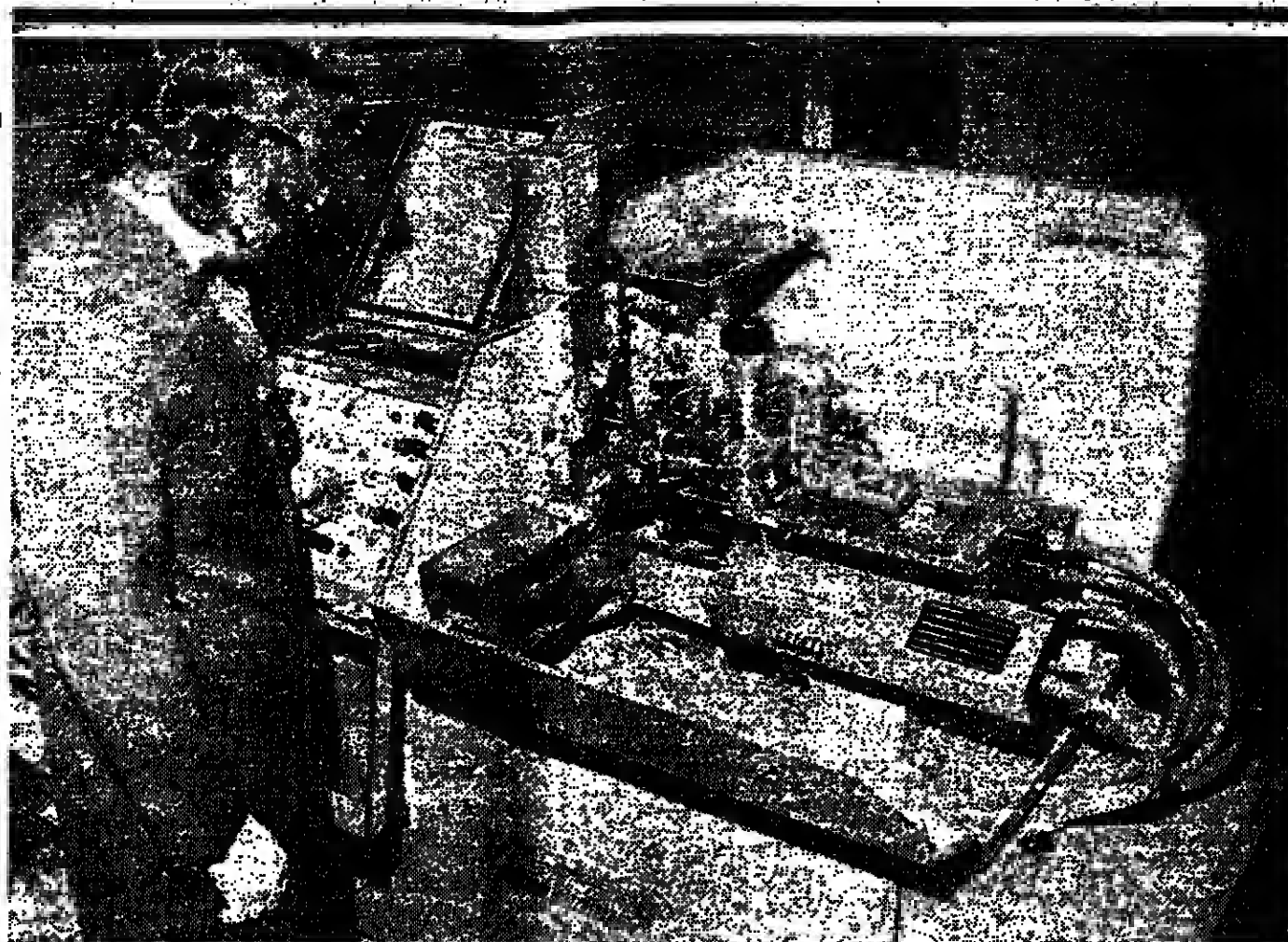
tare weight, and activation of another key calls up the total net weight stored.

Each tare value is automatically stored when the tare key is touched and any weight at any moment can be similarly stored, in the latter case the indication shows only the deviation from the stored value with both plus and minus shown.

To facilitate weighing-in (for example, the addition of further liquid to a beaker on the pan to reach a required weight), a circuit is triggered when the weighing chamber is opened, shortening the settling time of the weight indication by reducing the readout by one digit.

The balances are designed for connection to conventional data processing and storage systems. In addition the microprocessor makes possible the programming of specific applications. Thus, the balance can be used for formulations, for the determination of density or moisture loss and for conversion to other systems of measurement. A printer is available for the documentation of results.

More from 1S Avenue Road, Belmont, Surrey (01-642 3691).



This machine is one of two EMI Series E Auto Sprint lathes which have been set up in a new production line at the Crewe works of Wellcome Hygiene Services. The machines are being used for the production of brass components for sanitary equipment.

## WELDING

### Joins layers of plastics

LATEST ADDITION to the range of high frequency plastic welding equipment made by Rosefair Electronics is the AT35, which incorporates a roll feed unit.

Based on a standard unit rated at 3.5 kW, once set it will operate automatically. It can carry up to three 300 mm diameter rolls of material 400 mm wide. There are adjustable guides for aligning each roll, and pneumatic clamps secure the material during the welding cycle. Stroke adjustment is up to 500 mm.

This company has used its expertise in the RF field to develop an intriguing device for model railway enthusiasts. This consists of a small generator which is connected between the controller and the track. It imposes low-intensity 250 volt pulses at 10 microsecond intervals upon the primary drive current. These ionise the gap between the locomotive wheels

and the rails, making an easy path for the DC current driving the motor.

The high-frequency pulses penetrate grease and dirt on the track. The unit is rated at 1 W and is said to be safe for children.

Details from Rosefair Electronics, Shakespeare Street, Watford, Herts. (0823 41231).

## DATA PROCESSING

### Acquires the data

COMPLETE data acquisition requirements of the industrial systems followed for the use by providing input filtering, dustfall microcomputer user and 200 volt protection; in addition the current version is fused to protect the precision input resistors.

The boards also include excitation and bridge circuits for connection to sensors such as strain gauges. In addition, sensitivity MP7003, also has eight channels allows users to feed directly from thermocouples and other designed to accept 4-20 mA low level sensors, eliminating the current loop signals. Both units provide 12 bit resolution and an accuracy better than  $\pm 0.025$  per cent of full scale.

More from the company at Exchange Road, Watford, WD1 7EB (0823 33837).

IN VIEW of the fact that input two-key or n-key rollover. All keyboard entries are de-bounced within the chip and are stored in Intel has developed a single chip a first-in first-out memory where devices that relieve the central processor in a system from the relatively mundane tasks of monitoring and servicing the keyboard and updating the on-board display.

Called the 8279, the chip is suitable for use with eight bit microprocessors such as the 8080A and 8085.

The chip's input section can provide a scanned interface for a variety of keypad formations. Data entry can be either left up to a maximum of a 64 contact key matrix. The input can be entry (typewriter style). The from the key switches of a con-chip is housed in a 40 pin dual-vertical package, from toggle in-line package and will operate over the temperature range 0 to 8279 can also be used with boards using 8-bit effect and More from 4, Between Towns Road, Cowley, Oxford, OX4 3NB (0865-771431).

## RESEARCH

### Underwater vehicle project

A JOINT study to establish the feasibility of an advanced, remote-controlled unmanned submersible capable of carrying out intricate tasks such as electric arc welding and torch cutting underwater is to be undertaken by Spar Aerospace Products of Toronto and ERNO Raymfehr-technik GmbH of Bremen.

Each firm is to be funded about \$150,000 by its own government—Canada and the Federal Republic of Germany. The joint study is planned for completion in one year and calls for a joint definition of the submersible.

Detailed conceptual design responsibility for the submersible will rest with ERNO, while Spar will be responsible for the manipulating and related systems.

## METALWORKING

### Heavy duty fettler

TO OPERATE from 110V, two heavy duty 3000 W grinders have been launched by Wolf Electric Tools. Applications include fettling and grinding of castings and forgings. The wheel guards are adjustable and comply with the Abrasive Wheel Regulations 1970.

For repetitive cutting work the 9-inch model has a 1/2 inch end with a cutting wheel guard. Details from the maker, Hanger Lane, London, W8 1 (01-998 2811).

## RESIDENTIAL PROPERTY

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## Fabrication

### cost cutter

AGGLOMERATED flux for automatic, submerged arc welding of mild steel and carbon-manganese steels at low cost while maintaining high weld quality, has been formulated for the fabrication market by GRN Lincoln Electric.

Aremaker No. 10 gives good slag release even in very deep preparations and can be used with low-cost unalloyed electrode wires, such as the makers' J-60, with which the flux is intended to be used.

GRN Lincoln Electric, Black Fan Road, Welwyn Garden City, Herts AL7 1QA. 78 2958.

## Cuts load on micro

IN VIEW of the fact that input two-key or n-key rollover. All keyboard entries are de-bounced within the chip and are stored in Intel has developed a single chip a first-in first-out memory where devices that relieve the central processor in a system from the relatively mundane tasks of monitoring and servicing the keyboard and updating the on-board display.

Called the 8279, the chip is suitable for use with eight bit microprocessors such as the 8080A and 8085.

The chip's input section can provide a scanned interface for a variety of keypad formations. Data entry can be either left up to a maximum of a 64 contact key matrix. The input can be entry (typewriter style). The from the key switches of a con-chip is housed in a 40 pin dual-vertical package, from toggle in-line package and will operate over the temperature range 0 to 8279 can also be used with boards using 8-bit effect and More from 4, Between Towns Road, Cowley, Oxford, OX4 3NB (0865-771431).

## MATERIALS

### Waterproof chipboard

ACCORDING to Scotchboard, the company has introduced a new process for waterproof chipboard. The process involves the application of a paraffin based wax in specially built cascader units, carrying up to 20 boards.

The coating process is followed by a carefully monitored period of cooling and conditioning.

Called Scotchseal, the waterproof board is stated to overcome a variety of problems associated with chipboard. Under severe condensation, humidity cycling, vapour and weathering tests lasting three months, it is claimed that the sealed board showed almost no deterioration in contrast to the unacceptable levels of water absorption and swelling experienced after a short period with untreated board.

The maker says the board meets BS strength and flame resistance requirements and expects to market the board for use in the building and construction industries for flooring, shuttering and roofing applications where chipboard could not previously be used.

## COMPONENTS

### Heavy duty truck axles

FOR LONG distance truck range end is stated to be ideally economy, a heavy duty axle, engineered for a minimum life expectancy of 1m km, has been introduced by Eton.

The single reduction, spiral bevel axles are in two weights. The lighter 11-tonne model is tailored to the current U.K. market with a comfortable 11-tonne axle weight capacity margin.

The 13-tonne axle can meet the demands of the largest Continental trucks.

Axle ratios range from 3.38:1 through four options to 5.13:1. This is the fastest offered by the maker in the heavy duty

## Protects from fire

AN ASBESTOS-FREE non-combustible board has been introduced by Cape Board and Panels to provide easy-to-install fire protection around steel beams and columns and other structural members.

The boards have rebated edges that fit together to form fire-resisting joints that do not need cover fillets. The material, trademarked Vermiculux, is sufficiently strong for the casings to be constructed by edge-screwing the boards together.

The maker says Vermiculux has been tested by the BRE Fire Research Station and to BS 476, Pt. 8, 1972, and complies with Parts 4 and 7. Periods of fire protection up to four hours can be achieved. It is made from exfoliated vermiculite and binders in an autoclaving process, and may be worked by standard woodworking tools. It is unaffected by humidity.

Board size is 1,200 x 610 mm with the short edges rebated, and nine thicknesses are available from 20 to 60 mm. Special sizes can be ordered.

Details from Cape Boards and Panels, Iver Lane, Uxbridge, Middx., UB8 2JQ (Uxbridge)

## NAVIGATION

### Guides the small boat

A NEW division of APT Electronics, Aptel Marine has introduced a hand-held direction finder aimed at the small boat market.

Called the DDF300, the unit is completely self-contained and is suitable for use anywhere in the world over the frequency range 190 to 500 kHz.

Operation is simple and rapid. The frequency of the required station is selected on a pocket calculator type of keypad, the trigger squeezed and the instrument rotated for a null on the meter or earphones.

## TRANSPORT

### Keeps big ships at sea

UNDER ITS first licensing agreement, the Underwater Maintenance Company has handed over a Scan remotely controlled ship survey system to Smit Tak International.

The hand-over took place at the U.K. company's Southampton works, where two technicians from Smit Tak (Antilles) NV have been trained in the operation and maintenance of the equipment.

Scan is a remotely controlled underwater vehicle which inspects the submerged hulls of very large cargo carriers by means of closed circuit television. The equipment is officially approved by the Classification

## TRANSPORT

### Keeps big ships at sea

Societies as an alternative to a dry-dock inspection, and its use effectively means that large vessels can stay afloat for as long as four-five years between routine dry-dockings.

Underwater Maintenance Company as diving contractors already operates the system itself in Las Palmas and the Middle East.

Increasing tanker traffic to the U.S. made it imperative to make the service available in the Caribbean area where Smit Tak already has a marine operation. Underwater operates from Mayflower Close, Chandler's Ford Industrial Estate, Eastleigh SO53AR. Tel: 04215 69566.

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In the Annual General Meeting of Shareholders, held on 15th December 1977, a dividend of Dfl. 4.00 per share with a nominal value of Dfl. 100.00 has been declared over the year 1976/77. As from 27th December, 1977 a dividend of Dfl. 4.00 per share with a nominal value of Dfl. 100.00 is payable upon deduction of withholding tax, against delivery of coupon no. 4 to Bank-Mees & Hope NV, Amsterdam; Banque Internationale à Luxembourg, Luxembourg.

The Board of Managing Directors.  
Amsterdam.  
19th December, 1977.

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**CONFERENCES**

**Information service discussion**

BUTLER COX and Partners has announced that, due to the considerable success of the first public seminar on Viewdata, two further similar events are planned, one in Birmingham and the other in Zurich.

Viewdata is an information service, soon to be the subject of a 1000 installation experiment, in which computer-organised alphanumeric data is sent over public phone lines for reception on the domestic television set.

The seminar in Birmingham will be held at the Albany Hotel on Tuesday, February 14, and in Zurich at the International Hotel on Thursday, March 2.

For details contact the conference secretary at The Press Centre, 11th Floor, 76 Shoe Lane, London EC4A 3JB. (01-363 1138).

**RESEARCH**

**Underwater vehicle project**

A JOINT study to establish the feasibility of an advanced, remote-controlled unmanned submersible capable of carrying out intricate tasks such as electric arc welding and torch cutting underwater is to be undertaken by Spar Aerospace Products of Toronto and ERNO Raymfehr-technik GmbH of Bremen.

Each firm is to be funded about \$150,000 by its own government—Canada and the Federal Republic of Germany. The joint study is planned for completion in one year and calls for a joint definition of the submersible.

Detailed conceptual design responsibility for the submersible will rest with ERNO, while Spar will be responsible for the manipulating and related systems.

**Parking a capstan**

USE OF a capstan attached to a centre lathe often involves the difficult task of fitting the attachment when the standard tailstock is needed.

To solve this problem, Agri has developed a simple, portable device for the capstan. The device is secured by a hinge to one end of the lathe, and consists of a short section of lathe mounted on a trolley. The trolley fits snugly into the bed, and when the capstan is to be removed it slides out of the bed and onto the trolley which is then swung clear of the lathe.

Units are available for a centre lathe of 5 inches height or over.

More from the maker at Burners Lane, Kille Farm Industrial Estate, Milton Keynes Bucks., MK11 3BU. Tel. 563465.

**Shotblasts ships' bottoms**

LATEST in the range of dry dock equipment made by Magstar of Tokyo, is a shot blasting unit, mounted on a crawler tractor, for removing corrosion and marine life from ship bottoms.

The unit is operated by one man, crews climb the dock floor under the ship. The shot blast opening clamps to the hull plates, with permanent magnets, can be swivelled 20 degrees right or left, and is hydraulically adjusted

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Handwritten text in the top right corner, possibly a signature or note.

# The Management Page

EDITED BY CHRISTOPHER LORENZ

DESPITE the rapid growth of international banking activities over the past decade, there are still substantial legal and technical obstacles which can make it difficult for a bank based in one EEC country to do business in another on the same terms as local competitors. In many cases, they are due to genuine differences in the structure of the industry and supervisory practices, though sometimes they can also mask a deliberate effort to exclude foreign competition.

The basic principle of freedom of establishment for banks has been recognised in the Community since 1973, but it has remained somewhat theoretical in the absence of any effective measures to iron out national anomalies. The first step towards giving it a practical application was taken at the end of November, when EEC finance ministers approved a general framework directive governing banking activities throughout the Nine.



## Harmonising the bankers

By Guy de Jonquieres

Unions, municipal banks and Crown Agents.

The most novel provision is that anyone wishing to set up a new bank will have to apply in future to national authorities for an EEC licence, which will be granted only if certain minimum conditions are met. To ensure equality of treatment, those countries like Ireland and Italy which use "economic need" as a criterion for new bank authorisations, will be required to phase it out over a maximum period of 12 years.

The directive also envisages explicitly the adoption of common EEC rules on liquidity and solvency ratios, the withdrawal of licences, the treatment of non-EEC banks, and confidentiality of inter-departmental information within banks. The task of determining exactly what form the rules should take will be entrusted to two consultative groups: an advisory committee comprising representatives of all the supervisory authorities in the Nine plus the Commission, and a smaller contact committee with less than a dozen members, which is expected to help draw up most of the detailed proposals.

Robin Hutton, the director of the Commission's financial institutions department and one of the architects of the directive, hopes that the contact committee will evolve into a forum for broader exchanges between banking supervisors in the Nine.

Hutton, a merchant banker who left Hambros to come to Brussels in early 1973, recalls: "It was, rather shocking to me to discover when I got here that different countries didn't talk to each other in any formal or organised way." He believes that some of the international ramifications of crises like the collapse of the Herstatt Bank in Germany in 1975 could have been contained if there had been better cross-frontier co-

ordination between the interested countries.

Hutton sees future efforts to flesh out the framework directive concentrating initially on five main areas:

The establishment of agreed methods of asset valuation and the presentation of banking accounts. Banks were excluded from the EEC's draft directive on Company accounts and commission staff are now drawing up proposals for a separate directive to fill the gap.

Agreement on solvency and liquidity measures to be applied equally by supervisory bodies to all banks in the EEC.

The exchange of credit information. Belgium, France, Germany and Italy already have systems whereby central banks collect and consolidate data on the total credit outstanding to major borrowers and channel the information back to commercial banks. But so far none of these systems has been extended across national frontiers, and some banks in other countries are resisting the introduction of

such a scheme on the grounds that it could breach confidentiality and lead to higher costs. Those already involved, however, argue that it is fairly inexpensive and helps in monitoring credit risks.

Deposit insurance. Only Germany has a formal system in operation at present, and only for private banks, though one is proposed in the British Government's recent White Paper on banking, which has been drawn up to conform with the objectives of the directive. The aim at EEC level would be to ensure that broadly similar protection was provided to depositors in all countries, though the commission believes that the precise details of schemes could be left to national governments to decide.

Standards, when agreed, could be incorporated into a planned directive laying down uniform procedures for winding up failed banks and setting down general guidelines for future rescue operations like the Bank of England's "lifeboat".

A directive could also be introduced to open up the housing finance market, which is currently structured almost exclusively along national lines. EEC citizens who move from one country to another can have considerable difficulty raising loans if they are not personally known to local mortgage companies. It would take comparatively little change in most national legislation to enable building societies and similar institutions to finance property purchases outside their own national frontiers — provided that exchange control laws permit such transactions.

It will probably be a while yet, though, before the EEC is ready to give effect to such further moves. While the banking directive undoubtedly represents a breakthrough of a kind, much basic detailed work remains to be done before it begins to have any tangible impact, and any attempt to assess the speed of progress from now on must keep in mind the time it has taken the EEC to pass even this modest milestone.



## Cognac takes to the public

By Kenneth Gooding

THE FRENCH producers of Cognac promote a very romantic image for the drink they call "the water of life." Cognac is matured for at least five years in oak barrels and the "eau-de-vie" which evaporates into the air above the village of Cognac is said to be "the life-giving spirit." In the House of Martell there is a room containing the very old Cognac and it is named "Paradis." There is even a touch of magic about some of the claims the French make for Cognac. In moderation, they insist, it has a distinct medicinal value; it accelerates digestion; is the least offensive of all sedatives, can prevent or cure colds or fight fevers; it improves the functioning of the heart and of blood-circulation; is a remedy for arthritis, diabetes and asthma as well as being thought to prolong life generally. They also insist that "it is as improbable as the lover of Cognac becomes a drunkard as it is the drunkard who becomes a lover of Cognac."

Only two years ago the public had no chance to invest in the production of this wonderful liquid. But then Martell, which claims to be the biggest com-

pany in the business and the leading exporter of Cognac, and which has been a private company for more than 260 years with a management team belonging to the eighth generation of the founding family, sold 25 per cent of its shares on the market.

It was a major, not to say traumatic, move for the existing shareholders. To start with it was said that 11 of them became millionaires "as a result." But this is hearsay. The less palatable aspect for some of them was that the company, used to spreading a cloak of secrecy over the financial life of its operation, now had to go through the painful process of opening its books to the public gaze.

Personalties

The company has more recently come to another important turning point. Michel Martell, the Cambridge-educated Anglophone president, retired in July and has been succeeded by René Martell, his cousin, who was previously the 51-year-old finance director.

The two, although they are both direct descendants of the Jean Martell who left Jersey in 1715 to set up the company in Cognac, have very different personalities, a fact which René quickly acknowledges. "Michel is a wonderful salesman and he has had a tremendous influence on the company. Now we must change our style and it will be more a matter of teamwork."

In spite of the shock to the systems of some members of the family, René insists that going public has been good for the Martell company. The reasons behind the sale of shares were not particularly original and are those which have forced many a family company to spread its ownership. "There was an ever-increasing demand on the existing few shareholders for finance for the expansion of the business. There was the question of possible dissent within the family about the takeover approaches which arrived with monotonous regularity once a month from various sources. And there was the question of getting a proper valuation for the shares."

Ironically, René believes that the Paris Bourse has never had a chance to put a "respectable" price on Martell shares because prices generally have been depressed throughout the first two years of quotation. For example, when I talked to

him the stock market value of the company was around Frs.230m. against the book value of the Martell parent company stocks at Frs.443m.

René Martell is full of Gallic caution. But with good reason. Some 92 per cent of Martell's sales come from exports (to 170 countries) so "you must take a conservative approach to prospects when local political decisions could change important overseas markets overnight." He quotes examples: Italy increased the VAT on imported spirits from 17 to 34 per cent this summer. Denmark also pushed up duties on imported liquors. "So even EEC countries put up barriers to other Community countries' products."

Fortunately, Martell's best market, the U.K., is also "the fairest in the world and the only one in the world which does not have separate, more favourable, duties for locally-produced spirits."

Martell is the epitome of the "one product company," so why not diversify?

René says: "Personally, I am not very enthusiastic about growing, growing, growing. I believe you can control your business better if it is slim rather than fat. In any case, all our executives are fully employed and we must make sure that there is good management in any company we wish to acquire."

And, after some further thought: "I can't visualise myself behind a desk all the time reading computer print-outs. I like to see the people. We Martells are too much like farmers; we like to feel our feet on the soil."

As it happens, since he became chairman the Martell group decided to sell off the Nolly Pret aperitif business to Martini and Rossi. "After four years we found we did not have the right structure for distributing and selling Nolly in France. We either had to invest more money and set up a separate sales operation for Nolly or sell it. We decided to sell."

Martell is, however, a relatively big business and formal management structures are well-established within the group. For the first time this year the company produced consolidated figures, which took in the results of its drinks distribution business in France and subsidiaries in Mexico, Venezuela,

Hong Kong and South Africa. Consolidated turnover for the year to June 30 was Frs.589.6m. (roughly 569m.) and profits before tax Frs.70.6m. (around £8.3m.).

About one-fifth of sales, or Frs.100m. (£14m.) went to the U.K., followed by France itself, the U.S., Germany, Belgium and Canada with the Far East plus Singapore also ranking highly.

In the U.K. Martell Cognac has been handled since 1833 by Matthew Clark and Sons, one of the few remaining "quoted" wine and spirit groups. There is no formal contract between the two companies and Martell has only a few shares in Clark — less than 1 per cent.

René maintains: "I have some personal shares in Matthew Clark — also less than 1 per cent. — and I will keep them for ever. So I never look at the price and I have no idea at all about how much they are worth."

Using its quoted status for the first time Martell has just completed a two for five rights issue, to raise Frs.108m. (around £12m.), with the proceeds going towards the reduction of short-term debts and financing stocks.

The family shareholders will take up their entitlement and maintain their total holding at 75 per cent. of the issued capital. "We did not really want to sell a quarter of the shares but the Stock Exchange insisted that was the minimum acceptable."

Family control of the executive Board also seems a certainty for the foreseeable future. At the moment the three directors (five is the maximum permitted under French law) are René, his cousin André Martell and his brother-in-law Yves Flury. "There are five other members of the family in the business at the moment so the Board will almost always be made up of members of the Martell family," René admits with a grin.

**BUSINESS PROBLEM** BY OUR LEGAL STAFF

**Christmas tenancy**

nature of the tenancy is. The provisions of the Agricultural Holdings Act 1948 will apply so that rent cannot be increased except by arbitration unless the proviso to Section 2 applies. That relates to an agreement of licensing or letting the land in contemplation of its use only for grazing or mowing during some specified period of a year. The mere description of a tenancy as a Christmas tenancy does NOT import such a restricted period, but an annual nature of the tenancy is. The provisions of the Agricultural Holdings Act 1948 will apply so that rent cannot be increased except by arbitration unless the proviso to Section 2 applies. That relates to an agreement of licensing or letting the land in contemplation of its use only for grazing or mowing during some specified period of a year. The mere description of a tenancy as a Christmas tenancy does NOT import such a restricted period, but an annual

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The Grindlays Bank Group has come a long way from its beginnings in the 19th Century. In 1977 we are a major international bank - a world leader in certain areas - but we work hard to preserve the traditions that put us where we are today. Although the Group is now represented and active all around the world, we have not forgotten that it is people who make our business: our own specialists and managers in head office and branches working alongside other people - our customers. The success of this team effort can be seen in these examples of the Group's activities - as they happen. They are the result of people's efforts. That is what Grindlays Bank is on.

**THE GROUP IS DIRECTLY REPRESENTED IN OVER 30 COUNTRIES, ACROSS 5 CONTINENTS WITH MORE THAN 200 BRANCHES AND OFFICES, AND CONDUCTS BUSINESS WITH A FURTHER 68 COUNTRIES.** Here our Manager in Tokyo discusses the finance for a shipment of steel to Bangladesh with a leading Japanese manufacturer.

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COMPANY NEWS + COMMENT

NEWS ANALYSIS - SPINK TAKEOVER

Lonrho down £5m. after last quarter drop

A £13.6m. downturn in final quarter profits to £28m. and come on turnover 18 per cent. higher at £126m. Directors say the increased interest charge arises mainly from acquisitions and investments in the U.K. This policy should progressively enhance the U.K. cash flow in the current and future years.

HIGHLIGHTS

Lonrho presents the market with some disappointing figures. Full-year profits are down from £93m. to £88m. pre-tax, quite a landmark, for it is the first time in the company's history that it has had to report a setback. Lloyds and Scottish reports on a happier note with pre-tax profits up by a fifth, aided by the sharp decline in interest rates. Meantime, at FMC, there is a £427,000 interim loss but better things are promised in the second half. Linfood's profits are up by 19 per cent. despite the ravages of the high street price war, and the group looks to be heading for 26 1/2m. for the full year. Elsewhere, the depression in the steel industry has hit Cooper Industries, profits down 27 per cent. overall, but Pethow has come up with a reasonable performance relative to its competitors.

paid from profits of £93,838. After tax of £165,000 (£143,000), the net profit emerged at £131,671 (£140,587). Earnings per share are stated to be up from 4.66p to 5.4p.

Linfood near £3m. -confident

AN ADVANCE of 18.83 per cent. in taxable profit from £2,400,000 to £2,847,000 was achieved by Linfood Holdings, wholesaler, retailers and cash and carry distributors, for the 28 weeks to November 12, 1977. Similar growth was shown by sales which were ahead from £147m. to £174m.

Cooper Inds well down at halfway

A DROP in group pre-tax profit to £885,000 in group pre-tax profit is reported by Cooper Industries for the six months ended October 31, 1977. The contribution from associates was up from £116,000 to £213,000.

They say that the year's figures were affected to a material extent by exchange rate movements, profits from the sale of properties and the writing back of depreciation arising from revaluations. After tax of £93m. (an adjusted £90m.) and minorities, but before extraordinary items, attributable profit comes out at £47m., up from £40m. Although attributable profits are 15 per cent. higher, earnings per share are only marginally ahead at 26.2p (26.1p) per 25p share following the group's one-for-seven rights issue.

Table with columns: Turnover, Profit before tax, Profit after tax, Dividend, etc.

Petbow first-half progress

FURTHER progress was shown by Petbow Holdings during the six months to September 30, 1977 with taxable profit advancing from £12.9m. to £14.4m. However, increasing competition in overseas markets, together with the hardening of sterling, affected margins, the directors state. Sales were £21.7m. better at £10.01m. with the U.K. export content up from £8.11m. to £5.33m. Improved profits and sales are expected for the current year the directors say. Full time profit for 1977-78 was a record £2.79m.

their rights to the interim payment on 1.88m. shares. For the year the directors propose to pay a 5.6 (5.056p) final taking the total to a maximum permitted 8.6p. Net profit for the half-year emerged at £992,000 (£811,000) after tax of £570,000 (£668,000). There was an extraordinary debit this time of £41,000 (nil) relating to further costs resulting from closure of Australian subsidiaries.

Norton & Wright up at midway

WITH TURNOVER rising from £1.9m. to £1.56m. profits of £1.9m. and £1.56m. of fund raising and distributors of fund raising cards and schemes, improved from £273,857 to £316,671 in the half year ended September 30, 1977.

The interim dividend is increased from 1.17p to 1.31p net, the total for 1977-78 was 3.786p

Cooper Industries profits before associates have dropped by almost 43 per cent. after six months as the depression in the steel industry has taken a large bite out of earnings and group margins have slipped from 7.9 per cent. to 4.2 per cent. Associate profits, however, have recovered and are up almost 84 per cent. after last year's 21 per cent. decline reducing the profit fall at the pre-tax level to 47 per cent. There may be some change in the group's profit mix over the second half since the group has re-purchased the 60 per cent. stake in Jevons Cooper which it

Scottish Homes Inv. Equity Consort Inv. Trust

Announcing taxable profits of £122,213 on turnover of £1.54m. for the six months to September 30, 1977, the directors of Scottish Homes Investment Company say they anticipate profits for the full year will exceed last year's £241,083. The tax-charge for the first half was £25,000. The net interim dividend is stepped up from 0.5p to 0.6p. Last year's final dividend was £1.02p.

GENERAL ENGINEERING

In the half year ended September 30, 1977, sales at General Engineering (Radcliffe) fell to £1.72m. to £2.84m.

Cooper Inds well down at halfway

A DROP in group pre-tax profit to £885,000 in group pre-tax profit is reported by Cooper Industries for the six months ended October 31, 1977. The contribution from associates was up from £116,000 to £213,000.

The directors explain that the depressed trading conditions continue in the current period and are affecting most of the company's trading interests. They are continuing with a substantial capital expenditure programme to improve the company's competitive position. An interim dividend of 0.4p is declared and the directors anticipate that the final will be the maximum permitted at 0.47p.

Turnover of the group (steel re-rollers, precision engineers, builders and metal sprayers) rose from £10,280, to £11,32m. in the half year. After tax of £370,000 (£497,500), the net profit came through at £315,000 against £450,200.

Cooper Inds well down at halfway

Cooper Industries profits before associates have dropped by almost 43 per cent. after six months as the depression in the steel industry has taken a large bite out of earnings and group margins have slipped from 7.9 per cent. to 4.2 per cent. Associate profits, however, have recovered and are up almost 84 per cent. after last year's 21 per cent. decline reducing the profit fall at the pre-tax level to 47 per cent. There may be some change in the group's profit mix over the second half since the group has re-purchased the 60 per cent. stake in Jevons Cooper which it

GENERAL ENGINEERING

In the half year ended September 30, 1977, sales at General Engineering (Radcliffe) fell to £1.72m. to £2.84m.

DIVIDENDS ANNOUNCED

Table with columns: Company Name, Current payment, Date of payment, Corresponding div., Total for year, Total last year.

Dividends shown pence per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡Additional 0.070p for 1976-77. §For 57 weeks.

Spear & Jackson forecast takes a knock

A declining inflation rate has forced Spear and Jackson to revise its 1977-78 forecast for 1977. In a surprise statement last night the group abandoned its September promise of a material improvement in profits this year. In fact, hours trading the shares fell 6p to 133p on the news.

A. Cohen maintains £1m. so far

REPORTING TAXABLE earnings maintained at £1.1m. for the half of 1977, the directors of A. Cohen state that profit at full time will be down on the near record £1.4m. achieved last year. This will be due partly to difficult trading conditions and unfavourable exchange rates, they say.

Sales by the group, which ranges metal and manufacturing, were £17.2m. (£15.8m.) for the first six months. Stated earnings per 20p share came out at 24.65p (24.47p) and the net interim dividend is raised to 1.925p (£1.74p). The final for 1977 was 3.126p.

Mr. Grosbard says that the Board will not consider the question of dividends until next April. In the meantime, there are

Polly Peck spells out new arrangements

Polly Peck (Holdings), the fashion property, Redwing Properties in R. Zelker, the principal trading subsidiary in the fashion division. 3. Provision was made for: (a) the transfer back to the fashion division of certain low-value properties, owned or occupied by its companies and previously agreed to be transferred to Redwing Properties; (b) the termination of the special rights attaching to the Preference share by its conversion into an ordinary share; and the transfer of such share by Redwing Properties to a company in the fashion division, thereby effecting putting an end to the liability of R. Zelker to pay, by way of dividend to Redwing Properties, amounts which would otherwise have totalled at least £125,000 over a 3-year period. Finally, it was agreed that the companies in the fashion division would each close their respective accounts with the Bank.

MONSANTO COMPANY AND SUBSIDIARIES

Statement of Consolidated Income (Dollars in millions, except per share) Table with columns: Three Months Ended, Nine Months Ended.

COUNTER-INFLATION ACT 1973

The Treasury have given consent to the declaration by the following companies of dividends of the total amounts specified for the financial years ending on the specified dates:

Table with columns: Company Name, Edinburgh, London, etc.

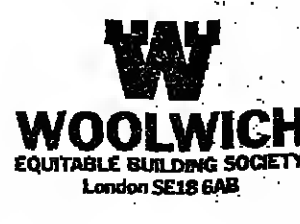
The Woolwich



Sir Oliver Chesterton speaks of "striking a fair balance between investors and borrowers."

Addressing shareholders at the 130th Annual General Meeting of the Woolwich Equitable Building Society, the Chairman, Sir Oliver Chesterton, rejected recent criticisms that building societies do not adjust their interest rates frequently enough, or quickly enough. "This allegation ignores the very nature of our business" he said. "We have to strike a fair balance between the sometimes conflicting interests of our investors and borrowers. Our main objective is to maintain a supply of funds for house purchase."

Our investors entrusted to us the considerable sum of £659m and their balances increased by a record £263m. Net receipts from investors and capital repayments on existing mortgages enabled the Society to lend on mortgage the highest ever sum of £351m. At the year end, 30th September 1977, the Society's total assets at £1,772m were 19% greater than at the beginning of the year. The General Reserve at the year end stood at over £58m. Given the way in which economic conditions can change so rapidly, Sir Oliver went on to say "this Reserve is a very reassuring item and materially contributes to the public's confidence in the Woolwich Society."



Copies of the Annual Accounts of the Society and the full text of Sir Oliver Chesterton's address, are available from the Secretary at the Society's Head Office.

The private face of shipping

Monday's announcement that just over half the shareholders of international coin and fine art dealers, Spink and Son, have accepted a bid from Andrew Weir, means that Spink will now inevitably go private. The group does not just have a low profile; it has virtually none at all. Yet it is said to be the third largest private company in the U.K. and is number 109 on the table of the 1,000 largest industrial companies. There are 425 employees; shareholders' funds at the end of last year were £78m.; capital employed was £147m. producing pre-tax profits of £12.4m.; and there was around £85m. in cash and marketable securities.

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# ICI fibres side expects losses of £10-£15m.

BY KEVIN DONE, CHEMICALS CORRESPONDENT

THE FIBRES division of Imperial Chemical Industries is expected to make losses of £10m to £15m this year according to Mr. John Harvey-Jones, the main Board director with responsibility for fibre products.

## Alexander Russell increase

WITH TURNOVER £800,000 higher at £4,900,000, pre-tax profit of Alexander Russell rose from £207,954 to £215,408 in the September 30, 1977 period.

## Turner Curzon higher

ALTHOUGH TAXABLE profit of Turner Curzon expanded from £220,000 to £311,000 for the half year to September 30, 1977, the second half may not be so satisfactory, the directors warn.

## Bluemel reaches £375,000

MANUFACTURERS OF cycle and motor accessories, Bluemel Bros, report record taxable earnings of £375,490, against £278,548 for the 52 weeks ended October 1, 1977.

## Toothill deficit increases

AN INCREASED pre-tax loss of £88,700, compared with £69,671, reported by furniture manufacturer R. W. Toothill for the 12 months to September 30, 1977.

## Mortgage demand still high

DEMAND FOR mortgages is still high and more buoyant houses are expected, according to the Woolwich Building Society.

## MONT. MEYER £15M. LOAN

MONTAGNE L. Meyer has raised a seven-year term loan of £15m, to finance working capital commitments.

# FMC in the red but optimistic

WITH LOSSES arising in its meat, by-products, and Harris operations, the EEC rules on monetary compensatory amounts coupled with the UK Government's refusal to bring the Green pound more into line with its real value, the effects are a grossly unfair legalised dumping.

The directors condemn the operation of the EEC rules on monetary compensatory amounts coupled with the UK Government's refusal to bring the Green pound more into line with its real value.

# Lloyds & Scottish full time rise is £2.9m.

FINANCER Lloyds and Scottish boosted pre-tax profit £2.9m to a record £17.39m in the September 30, 1977 year.

## BOARD MEETINGS

The following companies have notified dates of Board meetings in the Stock Exchange. Such meetings are usually held for the purpose of considering dividends.

## Crystalate up £0.18m. -rights

IN THE second half of 1977-77 profits of Crystalate (Holdings) expanded from £179,000 to £200,000 taking the total for the year ended September 30, 1977, up to £322,000 against £257,000.

## Plaxton's advances to £1.64m.

SECOND HALF profits of Plaxton's (Scarborough), motor coach builders, etc., advanced from £1,119,000 to £1,640,000, the total for the 57 weeks ended October 2, 1977 up from £9,030,000 to £11,640,000.

## Batleys midterm advance

TURNOVER well ahead from £16,730m to £23,970m, cash and liquid handling equipment, turnover rose from £2,500m to £3,100m. After tax of £233,000 (£111,000), the net profit came to £111,000 against £209,000 against £246,000 and earnings per share are slated to be up from 3.78p to 4.21p.

The directors warn that the background of over-production of poultry but the outlook in the division is not encouraging, they comment.

## Midway rise for Danae Inv. Trust

Net profit of Danae Investment Trust pushed ahead from £101,733 to £121,000 for the November 30, 1977, half year after charges including tax of £24,081 against £27,246 previously.

The Harris division suffered serious losses of its farmland, a critical review of every facet of the bacon and meat products business is being carried out.

Following the change in the accounting treatment of deferred tax, the comparative figures for 1976 first half have been restated reducing the tax charged by £237,000.

## Little prospect for AIP Ordinary holders

CREDITORS of Amalgamated Investment and Property, the £212m property group that collapsed in 1976, are unlikely to receive more than 50p in the pound.

## Nova (Jersey) jumps to £0.1m. so far

TAXABLE profit of Nova (Jersey) jumped from £24,000 to £103,000 in the September 30, 1977, six months to turnover up from £2,376 to £2,920.

Directors say it should be recognised that it is the group's policy to take deposits with a spread of maturities, so the full benefit of a fall in short-term money costs is not immediate.

## Seafield Gentex £0.5m. loss—no Preference payment

IRISH TEXTILE group Seafield Gentex's pre-tax loss Seafield Gentex's pre-tax loss increased from £366,647 to £499,803 in the September 30, 1977 year despite turnover jumping from £11.72m to £12.24m.

## Bell & Sime down £7.639 at halfway

TIMBER importers and sawmillers Bell and Sime recorded a drop in taxable profit from £89,151 to £31,512 in the October 31, 1977 half year. Turnover eased from £18m to £18.2m.

## Scottish Equitable bonus

THE Scottish Equitable Life Assurance Society has announced its reversionary bonus rates for 1978, being one of the life companies to make an early announcement.

## MONEY MARKET Exceptional shortage

LEADING RATE 7 per cent. (since November 25, 1977). The continued demand for gilt-edged stock drew further funds from the London money market yesterday, leading to a further rise in short-term interest rates.

houses overnight at Bank of England Minimum Lending Rate of 7 per cent. and by buying a large number of Treasury bills from the houses, and a small amount of local authority bills.

Discount houses paid 6½ per cent for secured call loans in the early part, and clearing balances were taken at 2½ per cent.

Table with columns: Bill, Rate, and other financial data.

## Radiant Metal moves ahead at halfway

THE half year to August 31, 1977, at Radiant Metal Fishing Co. resulted in takeover rising from £226,452 to £336,936 pre-tax.

## Danks Gowerton slips to £0.35m. midterm

TAXABLE PROFIT of Danks Gowerton slipped from £446,867 to £247,854 in the six months to September 30, 1977. Turnover declined from £9,590m to £9,181m.

## BRITISH CAR AUCTION EXPANDS

BRITISH Car Auction Group has agreed to buy Bill McAllister Group whose business is the sale of substantial reduction in demand for steel, and when investment programmes in the process plant industry were delayed.

## Scottish Equitable bonus

THE Scottish Equitable Life Assurance Society has announced its reversionary bonus rates for 1978, being one of the life companies to make an early announcement.

## LONDON & ASSOC. INV. TRUST

Pre-tax profit of London and Associated Investment Trust for the six months to June 30, 1977, was £10,000 (£37,000 loss), after associated companies' profits of £27,000 (£1,000) and interest. Tax taken £34,000 (£4,000).

Major share holder (33 per cent.) in the Hatton Bank is another Sri Lanka group of companies whose chairman is Mr. Edmund Coray, head of Browns Group and a leading hotelier.

Results were achieved in the face of fierce competition from imported steel, and suggestions of indirect subsidies being received by foreign heavy fabricators.

Net asset value of Com Machine Sales was £23,183 after deducting a dividend equal to the profits to July 31, 1977, payable to the vendors.

Prospects for the current year are dependent largely on the new Multi-Fibre Agreement now under negotiation in Brussels.

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## MUIRHEAD LIMITED ACHIEVES PEAK TURNOVER AND PROFITS

Table with columns: Summary of Results, 1977, 1976, and other financial data.

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MUIRHEAD LIMITED ACHIEVES PEAK TURNOVER AND PROFITS. Summary of Results 1977 1976. Sales 17,588 16,502. Pre-tax profits 1,596 1,445. Dividends 219 195. Profit retained 592 485. Net assets employed 11,200 9,520. Earnings per share 13.7 pence 11.5 pence. Net assets per share £1.90 £1.61.

MUIRHEAD LIMITED BECKENHAM, KENT BR3 4BE. Summary of Results 1977 1976. Sales 17,588 16,502. Pre-tax profits 1,596 1,445. Dividends 219 195. Profit retained 592 485. Net assets employed 11,200 9,520. Earnings per share 13.7 pence 11.5 pence. Net assets per share £1.90 £1.61.

The Republic of the Ivory Coast US \$15,000,000 medium term loan. Managed by Amex Bank Limited, Wells Fargo Bank, N.A., Crédit Agricole (CNCA) and provided by American Express International Banking Corporation, Bank of Montreal, The Bank of Tokyo, Ltd, The Bank of Yokohama Limited, Banque Grindlay Ottomane, Banque Intercatolentiale Arabe, Banque Intercontinentale Arabe, Bank Sanaye Iran, Succursale de Paris, Crédit Agricole (CNCA), Crédit Chimique, The Riggs National Bank of Washington, D.C., Standard Chartered Bank Limited, Wells Fargo Bank, N.A. Agent Bank: American Express International Banking Corporation.



# FINANCIAL TIMES

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Wednesday December 21 1977

## A surprising trend

THE GREATER part of the drop in total U.K. unemployment between early November and December was once again accounted for by a drop in the number of school leavers registered as unemployed. Although the absolute number of school leavers still registered is slightly higher than at the same time last year, much the same proportion of the annual crop—over 90 per cent—has now been placed, either in work or in one of the training schemes sponsored by the Manpower Services Commission. It is true that there are particular groups of young people among whom unemployment is still very high, and it is debatable whether an employment among school leavers is a greater social evil than, say, long-term unemployment among adult males. But level of unemployment in at least this is one unambiguously encouraging aspect of the present labour situation. If since earlier in the year it was widely assumed that the problem of school leavers would be especially intractable.

The improvement in the labour situation as a whole suggested by the latest statistics is, unfortunately, far from unambiguous. The unemployment figures are one of our most up-to-date and useful indicators, but they have been behaving oddly throughout this year. The underlying trend, after dropping between February and May, then rising very steeply between June and August, has fallen again for the past three months in successive while unfilled vacancies have risen.

### Adjustments

Splendid news, you may say, especially if you happen to be Mr. Booth. Alternatively, you may wonder how this apparent rise in the demand for labour is to be reconciled with all the official statistics which suggest that demand and output are stagnant and reports from industry that (with the exception, perhaps, of skilled men in some trades) output could be increased considerably without any increase in the labour force. Either productivity is falling at a time when the Government's main aim is to increase it, or we now have the first indication of

### Special schemes

Second, the recent fall in the seasonally-corrected total registered unemployed—it was 12,000 in October, 1,000 in November and 6,000 in December—may be largely due to special factors. The largest of these drops, the first, was ascribed by the Department to an accident of definition, the statistical treatment of school leavers aged over 17 who are classified as adults. Mr. Healey in his mini-budget the following day gave a specific warning against attaching much importance to this figure. Throughout this period, moreover, the various special employment and training schemes organised by the government have taken 33,000 people off the register. It is not known how many of these were school leavers, but it would take only a minority of adults to explain what has happened to the unemployment figures. In terms of the individual, of course, these schemes are as effective as anything else in getting one off the register. But they may make it more difficult to measure how regular demand for labour is behaving.

## Problems for the Peruvians

THE LAST 12 months have been particularly difficult for those Peruvians who manage the economic fortunes of Peru. The continuing low prices of copper and sugar, two important export items, have considerably reduced the country's earning power and the bills have started to come in for a number of costly acquisitions, including large quantities of arms purchased by the Peruvian military government from the Soviet Union. The balance of payments situation has got steadily worse and the ebbing confidence of Peruvians and foreigners alike in the government's ability to manage the economy has been reflected in the rapid depreciation of the sol.

### Austerity

At the end of last month the International Monetary Fund agreed to a \$105m. credit to support the austerity plan outlined earlier in November by General Alcibades Suenz, the finance minister in the government of General Francisco Morales Bermúdez. The IMF move was generally expected to result in private bankers coming to the aid of the Morales government which faces a particularly heavy schedule of payments in the first few months of next year. The willingness of some banks to help the Peruvian authorities in a difficult situation had already been signalled when a group of institutions led by Chase Manhattan and the U.S. Export-Import Bank arranged new facilities for the very big Cuajone copper mine development. Now it appears that the Fund is attaching particularly stringent conditions to the disbursement of the credit and that private banks will be thinking twice about lending more to Peru.

For its part the U.S. is reported to have refused to renege on an emergency loan to the Morales administration which would be used to meet the credit ratings of all developing countries. The Fund is attaching particularly stringent conditions to the disbursement of the credit and that private banks will be thinking twice about lending more to Peru.

### Civilians

At the moment General Morales is taking definite steps to return power to an elected civilian government. Despite this the Peruvians are being faced with financial terms which appear to be considerably harsher than those offered to administrations whose overall records are much less impressive. This is regrettable. General Morales deserves better terms. But even more important is the fact that if Peru is forced to declare a moratorium on its foreign obligations for an action is bound to damage the credit ratings of all developing countries.

# A government clampdown on 'beyond-the-fringe banks'

BY MARGARET REID

FROM now on, Intercontinental Banking Corporation, registered in the tiny West Indian island of Anguilla and, in spite of its high-sounding title, with a paid-up share capital of only \$3 (£1.64) will no longer be seeking to do business with the public in Britain. Nor will certain other impressively named concerns, including National Bank of Europe and the International Bank and Trust Company of the Middle East, both also Anguilla-registered.

These are just three among more than 40 other offshore companies which had registered abroad and then set up in Britain, and which have recently received notices from the Trade Department that they cannot operate in this country under their existing titles. The Department's power to clamp down in this way comes from Section 31 of the Companies Act, 1976, which enables it to notify an overseas company that it is undesirable for it to trade in Britain under its existing corporate name.

A good many of the concerns to which the Department's notices were despatched at the end of September—to take effect at the beginning of this month—appear to have gone out of business anyway. Maritime Bank to which a notice under Section 31 was sent—as was one to a similarly named company registered in the Falkland Islands—had elegant premises in Buckingham Palace Road, London, immediately opposite the entrance to the Royal Mews, next door to a hotel, and a dealer's shop from the Palace itself. Now the place is locked and empty. On a sofa inside the window lies an old news magazine with a headline (referring, as it happens, to distant China) reading "Progress and Purge"—words which could be taken as symptomatic of the recent rise and fall of offshore banking activity in Britain.

During the past two years or so there had been a considerable, though relatively little-noticed, burst of activity by so-called offshore banks—companies, usually tiny, which had been registered overseas, often in West Indian islands, but which afterwards deliver documents of incorporation to the registrar of companies as overseas companies carrying on business in Britain.

Now the activity has very much diminished. One reason for this is the clampdown, under Section 31, on the use in Britain by some overseas companies of names including "bank", "banking corporation" and "trust", which convey to the public at large the idea of a very sizeable, solid and substantial business.

Another factor has been the crackdown on this type of company in Anguilla. More than

a hundred of often impressively titled, but minute, concerns have been struck off its registered companies, and registration fees have been raised. But there has been another and important factor behind the decline in offshore companies' activity on the fringes of banking in Britain—so that the problem has waxed before most of the public has heard anything about it. Very many small banking concerns operate entirely legitimately. But it is alleged, this has not always been the case, and certain areas have attracted the attention of the police.

During the past 18 months the City and Metropolitan Police Company Fraud Department, under Commander Thomas Edwards, with detectives from Scotland Yard's Serious Crimes Squad, have launched a major, though little publicised, inquiry into activities within the offshore banking field. A team of officers led by Detective Chief Superintendent Jim Smith and including Detective Chief Inspector Douglas Shrubsole, has laid on one of its biggest operations. The investigation has been not only in Britain but abroad, because much controversial activity in offshore banking has international dimensions. A number of arrests have been made and about 30 people now face fraud charges.

### Complaints from the public

Quite separate from inquiries which the police find it necessary to make under the law—sometimes after complaints from the public—is the nature of the new control over names of overseas companies now conducted by the Trade Department.

Section 31 of the Companies Act, which came into force in April this year, was designed to close a loophole and eliminate an anomaly in the existing law which advantage had increasingly been taken.

While there had long been a power, under Section 15 of the Companies Act 1948, for the Trade Department to ban, as undesirable, unsuitable names of U.K. registered companies, the British Government had, until recently, no means of prohibiting the use of an inappropriate name for the conduct of business in Britain by an overseas-registered company. It was until lately perfectly possible for a very-small company to be registered in any country abroad, with a minimal capital, with some such title as "Mid-Atlantic Bank and Trust Company", and then to launch out in business in Britain, after filing its particulars with the U.K. companies registrar.

Its operations could be wholly legitimate. Yet was it desirable for these uninitiated in money



The now locked and empty Maritime Bank near Buckingham Palace.

or for visiting foreigners unfamiliar with the British banking scene, to have little means of distinguishing between such a company, with a capital of, perhaps, £2,000 or less, and say, Barclays Bank, one of Britain's Big Four, with capital and reserves of £900m?

Section 31 was designed to tighten British control over this situation. Accordingly, at the end of September, the Trade Department issued notices to 44 overseas-registered companies with bank-type names (and to some half a dozen other concerns), stating that it was considered undesirable for the company to carry on business in Britain under its name. Service of such notices did not, of course, imply that the business was considered illegitimate.

The company was at the same time advised that, from two months after the service of the notice, it should not, on pain of a fine of up to £40 a day on conviction, carry on business in contravention of the direction. The two months expired at the end of November.

The result has been that about half a dozen companies have agreed to change their names, or are discussing a change, while three more are in liquidation. Of the remainder, which are now banned from operating under their original name, the Trade Department has received no answer in a number of cases, while in others its direction was returned by the Post Office because the recipient company had gone away. Thus, there has clearly been a very substantial reduction in offshore bank-type concerns operating in Britain.

Anguilla, which was last in the headlines as the island country to which Britain sent an emergency peace-keeping force in 1969, has seen a big surge in registrations of new companies with bank-type names, presumably formed with a view to more extensive opera-

tions elsewhere. The Anguilla Government has now greatly strengthened its curbs on these companies. A notice published by HM Commissioner in Anguilla in the Official Gazette of September 9, 1977, for example, named no fewer than 125 concerns described as companies which had been struck off the register, although this move was not a sign that there was anything illegitimate in the less bearer bonds, promissory notes or certificates of deposit, names of those listed as struck off were often imposing. They included British Banking Corporation, City and World Bank, Credit Londres, Equity Bank, International Life and Credit Insurance Corporation, Manx Banking Corporation, National Bank of the Middle East, Petrodollar Credit Bank of the Middle East, Vanguard International Bank, and Westminster Trust Corporation.

The list also included concerns with names not unlike, but nonetheless subtly different from, more famous names. The list contained, for example, Imperial Chemical Bank and Offenermer Banking International.

Among watchers of the offshore scene, which has extensive international ramifications, it is thought that there are a number of techniques by which illegitimate deals are possible. Advance fees may be called for to facilitate big loans which are arranged but which, however, once the fee is paid, prove to be mirages. Then, a bank-type concern somewhere in the world may have a trading associate which offers goods or services, or a bank-type concern which writes or office machinery, or a foreign supplier who establishes a back reference to

the prospective bank supervision. Mr. Nicholas Travers, in a letter published on December 9, referring to an earlier letter from Mr. N. A. de Berry, remarked: "Mr. de Berry seemed to think (December 9) that British banking law is riddled with loopholes. He underestimates the position, for in fact there are more loopholes than law."

Mr. Travers went on to quote from a letter from the Inland Revenue in April this year which said that a company would qualify as a bank for the purposes of the Income and Corporation Taxes Act 1970 if it "is in fact operating the full range of banking business including, for example, the provision of current account and cheque book facilities for customers other than its employees or associated companies". Mr. Travers remarked that, in other words, any company which owed money to customers other than employees or associates, and provided books of withdrawal or credit demand forms, would qualify. He said he could imagine that virtually any British company could meet these requirements, and call itself a bank, by modifying its sales organisation and accounting procedure.

The Government White Paper, *The Licensing and Supervision of Deposit-Taking Institutions*, containing proposals to identify high-ranking banks, which would merit authorised status, and to impose a licensing requirement for other deposit-takers, was published as long ago as August 1976. It has still not been acted upon, although legislation for a system of banking licensing will due course be necessary for Britain as a member of the Common Market. Last week Mr. Denis Davies, Minister of State at the Treasury, told the Commons that the Government planned to bring in new laws to tighten up supervision of the banks as soon as time was available in Parliament.

But one must wonder how effective legislation even along the lines of the White Paper would be in dealing with all possible contingencies in this field, and particularly with the company here that was aiming to act illegitimately? Would it satisfactorily control an offshore bank which changed its name, or which was taken over by somebody less reputable than its first owner? If ABC Bank became ABC Trust (Bankers) what would restrict its activities if it were not taking deposits, but were operating illegitimately in other ways? And what of concerns which eluded all control by operating for a relatively brief period and disappearing before any investigation got under way? As somebody close to the outer fringes of the banking scene says: "The law is designed for those used to cricket according to the rules, but how does it catch those who don't play the game?"

### Appearance of solidarity

Moreover, as has long been known, companies' balance sheets can—by the appearance of solidarity not justified by the facts—be "dressed" by the issue of "millions of pounds or dollars" worth of, say, loan-stock by one party in exchange for a similar issue to it by an associate company. It is a matter of surprise and, to some people, concern, that four years after the secondary banking crisis broke out at the end of 1973—the control over bank-type concerns—which on occasion has been significantly beyond the fringe—still appears inadequate.

## MEN AND MATTERS

### German tipped for JET

The £120m. JET thermonuclear project in Culham, Oxfordshire, is likely to have a German director—Dr. Hans Ott Wuster from Hamburg. Earlier this year, when the site for JET (short for Joint European Torus) was being discussed, there was keen competition between Premier Callaghan and Chancellor Schmidt for this prestige EEC institution. Britain won, and reports on the scientific grapevine say that Wuster's appointment would, at the political level, be a *quid pro quo*. (Needless to observe, such crude considerations would not have influenced the interim JET council at its meeting in Brussels yesterday.)

On the scientific plane, Wuster's credentials are immaculate. Currently deputy to the director general of the CERN 400 GeV proton synchrotron in Geneva, he is highly respected as a laboratory manager and computer expert. Physically and intellectually a heavyweight in Hamburg, he had a reputation for "breaking the lull" at meetings if progress was too slow. In Geneva, it is said, he has abandoned such youthful exuberance.

The most obvious candidate for Culham, by charismatic standards, would certainly have been Dr. John Adams, now executive director of CERN. He directed the Culham atomic laboratory in the years 1960-67. But quite apart from Adam's deep absorption in his present job, there is an EEC rule that such projects cannot be directed by anyone from the host country.

### Smoke signals

EEC regulations have a habit of affecting people in the most unexpected ways. On January 1, for example, Britain takes a



"That way EVERYBODY will be a loser!"

cut back costs, are taking a long, hard look at their sponsorship portfolios. One casualty has been the John Player management journalism awards which have been run in conjunction with the British Institute of Management.

These annual awards were highly sought after—largely because at £1,000 tax free they were particularly munificent by the standards of the "literary" prize circuit. The awards were given in one newspaper and one TV reporter, and to the author of the best book on business.

John Player made similar awards to those judged to have made an outstanding contribution to the computer and aviation industries, and these awards too have been dropped. So far, however, the portfolio of sports sponsorships has remained largely unscathed—although the anti-smoking lobby would be most pleased to see an end of the attempt to link healthy sports activity with nicotine addiction.

### Flexible foes

Hollywood's follow-up to "Jaws" is a new ocean horror picture, "The Deep," starring ferocious Moray eel. Predictably enough, the heroine, Jacqueline Bisset, is attacked by the monster eel shortly after reel one. But that's a familiar hazard to Britain's North Sea divers. Working from the Charlie platform on the Forties Field, they have to contend with a colony of conner eels, some up to 11 feet long, living near the rig. We are told that "some of the men have been oozed by eels during operations and there is a danger that the creatures, known to be zealous in protecting their territorial rights, may get entangled in a diver's airline." How about a Hollywood underwater film crew to drive away

### Parker ponders

Question: What is taking two of Britain's fastest typists working five days a week, two and a half which have been run in conjunction with the British Institute of Management.

Answer: The report and recommendations of Justice Parker, who began dictating his epic Windscale public inquiry over a typescript for circulation by the middle of next month. A Government spokesperson yesterday refused to speculate on whether the report, like the inquiry, will set any precedents, but admitted that it will be "very, very long." Even in Whitehall, there is unlikely to be a shelf large enough to hide this one.

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### The biter bit

Turkey is in support from America large numbers of fish to help tackle the spread of Malaria in the south east of the country, where known cases have risen in two years from 10,000 to 120,000.

Turkish mosquitoes, of the Anophel variety, have developed a virtual immunity to all types of insecticides, so Berdan Akalin, Director General of the Anti Malaria department of the Ministry of Health, plans to bring in millions of "Gambusia" three-inch long fish known for their penchant for mosquito larvae.



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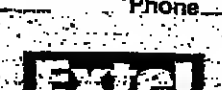
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# FINANCIAL TIMES SURVEY

Wednesday December 21 1977

# Japanese International Companies

The prospect of a trade war between Japan and the U.S. appears to have been averted after last week's discussions in Washington, but there are still difficulties over attempts to boost Japanese imports of industrial and agricultural products

**MOST DRAMATIC** phase of Japan's trade confrontation with the U.S. (and to a lesser extent Europe) seems to be at least for the time being over. Four days last week the Japanese External Economic Affairs Minister, Nobuhiko Ushiba, convinced the American trade negotiator, Mr. William Strauss, that an eight per cent import liberalisation package prepared by Japan would be the country's best access to its market. The Ushiba-Strauss talks progressed a stage and a four-hour Cabinet meeting was applied with the question of how fast the Japanese should, or could, grow and came up with the 7 per cent.

At the end of the week the news sounded not wholly at odds with the results of an attempt to stage a show-up with Japan over trade and economic issues. Mr. Strauss told a Press conference the original eight per cent "did not come up to the mark." At the same time, Mr. Ushiba welcomed the 7 per cent target and declared "we are moving in the right direction."

EEC seems to have reacted in a similar manner with the result that, while no one is going to be no official agreement that Japan and the rest of the Western industrial world have declared trade against each other.

The next moves along the way from confrontation

are mainly up to Japan. The Japanese Diet will have to act promptly to implement the tariff cuts on 124 items (accounting for about \$2bn. worth of imports in 1976) which formed the most important part of the package offered to the U.S. and the EEC last week. If the Diet does take the necessary action Japan should be in a position to act on the cuts by April 1 next year. This may be as much as two years ahead of the tariff reductions expected to be introduced by other advanced countries participating in the current round of GATT trade liberalisation talks in Geneva.

A more difficult problem for Japan will be to decide what to do in the highly controversial and emotional area of agricultural import liberalisation. Japan's failure to offer more than very limited enlargements of the existing quotas on imports of farm products evidently provided the main reasons for Mr. Strauss's disappointment when the package was presented to him last week. A further effort to "tickle" this issue will have to be made before Japan and the U.S. can really be considered to have buried the hatchet—indeed the effort may have to precede the visit Mr. Strauss himself plans to make to Tokyo before the end of January.

The decision to lift the quotas on any major farm imports (like beef or citrus fruits) appears to pose extreme political difficulties for Japan's ruling Liberal Democratic Party, whose representation in

the Diet is based mainly on rural constituencies. A decision to stand pat could risk alienating the U.S. once again and make Mr. Strauss far less anxious than he appears at present to prevent a series of protectionist measures being voted by the U.S. Congress early in 1978.

The last thing that Japan has done in the aftermath of the U.S. and EEC talks is to fulfil its commitment to make its own economy recover with all Japanese companies still sign-

ing of 1977—and that any price sharp upward movement was bound to be uncomfortable. The measures which Japan has to take to reactivate its economy have been spelled out in general terms and downwards are now in the process of being implemented in detail. The most important is to produce a 1978 budget which is genuinely reflationary rather than a cautious compromise between the Ministry of International Trade and Industry's cabinet make this a strong pro-

ducers of price stability. Japan's prices are in fact showing exemplary stability at present, with the year-to-year rise in the consumer cost of living index tending steadily downwards and wholesale prices are actually down from a year ago.

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which Japan can, and must, use its resources to contribute to global economic development—rather than to Japanese development alone. Japanese capital and know-how are badly needed in resource-rich developing countries. Japan's manufacturing and management skills could be profitably put to work on a much larger scale than at present—in other developing countries through direct investment in industry. Japanese banks, up to now rather closely tied to the apron strings of the Ministry of Finance, could usefully shoulder a bigger part of the burden of lending to developing nations which has fallen mainly on the shoulders of U.S. and European banks during the past few years.

Japan has been slow to tackle any of these tasks and opportunities but the time has clearly come when it has to do something more than export the world's most competitive manufactured goods and import a huge (but unpredictable) share of its raw materials. With the world's strongest major currency and the most favourable international payments position of any oil-producer Japan has everything necessary, except possibly the will, to become a global economic power in the full sense of the word—rather than the limited and unsatisfactory sense in which it exerts its economic power at present. If and when Japan does internationalise its economy the notion that it is or should be one of the three engines of world economic recovery may at last become a reality.

## Sharing the burdens

By Charles Smith, Far East Editor

A more difficult problem for Japan will be to decide what to do in the highly controversial and emotional area of agricultural import liberalisation. Japan's failure to offer more than very limited enlargements of the existing quotas on imports of farm products evidently provided the main reasons for Mr. Strauss's disappointment when the package was presented to him last week. A further effort to "tickle" this issue will have to be made before Japan and the U.S. can really be considered to have buried the hatchet—indeed the effort may have to precede the visit Mr. Strauss himself plans to make to Tokyo before the end of January.

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**\$1.8 billion complex under way**

The project will cost \$1.8 billion. Plants in the complex will produce 300,000 tons of ethylene, 500,000 tons of aromatics, 500,000 tons of caustic soda, and 1,900,000 tons of liquefied petroleum gas and other derivative products, per annum—products which Mitsui marketing skills will help to sell.

The implementation of a project of this magnitude requires careful organisation and planning, as well as the wherewithal to obtain all the pieces. Mitsui has them all.

Bandar-e-Shahpur is in the desert on the Gulf. Lack of infrastructure caused severe difficulties in the execution of the project. Consequently IJPC found it necessary to make a number of basic improvements to the situation before any of the plants could be constructed. For example, IJPC built their own jetty—jetty No. 2—over which poured millions of tons of material, equipment, plant and machinery; they built a pile factory to supply concrete piling for offshore reinforcement; and camps in the desert for the initial 250 IJPC employees. AND the 12,000 construction workers later needed for the actual work.

Mitsui men all over the world searched for the best, most economical suppliers and provided their findings to IJPC, so enabling the company greatly to improve working conditions on the site.

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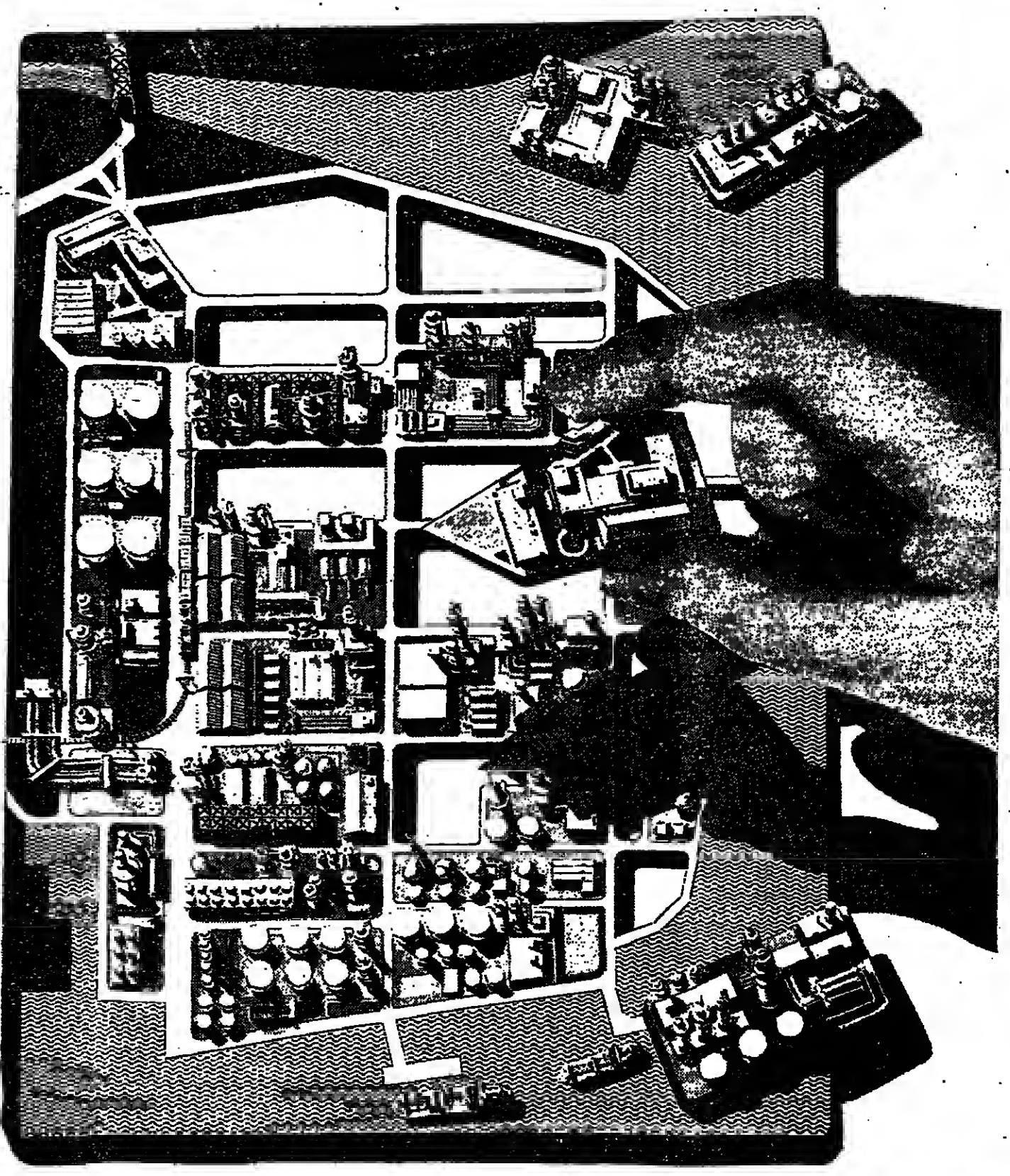
Petrochemical products for Iran and the world will begin to flow from the complex in 1980, only nine years after the initial planning began.

In an article in the 14 March, 1977 edition of the *Kayhan International*, the Shah of Iran was asked which of the foreign investment projects in Iran in recent years was the most significant to that country. His Majesty replied, "The Japanese petrochemicals investment in Bandar-e-Shahpur costing \$1.8 billion."

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# Greater urge to invest abroad

JAPANESE COMPANIES have been reluctant to invest overseas, particularly where manufacturing facilities or other industrialised countries are involved. In December, 1975, Japan's overseas investments equalled only 3 per cent of GNP; the U.S. proportion by then was 8.8 per cent of GNP, Britain 16.9 per cent, and Germany 8.8 per cent. Moreover, Japan's pattern of investment looked (and still looks) vastly different with about 70 per cent going into developing countries, compared with the bulk of U.S. investment going into other industrialised countries.

Put simply, Japan has not wanted to build factories in America and Europe; wage costs were cheaper in Japan, efficiency higher, and markets could be more easily undercut from Japanese manufacturing bases which let a company export at a marginal rate of profit and put the costs of early capital outlay on to the domestic consumer. Thus only 32 per cent of Japan's outstanding (approved) foreign investment at March, 1977, was in the manufacturing sector (\$6.2bn.), and of this only \$1.3bn. had been pumped into the U.S. and Western Europe—Japan's biggest markets. Moreover, in 1976 Japanese companies invested as much in trade promotion services in America as they did in manufacturing; in Europe, investment in the commercial sector was still twice the level in manufacturing.

The volume of Japan's overseas investment is debatable. Official figures for "approved" investment put the level at \$19.4bn. in March, 1977, but this does not take into account approvals which might never have been carried out or disinvestment over the years. The best guess is that Japan has about \$15bn. in outstanding foreign holdings.

### Smaller

Manufacturing investment, though estimated at \$6.2bn., is really much smaller if investment in industrial trading companies is discounted. According to one estimate, only half the "manufacturing" investment by Japan into Europe goes for productive facilities, although the percentage is naturally much higher in Asia where Japanese companies have invested to take advantage of cheap labour rather than a domestic market.

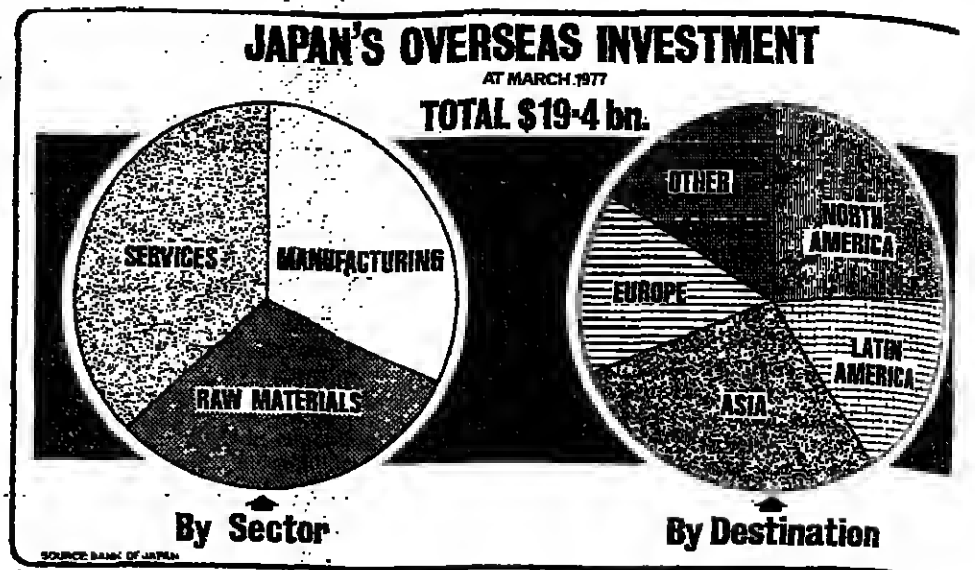
The recession, moreover, has thrown the previous balance out of kilter. In 1976, new overseas investment rose by over 5 per cent but still fell short of the record 1973 level of \$3.5bn. A major cause of this performance is ascribed to poor profitability of overseas subsidiaries in the recession, with the average rate of profit-to-sales falling from 1.9 per cent in 1973 to 0.2 per cent in 1975 and about the same in 1976. A survey by the Ministry for International Trade and Industry (MITI) also indicated that the proportion of subsidiaries paying a dividend in 1975 had dropped to 23.5 per cent, compared with 33.4 per cent, before the oil crisis.

Things have changed. Japanese businessmen no longer seem to equate investment in European or American factories as something profitless or unpatriotic. Honda recently announced it would become the second Japanese company to manufacture motorcycles in the U.S. (after Kawasaki's Nebraska plant), and the Honda site in Ohio is expected to be extended later for a car assembly operation. Japan's other car makers, meantime, are searching for locations to begin manufacturing in the U.S.

Some industries have gone strongly into their target markets. Sony and Matsushita have set up U.K. plants to make colour TV sets for the European market. Matsushita bought the TV division of Motorola in the U.S. in 1974, and recently another Japanese maker, Hitachi, signed a joint venture agreement with General Electric to merge their U.S. television operations.

Hitachi, in fact, has been at the centre of a controversy which may give Japanese businessmen second thoughts about their plans to invest more money abroad—and notably in Europe. The Japanese maker hoped to follow Sony and Matsushita into U.K. manufacturing but met with strong opposition from the British TV industry. Although Government did not actually forbid the investment, Hitachi appears to have been told that the operation could run into trouble unless it had the support of local industry.

Unable to convince trade unions that its plant would generate more jobs than would be lost, Hitachi decided in December to call it quits.



### JAPAN'S INVESTMENT IN EUROPE

|                      | 1960 | 1965 | 1970 | 1975  |
|----------------------|------|------|------|-------|
| U.K.                 | 1    | 3    | 544  | 1,552 |
| Benelux              | 0    | 5    | 26   | 293   |
| West Germany         | 1    | 5    | 17   | 172   |
| France               | 0    | 5    | 23   | 149   |
| Others               | 1    | 7    | 30   | 352   |
| Western Europe Total | 3    | 25   | 639  | 2,518 |

(Source: JERC)

Hitachi's problem with the British TV industry may not be a one-off affair. Japanese companies going abroad will increasingly feel that they must manufacture goods which they now export. Since overseas production usually happens only after exports have taken a large part of the local market (and jobs), the dilemma could be repeated (in electronics, cars, ball bearings, etc.). So the precedent of Hitachi's withdrawal is a dangerous one.

For Britain, it could signal an early halt to what might have been a flood of Japanese manufacturing investment. Only now Britain has accounted for over half of Japan's European investment, but about \$800m. of the total \$1.6bn. outstanding at March 1977 was in London holdings of Middle East oil. Of the remainder, only a fraction has gone into the eight existing production ventures which are 50 per cent or more Japanese-owned (\$18m.), and these have in turn generated about 1,500 jobs (with Sekisui Chemicals still to come, but now not Hitachi).

Few experts think Hitachi's withdrawal will put an immediate brake on Japanese investment into Europe, although in some instances it may lead companies to invest first in the U.S. market. For technical reasons, moreover, the Hitachi controversy might not have happened outside the colour TV sector since licensing agreements on the Pal colour transmission system make Britain the only obvious choice for TV manufacturing (the Irish market is too small, German wages too high).

According to a recent survey of Japanese investment in Europe, done by the Japan Economic Research Centre (JERC), it is expected that investment in chemical and machinery industries will increase. The downstream petrochemical industry, above all, is seen as an attractive pull for Japanese investment since raw material prices are now substantially lower than in Japan.

In the machinery sector, the JERC survey says, "direct investment may encounter from time to time the opposition of competing manufacturers in host countries. Nevertheless, investment in these sectors has a potential to grow in the long run in view of their employment-generating effect."

The number of jobs which Japanese investment might create in Europe and America over the next ten years can only be guessed at. It is estimated that in 1975 Japanese companies employed 450,000 overseas—mostly in Southeast Asia and the JERC reckons that Japanese capital could be paying the wages of perhaps 1.8m. overseas employees by 1985.

### Costs

But why invest? Japanese businessmen usually cite two reasons for an expected increase in their overseas investment. First, production costs in Japan have risen rapidly in recent years. The edge which Japanese companies could rely on in the 1960s is gone in most sectors. Secondly, Japanese exports will become more difficult in sectors where other industrialised countries have already begun to suffer a fall in employment. In

each case Japanese overseas investment may be the economic and (b) strategy to get or market. In the case of a third reason is access EEC market from a manufacturing base in one or member country.

What are the obstacles? Japanese companies have very little experience of manufacturing in other industrialised countries. Language is a problem, industrial relations in both cases, the permits so far have Japanese managers adept at managing a they are at selling. Many Japanese companies that their managerial staff will be usurped by the natives of host countries over-grow big enough.

Responding to this recent study suggests that multinational corporations in Europe have largely escaped sort of interference where they have not clear legal commitments set down advance. "Any violation Japanese companies spend in Europe have also come in not having adequately used the laws in host countries according to the JERC's investment expert, Mr. Sekiguchi, sees no major risk of losing control once industries have set up in Europe.

The third obstacle, of course, is opposition from host countries to investment in the first place. Most industrialised countries have relaxed investment rules, but as in Britain, there are limits. In general, new investment is supposed to add to and capital, not just substituting for existing jobs or factories.

So far, Japanese companies have invested conservatively that is, in products which have experience selling, increasingly, Europe and America will become attractive manufacturing centres for other products, to give one example the computer firm Fujitsu is now into a joint venture with Amdahl Corporation of the U.S. and will build computers in Ireland for the European market. A revolution in approach to producing and coming abroad which other companies will possibly imitate.

Douglas Ramsay



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# Technology balance

IT IS a widely known fact that Japan has risen to the position of third economic power in the "free world" in part by acquiring cheap technology from the West and putting it to effective use in its own industry. What is less widely known is that for the last four years Japan has been a net exporter of new technology—although its overall technology trade balance, which includes payments for the renewal of previously signed contracts, remains firmly in the red. In 1972 the total flow of technology payments in and out of Japan produced a net deficit of Y.132bn. (the result of outgoing payments worth Y.174bn. and receipts of Y.42bn. for technology exports).

The bulk of Japan's payments for technology imports, however, were for renewals of contracts on know-how which had not previously been imported, and not on new acquisitions of new know-how. If the new contracts are isolated from the total flow of technology payments Japan emerges as a net exporter from 1972 onwards, with overseas sales in that year (Y.18bn.) exceeding imports of foreign new technology by around Y.4bn.

The favourable balance in new technology exchange has continued since 1972, with exports last year totalling Y.18.9bn. against imports of Y.13.9bn. On an overall basis Japan's technology balance in 1976 was still negative but the ratio of exports to imports has been rising steadily (largely because imports have fallen). Technology imports in 1976 at Y.83.4bn. were worth 2.1 times the value of exports compared with the 1972 ratio of 4.1 times.

It would appear from these figures that Japan is gradually making good one of the basic weaknesses of its post-war economic development—that of being dependent on the outside world for new ideas. However, the picture is not quite as simple as that. A further breakdown of the figures shows that Japan runs a negative technology on all counts (i.e. on payments for both old and new technology) with Europe and the U.S. while earning substantially from developing nations, especially those of South-East Asia and the Far East.

In 1976 a total of Y.32bn. of Japanese technology was bought materials input into the

CONTINUED ON NEXT PAGE



# JAPANESE INTERNATIONAL COMPANIES III



awaiting shipment from Port Hedland, Australia. Japan iron ore imports are down this year and a further cut is expected in 1978.

## Materials contracts under review

HAS gone full circle in observers thought: that is that for raw materials since Brazil (AA) is preferred to oil crisis. Excluding oil, Australia (A), and that of industrial raw materials are at about the same as 1973. Massive contracts for iron, copper, nickel and other materials have been let to Japan pay less than elsewhere, and usually both of iron ore will be from 137m. tonnes to 150m. tonnes this year, Japanese steel companies warned suppliers in Australia expect a hefty cut in raw material stocks to be bolstered with once-off of oil, wheat and uranium help bridge the \$10bn. deficit account surplus in fiscal 1977. The cautious recovery of the domestic economy is extremely unlikely. Japanese companies will a spree of raw materials purchasing in the next few months.

It is not to say that this business will not continue investing in secure, long-term supplies of key materials. Shortages have not really appeared, even though some cases Japan's reliance on foreign supplies increased markedly between 1965 and 1973 (for example, coal from 24 to 62.4 per cent.). For Japan, most of its suppliers are other industrialised countries—the U.S., Canada and Australia. These in turn, among the most candidates for new resource investment.

And in Brazil, it seems, the most attractive countries for Japanese business involved resource and processing technology. A survey by Nikkei done last summer of 33 major countries on 10 counts (political situation, resource availability, according to five rankings: R.C.D.). The results, highly disputable, confirm what many

cent: aluminium has lagged behind (accounting for only 21 per cent of imports), but major Japanese-backed projects in Brazil and Indonesia will come on stream by 1980 and contribute a much larger share of sheet metal aluminium to the Japanese market.

But Japanese businessmen realised only belatedly that the oil precedent could not be used in most other resource sectors, and that, moreover, Japan could really pick and choose between various contenders for its investment capital and huge market. Take iron ore: huge deposits in Australia and Brazil could be opened up for Japanese industry—at a price—so when Japan made its first big round of new investment decisions in 1976 the rewards went to Brazil, which, though further away, cost less and did not have Australia's recent history of supply bottlenecks caused by industrial unrest (either at mining sites or at Australian ports).

Perhaps because none of its new iron ore mines will be opened in the 1970s to supply Japan, Australia has competed more strongly to do a deal with Japan on coal. In the last 18 months, Japanese companies have written half a dozen contracts with Australian coal mines, which will open up new deposits discovered in the late 1960s but kept in the ground since then because of the Labor Government's policy of actively turning away foreign investment, a policy which the present Government only managed fully to uproot in 1977. Japan can also count on long-term coal supplies from China once they begin in 1978, and there is more coal on offer—notably from Indonesia, where Shell has postponed mining until the 1980s, when it hopes Japan will be in a position to purchase large quantities of Shell's relatively high-grade and high-cost 10m. (estimated) tons of Sumatran coal.

Similarly, natural gas has proved to be in greater commercial abundance than most experts were guessing at the time of the oil crisis. It will take some \$8bn. to develop Australia's north-west shelf deposits, but Japanese buyers seem in no hurry to invest. One reason is that two major projects in Indonesia are underway: Japanese utilities will take all the natural gas from the Badak fields, which began to produce in August, plus half the output from the bigger Arun gas field. The 7.5m. tons Japan has agreed to take yearly over the next 20 years will be a substantial supplement to existing supplies, notably from Brunei and Abu Dhabi, and Shell has got the green light to proceed with its Sarawak project. Meanwhile, a Japanese consortium is negotiating with the Soviet Union on development of huge gas deposits in Yakutsk, although production is now at least five (and probably ten) years away since the Japanese do not feel pressed to accept (together with a Bank of America financial consortium) the onerous terms for capital outlay now asked by Moscow.

In short, Japanese business has not come up against the shortages or manifold price rises which it feared after the oil crisis: quite the contrary, prices for most raw materials dropped sharply during the recession and have only bottomed out in 1977. As a result, in 1977, imports of raw materials (excluding food and fuel) may be only slightly dearer than the \$12.3bn. bill in 1973, and probably less than the \$14bn. spent in 1976.

The composition of Japan's imports, though, has drastically altered since the oil crisis. In 1973 about 30 per cent of imports were of finished goods, but by fiscal 1976 the proportion had dropped to 19 per cent (20 per cent in January-June 1977). Oil is the culprit: together with coal, it accounted for 43.5 per cent of total imports last year, compared to just 22 per cent in 1973. In dollar values, Japan's fuel bill went from \$8.5bn. to \$29.4bn.—up 34 times in as many years.

The 1977 bill for industrial raw materials may indeed stay close to 1973 levels, but for how long? These imports have been involuntarily restrained by the recession in Japanese industry, so most economists anticipate a rapid rise of imports once domestic recovery gets on the tracks. And since there has been no serious dent made in Japan's near 75 per cent reliance on oil for its energy requirements, economic recovery is bound to mean a proportionately higher level of oil imports.

There is little doubt, moreover, that Japan will continue to depend on certain countries for the majority of its raw material supplies: Japan, after all, relies more than most industrialised countries on outside raw material sources.

### Aggressive

At present, Japanese business has claimed its aggressive push to find and develop new resources abroad. Natural gas is the exception. The Government has also embarked on a programme to build up foreign supplies of uranium for eventual use in Japan's nuclear reactors. The recession has made some of the earliest investment projects look foolish with the subsequent drop in international commodity prices, and Japan has had to renegotiate several of its long-term supply contracts to postpone deliveries. On the way, some suppliers have got their own fingers burned. Australian sugar producers signed a 600,000 tonnes a year, five-year supply agreement in 1975 with Japanese refiners, which the refiners said they would not honour after July 1977 unless the fixed price (stipulated in the agreement) was lowered to take into account the 75 per cent drop in world sugar prices. After several months of letting sugar sit in Yokohama harbour, the two sides agreed on a marginally lower price per tonne but arranged also to prolong the period of delivery and thus alleviate some of the Japanese refiners' cash flow burden this year and next.

Less honourably, Japan unilaterally reduced its imports of copper (from the Philippines) and nickel (New Caledonia) in the recession since the contracts were not as tightly worded as the producers' behalf as Australia's sugar pact was. That cavalier approach to long-term contracts has understandably met with some consternation among producer countries, but they are rarely in a position to tell the Japanese where to get off (94 per cent of the Philippines' copper ore goes to Japan, and 97 per cent of New Caledonia's nickel ore). So it remains to be seen whether Japan's resource procurement tactics since the oil crisis have left Japan more or less open to attack from its suppliers in future.

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experience is the hallmark of the crews that sail them and the personnel who care for the customers. Japan Line operates a total fleet of 251 vessels including speedy and sure container ships and a variety of other specialized vessels. Wherever trade blossoms one of Japan's largest fleets is ready to assist the shipper whatever his product, wherever his market.



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## "The Japanese consumer has come to know many European products through the efforts and involvement of Marubeni."



Mr. H.A. Affleck joined Marubeni Corporation's London Branch in 1956 and is now Manager of the Accounting Department. He shared these thoughts with us about Marubeni's activities in Europe.

The last two decades have seen the rapid expansion of trade between Europe and Japan, and it is fair to say that Marubeni Corporation has played a major role in promoting this situation.

As one of Japan's leading trading companies, Marubeni has established its position during this period by dint of an imaginative and conscientious approach to the massive changes that have taken place within the international social and economic structure. The company's association and trade connections with Europe go back to the latter half of the nineteenth century; but it is really within the last 25 years or so that Marubeni has developed into the large multinational organisation that we know today.

In the early 1950's, Marubeni established liaison offices in London and other European capitals. Trading conditions at that time were extremely difficult, with both products and finance being in short supply. However, the

early 1960's witnessed the elevation of the economic and living standards of both Europe and Japan, and with the development of improved communications systems, East and West came together with mutual opportunities for trade on a scale hitherto unimagined.

At this time, Marubeni, being firmly established and respected in Europe, was able to demonstrate its unrivalled expertise in matters concerning finance, shipping, foreign exchange, customs procedures and other important aspects of international trade. These attributes, coupled with its own highly sophisticated and efficient communications network, have allowed Marubeni to achieve its present prominent international position.

Throughout the 1960's and 1970's, the Japanese consumer has come to know many European products through the efforts and involvement of Marubeni. We, too, in Europe, have been able to enjoy many of the technologically advanced products from Japan. However, not all trade handled by Marubeni involves Japan. In fact, a large proportion of business is developed and conducted by overseas offices with third party customers throughout the world.

Today, Marubeni's group activities encompass the entire business spectrum—raw materials, commodities, manufactured goods, and services. A special capability is the mobilisation and management of large and complicated development projects and investment programmes requiring specialised knowledge and commercial acumen in a variety of fields. Business is conducted with practically every nation in the world from 150 main overseas branches or subsidiary offices.

The mid-1970's have brought their own problems to a changing world situation, including energy conservation and the maintenance of the ecological balance within the limited resources of our small planet. These important matters are uppermost in the minds of Marubeni management and staff, and I am certain that, as has been the case during my 20 years with the company, Marubeni will add its own small but significant contribution to realise greater international prosperity and well-being through an enlightened policy of fair trade with all.

### Part of Europe, working for Europe Marubeni

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## Technology

Continued from previous page

oxygen steel-making furnace which the basic idea came from Austria). In another and different field, Japanese scientists managed to secure a 50 per cent increase in yield in steel-cutting techniques developed several years ago in Antwerp.

Improvements clearly made to some extent in the benefit of Japan's ideas to up-and-coming competitors like Korea and Taiwan whose own industries are beginning to challenge Japan in what used to be some of its strongest fields.

By and large Japan appears to reject this point of view for two reasons. One is that technology has a high rate of obsolescence so that it makes sense to sell old ideas in order to pay for new ones; a second is that, in an increasingly competitive world, technology may be one of the few things that other countries really want to buy from Japan.

When it comes to selling ideas Japan is uniquely well-equipped. Its general trading companies (some of which have departments specifically geared to this function) seem to be as good at finding markets for technology as they were at finding suppliers for the ideas needed to develop Japanese industry in the first place.

Charles Smith

Douglas Ramsey



JAPANESE INTERNATIONAL COMPANIES IV

To Future Generations, Security



Horyuji Japan's 7th century temple links the past to the present with the serene beauty.

Social welfare is a subject of serious consideration in most modern societies. Man in the twentieth century accepts his responsibility to bequeath to the next generation a society better than his own. Daiwa Bank is not unique in accepting this responsibility, but Daiwa is unique in making acceptance of this role in society an integral part of their banking service.

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On the next three pages, CHARLES SMITH, DOUGLAS RAMSEY, and YOKO SHIBATA profile nine of the leading figures in Japanese commerce and industry.

Men at the top

Yoshizo Ikeda

MR. YOSHIZO IKEDA is a burly ex-baseball captain (for back in Britain just one month Tokyo University) who now captains one of Japan's two giant general trading companies a 65 per cent partner in a joint Mitsui and Company. He is also venture with British Leyland to a man with an innate sense of optimism and a conviction that problems can be solved by talking to people.

Mr. Ikeda (like Mr. Yoshizane Iwasa, profiled elsewhere) went to London in autumn 1976 with the now famous Keidanren mission, but claims to have been less shocked than his colleagues at the tough line taken by European businessmen and politicians on the Japan trade issue. "We had a free exchange of opinions," he says, although he implies that the exchange consisted mostly of the Japanese side listening to "about a dozen British gentlemen" airing their views about the alleged impenetrability of the Japanese market.

Some harsh things were said but Mr. Ikeda remembers with appreciation at least two occasions during the London talks. One came near the end when Lord Watkinson, the President of the CBI "very suddenly" withdrew a proposal to issue a joint memorandum on UK-Japan trade problems which the Japanese side had felt would have stirred up opinion in Britain unnecessarily. The other moment was when Mr. Edmund Dell (the Trade Secretary) drew the mission's attention to the fact that free trade and whisky were both Scotch products and suggested that Japan seemed to be "fairer" in its treatment of the world from Mitsui's new gold fact than the other. "After bearing Mr. Dell's comments we went back to Tokyo and tried to persuade MITI to cut the duty on Scotch to the same level as bourbon," recalls Mr. Ikeda. Mr. Ikeda did one other thing after his trip to London

Mr. Ikeda did one other thing after his trip to London



Yoshizo Ikeda.

Mr. Ikeda clearly believes that Mitsui in particular and trading companies in general can play a big part in smoothing out international trade frictions. He thinks other countries should copy the Japanese trading-company model and says he has been consulted about this by a Canadian trade minister, a former Brazilian Finance Minister (Sr. Delfim Neto) and by Mexico. However, "Rome was not built in a day," says Mr. Ikeda and neither should other countries expect to create something on the scale of Mitsui (handling about 12 per cent of Japan's imports and exports) overnight.

Mr. Ikeda says the nearest approaches to a Japanese general trading company outside Japan are probably the Danish East Asiatic Company and Jardine Matheson and Co. (although he concedes the latter is a good deal more profit-orientated than Mitsui).

So far as Mitsui itself is concerned Mr. Ikeda says he plans to aim for still greater internationalism in the pattern of the company's trade perhaps getting back to the situation between the wars when Mitsui derived about 25 per cent of its total turnover from trade between countries other than Japan. He is intensely proud of Mitsui's 100 years of history and of the fact that it was the original Japanese "shosha" ("We were founded in the ninth year of Meiji, whereas Mitsubishi dates from 7th Taisho.") He feels, however, that the present roster of nine Japanese general trading companies (ten until the recent merger of Ataka and Co. with C. Itoh) is too many. "Lots of them are in trouble nowadays" he adds implying that it is partly their own fault and partly

the result of the downturn in Japan's economy.

When he is not talking about Mitsui, Ikeda likes to talk about golf and about the people he has met playing the game (including Sir Harold Wilson, encountered on a golf course in Hampstead). He is modest about his English which, he says, was "entirely made in Japan." The fact is, however, that after four years in New York in the mid-1960s, Mr. Ikeda can probably communicate with his Western counterparts a good deal better than most other top Japanese businessmen. In a recent speech to the U.S. National Trade Convention in New York, delivered at a time of unprecedented tension in bilateral trade relations, Mr. Ikeda took care to insert a few jokes near the beginning because "you Westerners expect that—not like us Japanese who are inclined to be serious all the time."

He argued that sorting out U.S.-Japan trade problems was a matter of getting the signals "crossed." It sounds a bit optimistic, but Mr. Ikeda has clearly got where he is today by making sure that his own signals can be heard loud and clear.



Hanae Mori.

Mrs. Mori says Europe is an easy place to work in and finds French tailors, cutters and seamstresses "very co-operative." Another attraction is the wide choice of textile materials, much wider than is currently available in Japan. At the moment Mrs. Mori says she is inspired by British woollens such as Scottish tartans and Irish tweed, both of which will figure in her next year's autumn-winter collection.

The European operation has widened the scope of Mrs. Mori's business but has also involved her in a punitive travel schedule. For the presentation of her haute couture collection (twice a year), for the Paris Pre-a-Porter shows (also twice a year) and for her shows in New York (three times a year), she has to spend five months of every 12 outside Japan.

Mrs. Mori's success could not have been achieved without support from her husband, Keo Mori. In contrast to most Japanese housewives she won freedom and independence after she got married. She started to study fashion at a design school after the end of World War II.

After completing her studies she set up a tiny boutique in Tokyo in 1950 and became involved in costume design for Japanese films. That business virtually faded out seven or eight years later when the Japanese film industry turned to pornography. However, the experience played a large part in helping to develop her creative talent, she recalls.

Meantime, Mr. Mori sacrificed his family textile business and began looking after the financial and marketing side of the business. At present there are 50 Hanae Mori boutiques in Japan and 200-300 wholesalers are handling her dresses.

Mrs. Mori's career as an international designer started ten years ago when she dropped in on New York on the way back from a "disappointing" visit to what was then the exclusive Paris fashion world. Her first foothold outside Japan was a branch in New York's Waldorf Astoria Hotel, but the number of Hanae Mori boutiques in the U.S. soon climbed to ten and the number of wholesalers to over 200. Her feminine dresses with oriental touches, appealed to American women, who

Hanae Mori

MRS. HANAЕ MORI, Japan's top women's fashion designer, opened a haute couture salon in Paris early this year. Her debut in Paris was not only the first ever by a Japanese fashion designer; she was also the first foreigner in the past 10 years to open a new haute-couture salon in Paris (after Italian designer Ungaro).

Her Paris staff are all French and all the textiles used are made in Europe. The stress on European products and staff dispelled the earlier suspicions of the exclusive Union of Paris Haute Couturiers that letting Mrs. Mori might mean allowing Japanese-made products to flood the EEC market.

In fact quite a large portion of Hanae Mori's European-made fashions are exported to her main customer country, the U.S. She sells her products through more than 1,000 sales outlets both in Japan and overseas including directly owned retailers and wholesalers who also handle other products. The Mori outfit boosted sales by 25 per cent in 1976 to \$88m, and further, though modest, sales growth is expected this year.

Mrs. Hanae Mori's success is in striking contrast with the plight of the Japanese textile industry, which is under pressure from other Asian countries with cheaper labour costs. She

CS.

contribute 20 per cent of turnover.

Mori's European opera accounts for 10 per cent of total, but is expected to follow the opening of Paris salon. In London, she now displays Mori designs the wife of a former British Ambassador in Japan (Mrs. Mori in U.K. "Lady Wh looks after me so well it no longer have any excuse visit England," says Mrs. Mori.)

Inevitably, Mrs. Mori's led her to diversify on fashion... Her interests have expanded to access cosmetics, interior design, men's ties. Yet another business is licensing of Mori's original patterns: Japanese electrical appliances, kitchen goods and swim both in Japan and the U.S. Licensing has grown fast; is now one of the company most profitable lines.

Mori's clients include Japanese Imperial family, wives of leading politicians, the management of Japan Lines, who went to her for their new stewardesses' uniforms. But she still has one unfulfilled ambition—to design men's clothes. "I am interested 'total' men's fashion, not neckties and accessories," Mori says.

However, ties have been a point of entry into the world, partly thanks to a former Japanese Prime Minister, late Mr. Eisaku Sato. "I have to thank Mr. Sato," Mrs. Mori, "he always wore of my ties on TV. In fact was my best male model."

Looking beyond Paris New York, Hanae Mori to the Middle East is the promising place for her international venture. However European operation will take up most of her time attention for the next few years with a modest start. She made a quiet set of designs next year she plans to something more adventurous

CS.

Yoshizane Iwasa



Yoshizane Iwasa.

posts—may find it easier to communicate with foreigners his contemporaries have. The new generation has less to speak English and has plenty of overseas experience in contrast with Iwasa who has never held a job outside Japan for 25 years handling overseas problems Japanese banks will be more international, too, I says eventually equalling banks which now depend large chunk of their business on non-American tommers.

At 71 Iwasa is a kind of statesman for Fuji Bank more generally for the group 29 major companies which together with Fuji make of Fuyo Industrial and Commercial Group. He has long stood to handle the Bank's affairs but in the position which Japan now finds his kind of statesmanship clearly golog to remain in demand.

Mr. Iwasa became president of Fuji Bank (at that time the largest of Japan's 13 major city banks) in 1963. Simultaneously he became one of the most active participants in moves to open up "diplomatic relations" between Japanese business associations like Keidanren (similar to the CBI but more powerful and influential) and counterpart organisations in other parts of the world.

As an "ambassador" for Bank in 1928 as a graduate from Tokyo Imperial University (now Tokyo University). He stayed with the bank through the war and was chief foreign manager from 1952 when the post-war ban on overseas Japanese banking activity was lifted.

He says that he realised that Japan could not hope to reconstruct its economy without a heavy reliance on trade and that trade meant an overseas banking presence. He accordingly put his bank (by now renamed Fuji) into the forefront of Japan's post-war overseas banking advance—a limited one at first because of restraints imposed by the Ministry of Finance.

However, Fuji was one of the first Japanese banks to acquire a London branch (also its first

Yoshizane Iwasa

MR. YOSHIZANE IWASA is not fluent in English (in fact he prefers not to speak the language at all though he probably understands it well enough). Nor is he a colourful or obviously dynamic personality. He is a small quiet man with a career stretching back over 49 years with the same major Japanese bank and nowadays including an impressive number of chairmanships of various organisations connected with Japan's international business relations.

He is also one of the pioneer businessmen who tried to reconstruct the country's economic relations with the outside world after the war and who still spend much of their time worrying about the communications gap between Japan and its foreign trade partners.

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branch overseas because the war Yasuda Bank had confined itself to Japan plus a few branches in occupied Manchuria). With the London branch as a starting point Fuji moved as rapidly into overseas banking as the Ministry of Finance would permit but with the emphasis (because it had no real choice) on quality rather than quantity.

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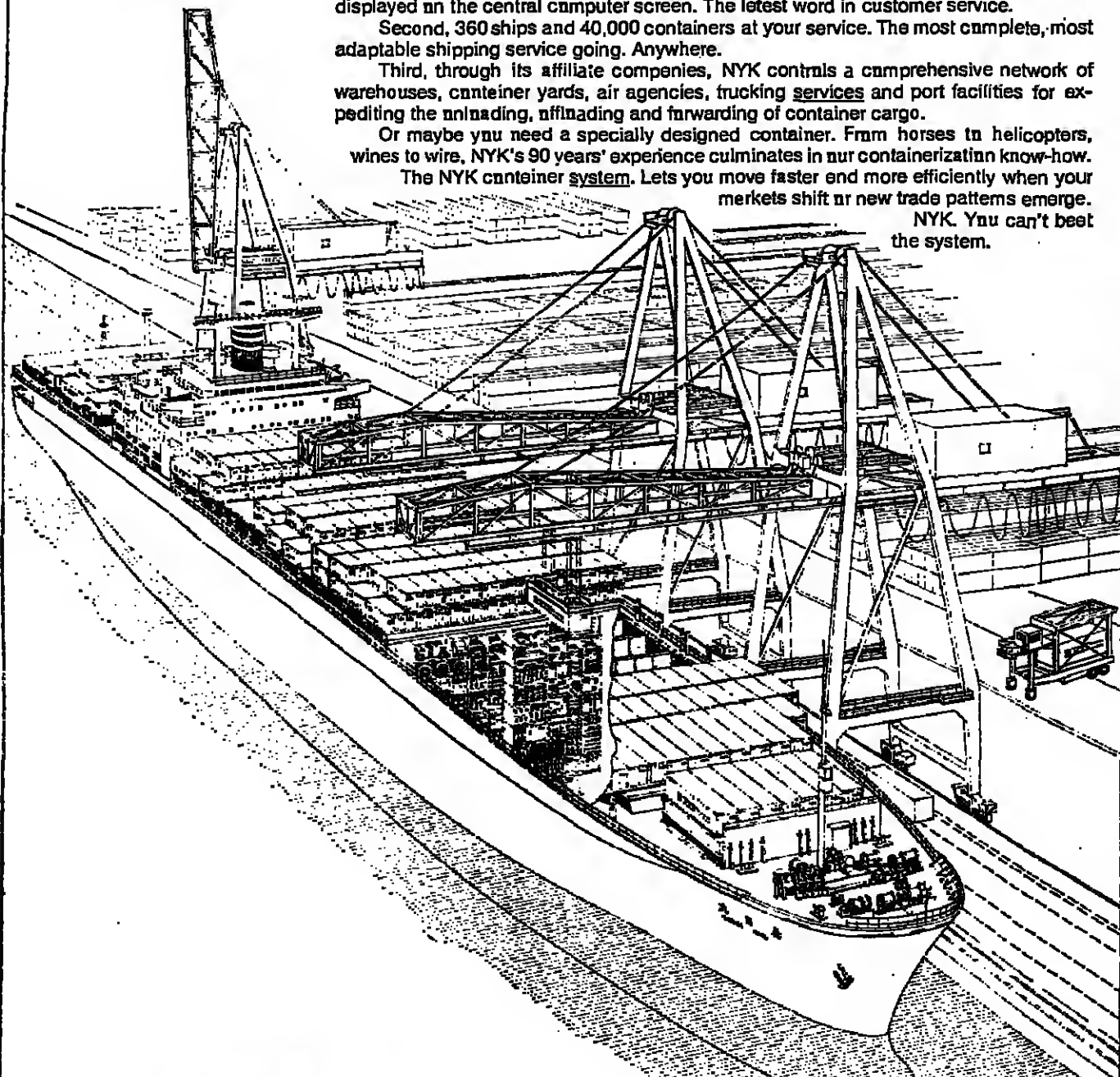
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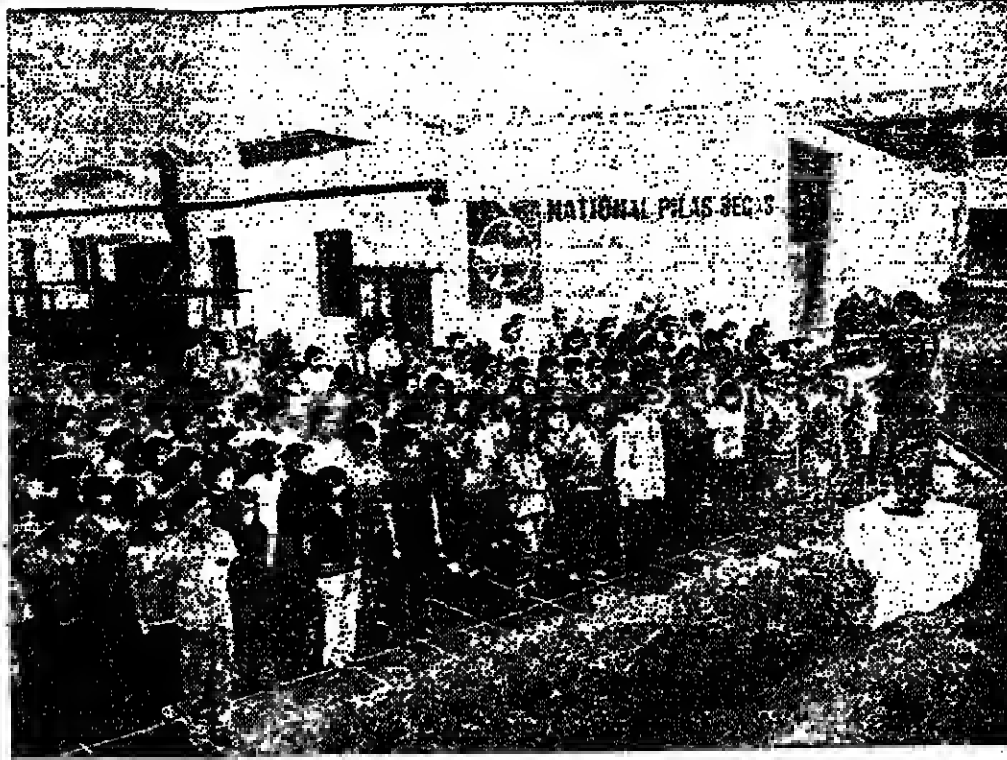
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# JAPANESE INTERNATIONAL COMPANIES VI

## Seiji Tsutsumi



Morning assembly for Matsushita workers.

HE PEPPERS his conversation with Keynes, Marx, consumerism, attacks on the oligopoly of big business in Japan and the need for new political leadership. At 50, Mr. Seiji Tsutsumi says all the things that Japanese businessmen are not supposed to say. Moreover, his fresh approach to Japan's international responsibilities is not suspect; the empire he commands is one over the very few in Japan which does not export. Instead, the Seibu Group imports—and Mr. Tsutsumi reckons his success will now tempt other Japanese businessmen into businesses which improve "quality of life" in Japan rather than just build up Japan's foreign exchange reserves.

"You see, I am still a radical," laughs the chairman of Japan's fastest growing and possibly most internationally-minded group of retail companies. Mr. Tsutsumi is continually reminded of his student-radical days at the prestigious Tokyo University; in time, he has proved to be the most radical (if practical, too) businessman on the domestic scene, and therein lies much of his success. He has parlayed a single department store inherited from his father (then Speaker of the House of Representatives) into a group of 105 companies employing over 50,000 and with annual sales in 1977 of well over \$5bn.

"Seibu stands on the side of the consumer," Mr. Tsutsumi boasts, "and that accounts for our success." Growth has been 30 per cent a year for the last 10 years, with sales of imported goods rising even faster than that.

Mr. Tsutsumi took over as chairman in 1961, but Seibu's real impact has only been in the 1970s. He is credited with having had more influence on the taste of Japan's younger generation than anyone else, by bringing European and American fashion and products to Japanese neighbourhoods.

The radical influence, though, is best typified by Mr. Tsutsumi's concern for what he calls "retail environment." Keen on art, he created Japan's first department store museum of art right inside one of Seibu's Tokyo stores. "We wanted to bring culture to our clients," he explains, "and of course my advisers said it was crazy because we would lose money." But Mr. Tsutsumi has consistently looked at Seibu's expansion with different glasses. In a recent report he says that the most complex challenge for Seibu is "to be a company which is responsive to the broader scope of social needs."

Recent exhibits of work by Max Ernst and M. C. Escher were the first of their kind in Japan; but more important, they provided new perspectives on the contemporary environment. The experimental works at Seibu Theatre are also introducing new concepts and ideas. He also aims to make Seibu stores "a natural community centre," and Seibu has pioneered town shopping centres.

Mr. Tsutsumi is also keen on supplying essential services, and stumped the entire industry in 1975 when he got approval from the Ministry of Finance for the first new life insurance company (a joint venture with Allstate of the U.S.) in 40 years. Seibu Allstate has offices at 16 major Seibu outlets; other big department stores, which thought life insurance at retail



Seiji Tsutsumi.

tight financial control in Japan that businessmen had alternative but to export, the potential for import always there. I worry, though, that with these leaders, how we close the gap?"

The Seibu Group is doing hit in Sony's footsteps, & recently placed an advertisement in the French daily, Monde, offering Seibu's sale to French companies interested in selling in Japan. Similar advertisements will appear in London and New York in early 1978, response in France has been enormous, according to Tsutsumi, who expects to distribute most of the goods through Seibu, although Seibu international Trading will find outlets if Seibu is not appropriate to a given product technology.

In large part thanks to Tsutsumi's sister and representative, who has lived in Paris 20 years, French goods score for 41 per cent of Seibu's imports which rose to 48 per cent last year (a tenth of sales). The bulk is in fashion but Seibu also imports Citroën and Peugeot cars and recently became Aerospaciale dealer for helicopter sales.

Seibu has close links with U.S. group Sears Roebuck (which recently invested \$10 million in convertible Seibu debtures). Seibu buys substantial volumes of textile goods in U.K., and has bought into Australian cattle industry participation of future export of Japan's imports of beef despite the vociferous Japanese lobby against it.

## Akira Harada

OVERSEAS STRATEGY for a company with exports of over \$1.5bn, 55 foreign subsidiaries and brand names like National, Panasonic and Quasar cannot be a one-man job: but at Matsushita, it almost is. However, the decisions centre on one who is neither president nor chairman. Mr. Akira Harada, senior managing director since February, works in tandem with the new president who was promoted from inside the company's domestic operations. "I know little about the Japanese side, so we make a good combination," the youngish (at 57) executive admits modestly.

In fact, Mr. Harada has stayed on as president of Matsushita's mammoth U.S. operation, Matsushita Electric Corporation of America (Meca), headquartered in New Jersey. When he took over Meca in 1972, the company and its various subsidiaries employed 2,000. Since then, Matsushita has become the largest Japanese employer in the U.S. with over 5,000 employees, most of them added with the acquisition of Motorola's Quasar television division in 1974. After thoroughly modernising Quasar, Mr. Harada says it will turn a profit from this year—something Motorola did not think possible in 50 years. Meantime, Panasonic sales have more than doubled in the U.S. market, and Matsushita-made TV sets are now the third-best-selling in America after Zenith and RCA.

Asked whether Matsushita will further expand in the U.S., Mr. Harada says not in manufacturing—for now. One reason, he explains, is the need to develop a more "balanced" overseas presence. More importantly, the emphasis, in U.S. operations now shifts to the introduction of new products. Matsushita and other TV exporters from Japan have seen their exports drop to the U.S. by about 40 per cent since an orderly marketing agreement and took force in July; some of the shortfall can be made up in domestic U.S. production, but Matsushita hopes to offset the loss with new products, notably the VHS video tape recorder system it has developed. Mr. Harada must take credit for Matsushita's success in lining up RCA, Magnavox, Sylvania, GE and other U.S. manufacturers to take Matsushita's system over Sony's Betamax system (adopted by Zenith). Mr. Harada estimates that Japan's VTR exports in 1978 will rise to about 800,000 from 300,000 units this year, and he claims that Matsushita will take well over half the market. Matsushita has the capacity to build up to 50,000 VTRs a month at three Japanese locations.

Little known in Europe until now, Mr. Harada introduced himself in August along with Matsushita's new VHS VTR for use with Pal and Secam colour transmission systems. The VTR will go on sale from early 1978 in Europe, and Mr. Harada has



Akira Harada.

already lined up a series of European clients as he has done in the U.S. He has also begun to travel and speak widely. In October he represented the Japanese electronics industry at meetings with Canadian manufacturers, and he participated in a major Japanese industry mission to Singapore and Malaysia in November.

Mr. Harada, of course, is no ordinary Japanese businessman. His career is not even typical of that elite from Tokyo University who occupy key positions in Japanese Government and industry. He has done both and, to use the Japanese expression: "descended from Heaven" only six years ago, when he joined Matsushita from the powerful position he occupied as director general of MITI's International Trade Bureau. As such, he presided over one of the swiftest expansions of Japan's exports ever. Japan's top companies vied for his services, and Matsushita won out with the carrot of its U.S. operations.

Unlike many of Japan's successful businessmen who were forced into becoming "international" to help the business, Mr. Harada came early to it. Picked from the immediate post-war crop of top university graduates, he was allowed to do graduate studies (in business administration) at New York University. He has been returning to the U.S. ever since. He was MITI's man in Washington between 1957 and 1961, and returned ten years later to supervise Meca (then headquartered in Manhattan).

On his way to becoming head of the International Trade Bureau, Mr. Harada also was then called the "trade promotion bureau" re-named, at his insistence, the Bureau of Trade and Development. "That says something about my feelings," Mr. Harada points out. "Two-way trade is most essential, and that means promoting imports, too, and development assistance should be a third pillar."

Understandably, Mr. Harada now worries incessantly about trade relations with other industrialised countries. "The economic climate is bad but it must not get worse," he insists. Asked how to improve it, he

takes exception to the Government's reluctance to act strongly. "Industry and Government must stimulate the Japanese economy, and we also have to open our doors to imports from other countries; we must also commit more aid to developing countries." What's more "Japan cannot continue to accumulate surpluses for too long," he warns; "we could have withstood this rapid rise of the yen by taking strong action to deflate, but Japan's reaction was too late and too slow. Now we must pay the price."

Responsible for the 21,000 Matsushita employees overseas (\$83,000 to Japan), Mr. Harada reckons a more active strategy is needed if Matsushita is to go on building abroad. Until now, the job of developing an international strategy was done piecemeal (however successfully). Mr. Harada aims to make it "more systematic, more long-term, and more worldwide."

And more exports? "No," he replies at first; then adds: "As the world market grows, so will the volume of our exports. But we also need balance between what we export and what we produce abroad. Our founder has developed his PHP theory—peace and happiness through prosperity—which still applies to the fundamental policies of Matsushita. It so happens that PHP can also stand for 'Please Help Panasonic'—and that's not bad either."

## Noburu Gotoh

MR. NOBURU GOTOH's father was a Ministry of Transport official who retired to form what subsequently became Tokyo's largest private railway company. Mr. Gotoh himself did something more. Since taking over in 1954 as president of Tokyu Corporation (the name is a telescoped version of the Japanese for Tokyo Express Railway) Mr. Gotoh has turned his father's creation into a transport-property conglomerate, with annual sales of ¥1,500bn. (\$700m.) and a total of around 243 separate operating companies.

There are other massive businesses "families" in Japan with higher turnovers than the Tokyu Group, but most of them nowadays consist of rather loose clusters of companies with fairly modest interlocking shareholdings and a president, club that meets at regular intervals. Tokyu, by contrast, is a highly centralised group run personally by Mr. Gotoh from his office in a 25-year-old—and frankly unimpressive—office block in Shibuya, a shopping and entertainment centre which bears about the same relationship to central Tokyo as Kensington High Street does to the City of London. Mr. Gotoh seems to be proud of the fact that he has not built a large modern headquarters as almost every other big Japanese company has done in the last few years ("only companies which have run out of other things to invest their money do that," says an aide). He is also proud that Tokyu Group is not run by a bank. The bank groups work on the principle of "kane no kireme ga en no kireme" ("When you lose your money you lose your

friends"), says Mr. Gotoh. "We are different."

The principle on which Tokyu claims to operate is one of "disciplined centrifugal force"—in other words the original railway operation has been continuously giving birth to satellite operations such as property development department stores and hotels (and more recently tourism), which are, as it were, in a "controlled orbit" around the central core of the group. From about 1960 onwards this centrifugal force started to involve Tokyu in overseas operations. The group has invested about \$150m. of its own funds in high-quality development projects in places like Hawaii, Western Australia and Indonesia.

Developments in these and other countries around the Western Pacific fringe will eventually contribute a substantial portion of Tokyu's income. But the company's outward thrust is under strict control from the centre. "One rule," says Mr. Gotoh, "is that we will not do anything outside the Pacific Basin area." Hotel or property developments in Europe would be too far away and too difficult to control and are therefore ruled out. As a theoretical basis for defining Tokyu's overseas "territory" Mr. Gotoh argues that developed countries have natural "spheres of influence" and that the Western Pacific is a Japanese "sphere." He will not even go into the Australian states (partly because these are already too developed for the kinds of projects that Tokyu has in mind).

The second principle, Mr. Gotoh claims to follow is to adhere to high-quality development standards aimed at providing a maximum life span (and often an extremely slow return on capital). Tokyu is a "total" developer in that it does not merely build houses. It also provides and operates transport facilities (railways, buses or both), shopping complexes, hotels, etc. It may start a development with railway and fill in the other parts later or with shopping complexes which will only be followed by housing after a profit has started to come. This approach generates an early cash flow which enables the company to postpone the ultimate pay-off on the rest of its investment and thus allow more open space and non-profit making facilities in its projects.

Tokyu also claims to have gone as far or further than anyone in considering local feelings when it undertakes a big development. When the company acquired 4,000 acres on the west coast of the main island of Hawaii, it spent the best part of a year having the area surveyed for archaeological relics and then announced that every single relic on the site would be preserved and opened to public viewing. In the same project it opened a public cycle track and persuaded a neighbouring developer to allow the track to extend on to his territory.

Although Mr. Gotoh sees Tokyu as a Pacific operation from the investment point of view, it comes to finance. Until last summer Tokyu had funded most of its investments from its own resources (or from Japanese bank loans). But in August the company made its debut on the Eurobond market with a de-



Noburu Gotoh.

liberately modest \$15m. Mr. Gotoh not only went to London to sign the issue agreement but took with him the president of the five main operating panics (department hotels, property development, land development and shipping stock). "Hardly any European had heard of us last August," says Mr. Gotoh. "But we hope they know little better now." But shipowners, at least, should have heard of Tokyu, since a company holds a 50 per cent share in the world market shipping containers.

Mr. Gotoh was 60 last year and has a grown-up son, construction division of the official answer to the question whether son will take over is "no-one knows." "According to the Japanese mentality a company has internal cohesion if the ship stays in the family."

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*Seiji Tsutsumi*











# Australia

AUSTRALIA IS out of line with other developed countries in its relations with Japan — and proud of the fact. Its prime ambassador to Tokyo, 41-year-old Mr. John Menadue, told a Japanese audience last summer that Australia is not "critical of Japan for exercising caution in stimulating its economy... for we — unlike some other countries — are critical of Japan's running a surplus on current general transactions."

The reason why Australia seems over backwards not to please Japan (even when the Japanese are beginning to criticise themselves) is that the present situation already gives an available number of messages.

Australian exports to Japan in 1976 were worth \$5.4bn. Japan imports from Australia of \$2.7bn. Australia, unlike Canada, is not interested in exporting manufactured goods to Japan, because its industrial sector is internationally uncompetitive. It can hardly hope to be happy with its position as a supplier of half of Japan's iron ore, half its coal, 80 per cent of its wool and 100 per cent of its alumina imports. If there is one thing more Australia would like from Japan it is investment in the upgrading and processing of some of these raw materials. Such investments would need to be funded by a surplus on Japan's current account, which is why it is logical for Australia to let the surplus continue.

Although relations are hardly harmonious there have, of course, been problems. The most dramatic of these involved Japan's attempt to extricate itself from a long-term fixed-price sugar contract which had been negotiated substantially below the world market price in 1974 but turned out to be prohibitively expensive to Japan when the world price plunged in 1975-76. The sugar war — short-lived but very intense as Mr. Menadue describes it — lasted through the whole of last summer and autumn. It was brought to a conclusion in October with a highly complex compromise agreement which reduced the price but committed Japan to continue buying sugar after the end of the previous contract period.

Emotions generated by the conflict seem to be gradually dying down although the Australians still take the view that Japan acted unethically by trying to "repudiate" a contract and by trying to blame Aus-

tralia for problems within the Japanese sugar industry which are basically of Japan's own making.

Emotions will probably be controlled rather better next year when the Japanese steel industry embarks on the delicate task of requesting Australian iron ore and coking coal producers to reduce their shipments to Japan below the minimum levels stipulated in their long-term contracts. Most of the existing coal and iron ore contracts allow for an upward or downward adjustment of 10 per cent from the base level but it now seems virtually certain that the downward margin is going to have to be widened in 1978 if Japanese steel makers (currently operating at around 60 per cent of capacity) are not to become critically overloaded with raw materials stocks. During 1976 most contracts have been already operating at minimum levels and Australian producers have refrained from trying to make up shipments lost by strikes or other interruptions. This is one reason why Australian exports to Japan will show a fall this year for the first time in many years — probably running marginally below \$5bn. compared with the 1976 figure of \$5.3bn.

Like New Zealand, Australia has had exchanges with Japan on the subject of beef. The Australians claim that Prime Minister Takeo Fukuda encouraged their own Prime Minister, Mr. Malcolm Fraser, to hope for substantial liberalisation of imports when the two men met in Kuala Lumpur last August. The Australians subsequently sent officials to Tokyo to negotiate with Japan's Ministry of Agriculture but MOA officials were "distinctly unhelpful." An exchange of correspondence between the two Prime Ministers followed after which a further set of official negotiations resulted in Japan raising its beef import quota from 40,000 to 50,000 tons for the six-month period starting in October. This was good news but left untouched another problem that interests and concerns Australia — the fact that its prime chilled beef sells to Japanese housewives at roughly 10 times what it costs at the dockside.

The way forward in Japan-Australia relations, as the Australians see it, is for Japan to establish significant investment presence in Australia helping to offset the dominant influence of U.S. and European investors. The Australians see the Japanese as "low-profile" investors willing to take joint venture stakes rather than insisting on control. Up to now, however, Japan's investment posture has been a little too low profile, the emphasis has been on acquiring a 5 to 10 per cent stake in raw material production ventures supplying the Japanese market or the bare minimum needed to give Japan "a seat at the table."

The present Australian Government, at least, hopes for something more positive in future.



Japanese Prime Minister Takeo Fukuda: in conflict with both Australia and New Zealand over trade liberalisation.

# New Zealand

NEW ZEALAND has tried to use strong arm tactics in the defence of its Japanese trade problems — and seems to be failing. There are indications that it may now be looking for a way of backing down from the extremely tough posture adopted a month or so ago when Prime Minister, Mr. Robert Muldoon, announced that Japan would not be allowed to fish in New Zealand's 200-mile fishing zone because Japan had refused to accept New Zealand's demands for changes in the import system for dairy products (and liberalisation of beef and lamb exports). The first threat of action in the related area, thus does not seem to hold out too many possibilities for other countries.

Nevertheless, New Zealanders apparently have a case and Muldoon's tactics have at least helped to give it publicity.

New Zealand is in modest deficit with Japan according to statistics, and in modest surplus according to the Japanese figures (which lump in freight and insurance costs of imports). Overall, New Zealand has a similar position to American, but with a large payments deficit and a desperate need to export its dairy and livestock products to markets which (in theory) ought to be able to consume them. One of the problems in the New Zealand view, is Japan, but the

heavy protectionist barriers surrounding Japanese agriculture have made penetration of the market exceedingly difficult.

New Zealand is specifically interested in four products which it feels it should be able to sell freely and in quantity to Japan but which are subject to quotas, price maintenance systems or (in the New Zealand view) discriminatory tariffs. The four are: butter and skimmed milk powder (both imported into Japan by a State entity which only buys imported goods when the domestic price is high), beef (subject to fluctuating quotas) and house building timber, which New Zealand says is allowed in free from the U.S. and is subject to a 10 per cent tariff if it comes from New Zealand.

The New Zealand Deputy Prime Minister, Mr. Brian Talbot, visited Tokyo in late October and proposed that (the Australians sell more allegedly by cutting prices to the bone). Butter and milk powder could also be regarded as unlikely products on which to fight a major trade war — which consumption would grow to the benefit of both exporters and local producers. He also submitted "proof" that New Zealand's radiata pine (widely used for house building in New Zealand) has scientifically similar properties to American timber and was not "too weak" as Japanese officials had apparently claimed. Mr. Talbot requested, finally, a switch to a more regular (and if possible more generous) beef import quota system in place of the present system whereby quotas are adjusted with fluctuations at six monthly intervals.

He was rejected on the first of his two requests, on the correct but unhelpful ground that New Zealand was in effect asking Japan to change its laws. On the latter two no immediate positive response was forthcoming either. Mr. Talbot opened his final Press conference by stating that he left Japan "with a feeling of disappointment." A week later Mr. Muldoon announced that the Japan would be shut out of the fisheries zone — even if it sought entry by the formation of joint ventures with other nations (such as Korea and the Soviet Union) which were to be admitted.

The weakness of the New Zealand case against Japan is that it is not currently one of the major beef exporters even within the existing quota system (the Australians sell more advantage compared with Britain). The New Zealanders argue that if Japan can justify an attempt to achieve self-sufficiency in its hopelessly un-economic farm sector, then in principle, there is no reason why New Zealand should not seek self-sufficiency in industrial products (and he equally protective in its way of getting there).

The outcome of the Japan-New Zealand confrontation may take the form of New Zealand declaring that the liberalisation package Japan is preparing for the U.S. shows enough evidence of Japan's desire to mend its ways for the fisheries ultimatum to be withdrawn. Another possibility is that Japan might make an official level approach to start talks on a fish quota and New Zealand might after all agree to start talking. Much depends on whether a "spare" allocation is left over for Japan in the current (or soon to be started) discussions on Soviet and South Korean fish quotas. If space has been allowed for the Japanese an eventual solution seems probable. In the meantime New Zealand has learned one bitter lesson from the confrontation. It is clear that the country greatly over-rated the scope for the complementary development of the New Zealand and Japanese economies.

## Bullied

The weak point in New Zealand's tactics lies in its assumption that Japan would allow itself to be bullied into farm import liberalisation by a small country whose scope for retaliation, when all is said and done, could only be extremely limited. The Japanese have been catching about \$NZ100m. worth of fish per year in the waters which will come within the zone — a relatively minute quantity compared with what they catch in the Soviet and U.S. economic zones. Giving in to New Zealand's ultimatum would set up a precedent which could hardly have failed to be noticed by other trade partners of Japan, many of whom are nurturing their own grouches. Japan was clearly not about to do this and Mr. Muldoon has probably gained little mileage (except possibly with his own electorate) by his attempted tough-

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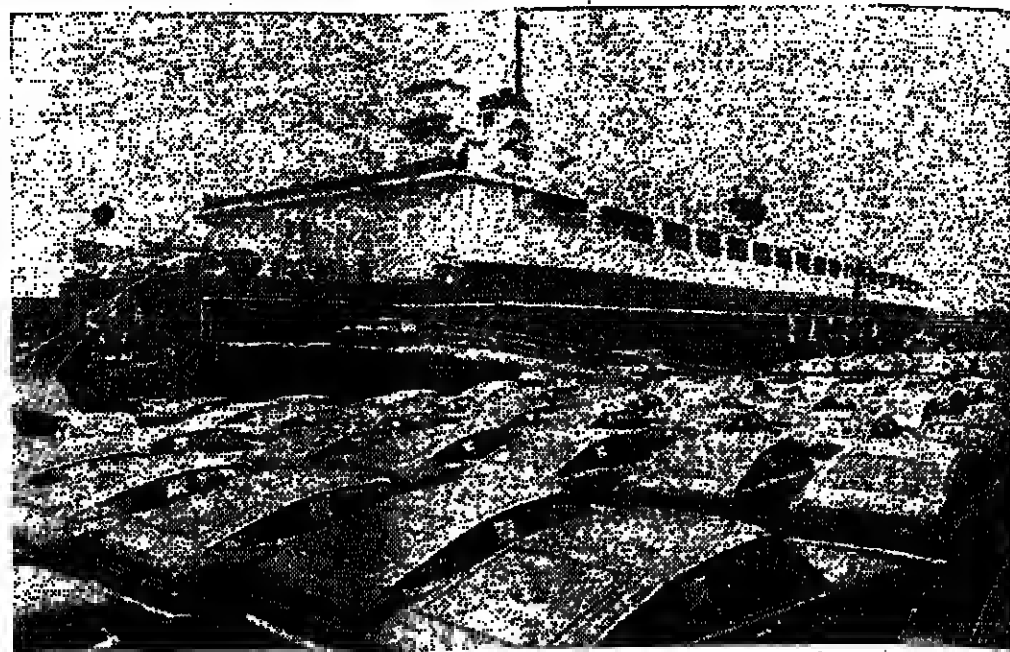
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# JAPANESE INTERNATIONAL COMPANIES X

## A story of success in the U.S.



Datsuns awaiting shipment at Hommoku wharf.

EXPORT SUCCESS stories are out of fashion in Japan these days. Indeed the Japanese motor industry, which is possibly the biggest export success story of all, has recently come under attack from other less fortunate placed industries for allegedly "forcing up the yen" by its "forcing up the yen" by its formidable overseas sales record. (Car exports will be up about 12 per cent. this year after a 40 per cent climb in 1976 and the motor manufacturers have yet to complain that their products are being priced out of world markets by the higher exchange rate.) Whether or not the motor industry will deliberately slow down its sales next year as a

contribution to reducing the Japanese balance of payments surplus has been talking point in Tokyo recently (although the motor manufacturers themselves have not had too much to say on the subject). How the industry gained its formidable position in world markets in the first place is a question which tends to receive less attention but which is well worth considering. The classic case of export achievement by Japanese motor manufacturers is the U.S. market, where Toyota, Nissan and Honda now rank first, second and third respectively among foreign car imports. How they got there, and whether or not their success holds out any

lessons for other exporters would-be exporters are questions to which the rest of this article attempts to provide some answers. The most obvious answer to the question of why Japanese car exporters are so successful is that the industry itself is overwhelmingly strong. Economies of scale and automation have produced higher levels of productivity in the Japanese motor industry than anywhere else in the world (even including West Germany, probably the closest runner up in mass market small car production technology). It can be argued that Toyota and Nissan would never have achieved their current productivity ratings if they had not had the free run of Japan's huge domestic car market in the formative period of their development and that a free run was only possible because the Japanese car market was heavily protected in the fifties and early sixties.

progressive decline in its U.S. sales which left it with an almost zero share of the market by around 1961 (and soaked up most of the \$2m. of capital it had sunk into its American sales company). Nissan did slightly better (after an initially abortive attempt to enter the market through two American distributors who failed to stock enough Nissan parts to back up an effective sales campaign). However, it too lost money heavily throughout the early '60s. The break-even point for both companies came around 1965 when Toyota put its highly successful Corona on the market and Nissan came out with its 4-10 model—the first to sell effectively in the U.S.

dominant in the U.S. import market but it had double the Beetle's horse power. Hence the fact — implies Toyota — that within six or seven years the Corona was comfortably out-selling the Beetle. The third element in the Japanese car export story comes under the heading of marketing and includes a variety of different elements. Toyota was the first foreign car exporter to the U.S. to use TV advertising (although it spent only \$5,000 on the commercial which ran for the first year of its Corona sales campaign and induced its dealers to share screening costs). Nissan followed Toyota in its use of TV advertising but would almost certainly claim to be the principal exponent of correct "dealer handling" among foreign car exporters to the U.S. — after its early abortive start with two American distributors.

Nissan kept its U.S. dealerships consistently in its own hands. (Toyota allocated regional distributorships to American companies but then had to buy some of them back when the distributors failed to perform satisfactorily.) "From the start," says Mr. Kawazoe, who ran Nissan's operations in the U.S. from 1959 to 1977, "we worked on the principle that we should treat the dealers as if they were customers. We gave a 22 per cent commission to the dealer and were prepared to fly emergency supplies of parts to any dealer who reported a vehicle off the road." In return for taking care of its dealers Nissan found it could call on them to help out when it ran into difficulties with overstocking of particular models which had to be "pushed" at the retail level.

Point two in the list of reasons for the Nissan and Toyota success stories (particularly that of Toyota) seems to have been a willingness to design specifically for the tastes of a foreign market. Toyota initially tried to sell its Toyopet model to the Americans which was underpowered and over-priced by current U.S. standards. It was forced, after the total failure of this model (which, however, was simultaneously having a major success in Japan's own domestic market), to retreat to selling only trucks and "Ranger" type vehicles. The Corona model, which eventually swept the market and started Toyota in its road to being the top foreign car export to the U.S., was designed specifically to meet American needs. It had a motor which would have been too powerful for Japanese roads (1,900 cc against the 1,600 cc engine in the Japanese version of the same car) and a range of features including automatic gear change and air conditioning which were available only as extras on other imported cars. The 1963 Corona was priced at \$2,000 but about \$200 more than the Volkswagen Beetle which, was then

### Success

Point two in the list of reasons for the Nissan and Toyota success stories (particularly that of Toyota) seems to have been a willingness to design specifically for the tastes of a foreign market. Toyota initially tried to sell its Toyopet model to the Americans which was underpowered and over-priced by current U.S. standards. It was forced, after the total failure of this model (which, however, was simultaneously having a major success in Japan's own domestic market), to retreat to selling only trucks and "Ranger" type vehicles. The Corona model, which eventually swept the market and started Toyota in its road to being the top foreign car export to the U.S., was designed specifically to meet American needs. It had a motor which would have been too powerful for Japanese roads (1,900 cc against the 1,600 cc engine in the Japanese version of the same car) and a range of features including automatic gear change and air conditioning which were available only as extras on other imported cars. The 1963 Corona was priced at \$2,000 but about \$200 more than the Volkswagen Beetle which, was then

The first and most obvious point which emerges from a study of these tactics (and one which may sound wearisomely familiar to Western exporters) is that Toyota and Nissan both hung on grimly in the early '60s when their efforts seemed to be getting nowhere. Toyota started selling in the U.S. in 1958 but from 1959 onwards, suffered a

dominant in the U.S. import market but it had double the Beetle's horse power. Hence the fact — implies Toyota — that within six or seven years the Corona was comfortably out-selling the Beetle. The third element in the Japanese car export story comes under the heading of marketing and includes a variety of different elements. Toyota was the first foreign car exporter to the U.S. to use TV advertising (although it spent only \$5,000 on the commercial which ran for the first year of its Corona sales campaign and induced its dealers to share screening costs). Nissan followed Toyota in its use of TV advertising but would almost certainly claim to be the principal exponent of correct "dealer handling" among foreign car exporters to the U.S. — after its early abortive start with two American distributors. Nissan kept its U.S. dealerships consistently in its own hands. (Toyota allocated regional distributorships to American companies but then had to buy some of them back when the distributors failed to perform satisfactorily.) "From the start," says Mr. Kawazoe, who ran Nissan's operations in the U.S. from 1959 to 1977, "we worked on the principle that we should treat the dealers as if they were customers. We gave a 22 per cent commission to the dealer and were prepared to fly emergency supplies of parts to any dealer who reported a vehicle off the road." In return for taking care of its dealers Nissan found it could call on them to help out when it ran into difficulties with overstocking of particular models which had to be "pushed" at the retail level.

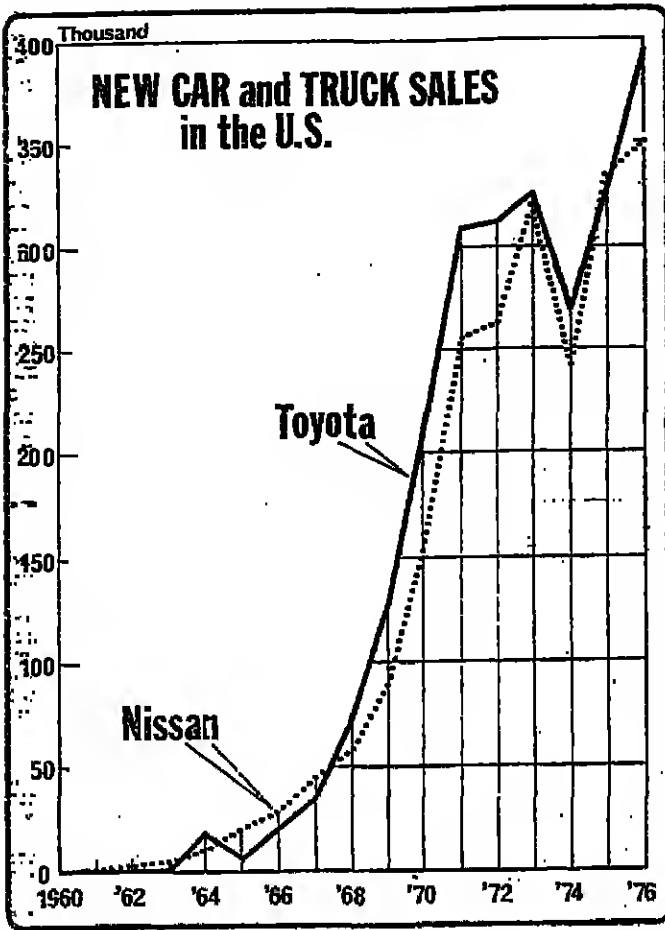
Point four in the combined Nissan-Toyota success story was staff relations. Both companies were trying to do business in a country whose business methods were totally different to those of Japan and both were successful in working out a compromise between U.S. and Japanese practices.

For Toyota it was possibly Nissan's U.S. management staff who largely took in this system, Mr. Kawazoe says, and "it saved us a good many costly mistakes." Both Nissan and Toyota's U.S. operations are to-day almost entirely American staffed (two top managers and 25 "co-ordinators" with the home office are the only Japanese employees in the case of Toyota). Responsibility for decisions involving the U.S. marketing programme rests solely with directors of Toyota Motor Sales U.S., although the Tokyo home office expects to have its advice asked on some of the more important matters. An instance of the U.S. management taking responsibility for a major decision was the buying out at a cost of several million dollars of the Mid-West distributorship which Toyota had allocated to an independent U.S. company in 1966.

The final point that emerges from the Nissan-Toyota story is that both companies aimed for the top from the very beginning. Mr. Kawazoe says that Nissan's American sales goal in 1959, when its actual sales were less than 300 cars a month, was 500,000 units a year. "We knew it was possible because Volkswagen was the civil suits which foreign car exporters face almost continuously in the U.S. market. Another feature of Nissan's American staff relations was the introduction of the Japanese style of consultation (nemawashi) between middle managers before the taking of top level management decisions. Our cars were neither inferior nor superior to others, though we did avoid the mistake of keeping the same model on sale for the overwhelming majority of too long." (a reference to what

Another basic mistake which Nissan and Toyota avoided was running out of parts. Failing to get parts to the dealers the right time was the downfall of Renault's U.S. sales campaign in the late 50s, according to Mr. Kawazoe. "They had \$3m. worth of parts stocked on Long Island but their communications system broke down." Both Nissan and Toyota are convinced that life is going to get far tougher in the American market from now on. On reason for this is the launching this year of a new generation of highly competitive "subcompact" models by the U.S. car industry (which has sworn to "drive imports into the sea"). A second reason is the succession of price increases (five in the case of Toyota) which the Japanese companies have announced in the past year to keep up with changes in the yen exchange rate.

Even if these factors were absent the Japanese car exporters (with a phenomenally successful Honda now chasin hard on the heels of Nissan and Toyota) would probably have had to admit that there were limits to the share of the U.S. market they could reasonably acquire. What the Japanese motor industry is less likely to admit is that there is any limit to its share of the world market. The techniques applied in the U.S. (and the lessons learned by mistakes) will be doubt continue to be applied elsewhere with equal success.



# Building for the world we live in.

## Toyota versus the accident dilemma.

As long as there are cars on the road there will be accidents. It's unfortunate, but true. And while we cannot prevent accidents entirely, there is much that we can do. Building cars which maximize passenger safety and minimize potential vehicle damage are the on-going objectives at Toyota for all Toyota automobiles. Some five years ago we initiated our Experimental Safety Vehicle

program specifically to help engineers continue their research on traffic safety. So far, \$6 million has been invested in the project and over a hundred ESV's have been produced. The Energy Absorption body, frame and bumper system of the ESV's can withstand the impact of a frontal collision up to 80 km/h. Occupants are protected by a gas bag which is triggered by a Radar

Sensor Computer to inflate prior to collision. To assist the driver in emergency braking situations, an Electronic Skid Control System prevents lateral drift on slippery or unstable road surfaces. Road tests continued and the ESV's have proved their life-saving value in head-on and rear-end collisions, side-swipes and roll-overs. This research has contributed immeasurably to the

overall safety of all Toyotas now on the road. Nevertheless, accident prevention is still far preferable to collision resilience. A prime example of this kind of thinking is Toyota's Electro Sensor Panel, an information system which monitors, detects and warns of any malfunction in the lighting, braking and fuel systems. Accident dilemmas remain. But our commitment is to solve them.

We have been thinking and operating this way for over 40 years since the first Toyotas rolled off the assembly line. This is because Toyota's philosophy is to build a car from your point of view. And this policy will never change as long as Toyota makes cars.



# TOYOTA

People who care building for people who care



Spilivita



# Man-made fibres: a sick man of Europe

BY DAVID CURRY and RHYS DAVID

AFTER STEEL, the manufacture of man-made fibres almost certainly qualified as Europe's sickliest industry. The plant closures announced yesterday by Rhone-Poulenc, France's principal fibre producer, are the latest in a series of attempts by the leading European companies to bring capacity into line with demand.

The industry hopes that the re-negotiation of the Multi Fibre Arrangement, finally agreed by the EEC this week, will bring more stable trading conditions: the fibre makers' troubles stem in part from the inability of their customers, the textile and clothing industries, to withstand the tide of low-cost imports, but even if the EEC takes a tougher line on textile imports, the surplus capacity in fibres—and hence the weakness in prices—will take some time to be eliminated, not least because national governments are reluctant to sanction plant closures.

In France the Government has been taking a keen interest in Rhone-Poulenc's plans for restoring its fibre operations to health. Earlier this week the top men in the company were summoned in to see the Prime Minister, M. Raymond Barre, to explain their programme, just after he had received a similar group of pilgrims from the steel industry. Rhone-Poulenc is, after all, the country's flag carrier in chemicals, there are regional implications in the job losses scheduled to take place and the country is only three months away from a general election; the company is one of the Left's nationalisation candidates.

Yet the Government has recognised that unless action is taken to stem the losses in textiles and fibres the group as a whole would be at risk. A rescue plan has been worked out by M. Jean Gandois, who is brought in from the steel

industry two years ago to give a firmer direction and shape to an incoherent empire of some 450 subsidiaries. M. Gandois is the heir apparent to the present head of Rhone-Poulenc, M. Renaud Gillet, and his eventual promotion will mark for yet another French group the transition from family to professional management.

Rhone-Poulenc, like the other European fibre producers, is the victim of a major shift in the pattern of European textile supply. Whereas in the early 1970s Europe was roughly in balance with the rest of the

world in textile trade, imports—expressed in fibre content—are estimated to have exceeded exports by 550,000 tonnes last year in a total market of 4m tonnes—a shift equivalent to around 14 per cent of the European fibre industry's total output.

The position has been worsened over recent months by a falling away of confidence among textile producers—resulting in another round of destocking. Following last year's recovery from the very depressed levels of output in 1976 the industry was hoping for a further rise of perhaps 10 per cent this year. After running slightly behind target

for the first five months of the year it was hit in the middle months of the year by a big slump in demand from which it has still only partially recovered.

Sporadic attempts by the leading fibre producers to lift prices off the floor have largely failed, with the weak sellers continuing to exert the biggest influence, holding prices in many cases below levels achieved earlier this year.

It is a situation which has left Europe's fibre producers contemplating massive over-capacity, with plant utilisation—currently

pletely their involvement in some areas in order to profit from greater specialisation.

● Bayer has withdrawn from filament nylon and its joint company with Huls has cut back in polyester, leaving Bayer, one of Germany's big three chemical groups, effectively only in acrylic.

● Monsanto has shut its nylon plant in Germany and reduced by 25 per cent its labour force at another unit in Luxembourg.

● ICI has shut polyester filament plants at Wilton, Teesside and Offenbach, West Germany, and is nearing the end of a cost-cutting exercise which will trim its total fibre labour force by 30 per cent.

● Hoechst, in spite of strong German Government opposition, has shut its polyester filament plant in Berlin employing some 700, and has reduced its total labour force by 25 per cent over the past two years.

● Du Pont, the world's biggest fibre producer, is shutting a 30,000 tonnes acrylic plant at Dordrecht in Holland.

● Akzo has closed a number of units in Holland and West Germany and this year unveiled a slimmed down management structure for its Bakka subsidiary. A total of 4,000 jobs has been cut and further losses are expected. It has dropped its interests in acrylic following its disposal of its holding in Fabelita in Belgium.

The past two to three years have also seen fibre producers step up their efforts to win back old markets and find new outlets for synthetic fibre. Though a whole segment of the market has been lost by the popularity of cotton denim and corduroy jeans, the industry has developed yarns which in other markets, notably in the United States, are finding favour with the public.

The big slump in sales of textured polyester for knitwear

has forced fibre companies to develop a number of much finer yarns enabling new markets to be won in swimwear, sportswear and childrenswear. Other outlets have been sought for man-made fibres in household textiles, largely a natural fibre market, and in furnishing and automotive upholstery as a replacement for PVC leather-cloth. In industrial textiles, polyester staple and warp-knit fabrics have also begun to eat into the share still largely held by cotton in base cloths for coating. Newer non-woven fabrics formed by fusing or bonding fibres are being used in the construction industry, in carpet backing and in various other applications.

But while some progress has been achieved in restructuring the European industry to meet changes in demand and markets, the goal of obtaining concerted action across Europe remains a long way off. Though Rhone-

Poulenc has now indicated the way it proposes to deal with its problems, it remains to be seen whether or not union and other pressures will lead to any watering down of the proposals. The main uncertainty, however, is over the willingness of the Italians to go through with the necessary rationalisation of their industry, so helping to bring capacity more in line with demand and prices up to economic levels.

After several years of massive losses Montedison, the fibre-making arm of Montedison, is expected to contribute a further £70m this year towards the parent company's loss of £150m, yet its plans to rationalise its diverse fibre production facilities, largely centred in the Piedmont area, have been thwarted by the Italian Government which recently transferred 6,000 workers due to lose their jobs at Montedison to its own payroll.

Furthermore Italy is still building new fibre plant in areas of high unemployment in Sardinia and the south, and according to some estimates, could be set to add an additional 200,000 tonnes to its capacity over the next three years.

Largely with the Italians in mind, the EEC Commission, in a policy pronouncement on man-made fibres, called earlier this year for a ban on Community and national Government assistance towards fibre industry projects. A full-scale study of ways in which the difficulties of the sector can be overcome has been mounted in conjunction with the producers and industry departments in the member States.

The Commission may ultimately recommend a programme of company-by-company cuts in production capacity but the fibre manufacturers in Northern Europe may resist

this on the grounds that they have already made a substantial contribution ahead of France and Italy. At the same time the stronger European countries, and in particular Germany, are aware that too much pressure on the Italian authorities to allow the closure of older plants and to cut back on support for new investment could bring a Government collapse in the wake of much higher unemployment, and ultimately the danger of further political instability in Italy.

France, which like Italy has delayed fibre company efforts to secure rationalisation because of the impact on jobs, may now be grasping this particular nettle, and this could possibly encourage the Italians to do likewise. With a re-organised textile sector, relieved of its burden of debt, Italy could draw considerable benefits from the more stable market conditions which the next round of the Multi-Fibre Arrangement is expected to offer.

In Northern Europe fibres, now account for a relatively small share of the total activities of most of the big chemical groups (with the exception of Akzo which started with a higher proportion of fibre and textile sales) and efforts are continuing to find specialised markets less vulnerable to competition on price alone.

The move by Rhone-Poulenc is an attempt to catch up with developments that have already taken place in Germany and Britain and to ensure that its chemicals as a whole it remains strong enough to compete with the leading European groups. For the Italians the hour is ever later if a similar effort to catch up is to be made and if chemicals, fibres, textiles are not to be added to the list of permanently loss-making government-supported activities.

## EUROPE'S FIBRE INDUSTRY—LEADING PRODUCERS

| Company          | Fibre Sales as per cent. of total sales | Main fibres                        | Main countries of operation                      |
|------------------|-----------------------------------------|------------------------------------|--------------------------------------------------|
| AKZO             | 35                                      | Nylon, Polyester, Rayon            | Netherlands, Germany, U.K., Spain                |
| Bayer Courtaulds | 6                                       | Acrylic, Rayon, Acetate            | Germany, U.K., France                            |
| Hoechst          | 10                                      | Polyester, Acrylic, Rayon          | Germany, U.K., Austria                           |
| ICI              | 10                                      | Nylon, Polyester, Acrylic, Acetate | U.K., Germany, Italy, France                     |
| Montedison       | 11                                      | Nylon, Polyester, Acrylic, Acetate | France, Germany                                  |
| Rhone-Poulenc    | 27                                      | Acrylic, Nylon, Polyester, Rayon   | Germany, U.K., Luxembourg, France, Germany, U.K. |
| Monsanto         | N.A.                                    | Acrylic, Nylon                     | Germany, U.K., Luxembourg                        |
| Du Pont          | N.A.                                    | Acrylic, Nylon, Polyester          | Germany, U.K.                                    |

\* Contrails also has interests in cotton yarn production and is a small-scale producer of nylon and polyester filament. N.A.—Not available.

## THE COST-PRICE GAP

| Item (%)                             | Nylon 6 | Polyester | Acrylic |
|--------------------------------------|---------|-----------|---------|
| Labour                               | 11      | 17        | 11      |
| Raw materials                        | 45      | 47        | 50      |
| Energy and utilities                 | 4       | 3         | 13      |
| Others                               | 4       | 7         | 11      |
| Part of capital costs                | 16      | 26        | 16      |
| Present selling prices               | 100     | 100       | 100     |
| Prices necessary to stay in business | 116     | 119       | 147     |

The table is based on prices in the third quarter of 1977. Source: Enka

around 70 per cent—not reaching 75 per cent before 1985. Governments have proved reluctant to allow the massive closures—possibly of as much as 500,000 tonnes in addition to the cuts already made—which are now needed. The EEC Commission has involved itself in the search for a solution, but its ability to secure the necessary structural changes will inevitably be constrained where there is a conflict with national interests.

Nevertheless, some action has already been taken, particularly in Northern Europe. A number of the leading groups have either cut back production of certain fibres or dropped com-

pletely their involvement in some areas in order to profit from greater specialisation.

● Bayer has withdrawn from filament nylon and its joint company with Huls has cut back in polyester, leaving Bayer, one of Germany's big three chemical groups, effectively only in acrylic.

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The Commission may ultimately recommend a programme of company-by-company cuts in production capacity but the fibre manufacturers in Northern Europe may resist

## Letters to the Editor

### An early bath or the ref.

Mr. J. Clothier,  
Mr. Silkkin is a dangerous man. He has totally ignored the fact that the pound is practically cornered by agriculture, even if the price of oil is to rise. The whole of the country is being run on a knife-edge. The Government has done nothing while the pig-breeding industry including beam-cries and processed meat manufacturers have drifted into bankruptcy under the weight of MCA's on imported pig products. He has done nothing while the dairy product manufacturers, especially in the cheese section have drifted into bankruptcy for the same reason. Beef producers and processors are now falling into the same trap laid by Mr. Silkkin. It will be interesting to see if he ends his career as Minister of Agriculture with the reputation of being the politician who said "No more times than General de Gaulle. I for one am beginning to wish that we had taken the late General's word even though I was a fervent supporter of the Common Market on Britain's entry."

I get the impression that as long as we are all playing the same game except that Mr. Silkkin's referee has not the rule book or else has forgotten it, the case he has obviously got control of the British agricultural game and I suggest he is responsible for surrendering our markets to the Continent and causing irreparable damage to the British economy. It is more dangerous by far than the noise of the aircraft.

Mr. T. Kenny,  
—Yet again it would seem the time to "have a go" at the noisy environmental whippersnappers who are so concerned about the "noise tax" as a means of curbing the latest aviation Bill.

The charges are to be calculated on the basis of aircraft certificates. The considerable sums are constantly being made by the crews in developing new, following existing, complex flight profiles. It has been totally ignored that the basic parameters of the charges are therefore outside their control, why bother complicating one of the most critical stages of the flight when deciding on the company to be imposed on ground operations? It is essential that airport administrators should be made aware of the increasing pressures on pilots, who may be tempted to cut corners and in the interest of avoiding a few minutes delay, unacceptably compromise flight safety.

Mr. G. Gregory,  
—Major road bridges have been built in areas well served from the Home Counties

### When to build a bridge

From Dr. G. Hallett.  
Sir,—If we are to use pricing for roads that go over water we ought to get the principles right. Mr. Walker (December 16) asserts that, the time to start thinking about a new bridge would be when toll levels approached the savings to travellers, say £3 plus.

I thought that the ideal situation (subject to various qualifications which could work either way in this case) was when consumers were charged the marginal cost of production. On this basis, the time to think about a new bridge would be when there was serious congestion when the toll covered the total cost (per car) of a new bridge, that is, if the cost of a new bridge were £1 a car (at some predicted level of use) and there was congestion at this level of toll (excluding a few peaks) it would be desirable to build a new bridge. As far as I can see, Mr. Walker's criterion would follow only if the Government's policy was to make the maximum monopoly profit out of bridges (while supplying the roads free).

Of course, the really sensible thing would have been to build a three-lane road and a three-lane bridge in the first place, and in such a way that they didn't immediately have to be dug up.

Graham Hallett,  
University College,  
P.O. Box 96, Cardiff.

### British Rail's energy

From Mr. E. Abell.  
Sir,—British Rail chairman Mr. Peter Parker's recent utterance on the price of motor fuel ranks as the most inflammatory idea to emanate from a nationalised industry. It cannot be allowed to pass unchallenged.

British Rail commands a privileged purchasing position in the nation's transport fuel/energy marketplace: (i) diesel fuel; gas oil for locomotives is supplied dyed red which means that excise duty is a mere 24p per gallon, which BR probably reclaims wholly or in part. VAT is nil. (ii) electricity: Power supplied for electrically driven trains is derived from fuel sources which attract little, or no tax or duty element. Being a large energy user, BR naturally buys electricity and diesel fuel at advantageously discounted rates.

We must assume that Mr. Parker, being chairman of BR, is well acquainted with the situation that I have outlined above. At the risk of being regarded presumptuous, may I suggest that Mr. Parker's statement may have bordered on the Gibberian?

BR should be made to compete on equal fiscal terms with the rest of us and not seek to increase its advantage as a nationalised enterprise.

Barry P. Abell,  
The Horn,  
73, Broadhurst Road,  
Wigmore,  
Gillingham, Kent.

### No panacea for management

From Sir David Clutterbuck.  
Sir,—Mr. J. R. Boat in his comments on Sue Cameron's well-balanced article (December 19) on the Business Graduates Association production management report? It is not the BGA view that production managers should be recruited to a business degree. We suggest rather that those who do should not be discouraged from making a career in production as they are at present, by the conditions and career prospects which it offers. The BGA believes that business education can make a contribution to higher standards of management, not that it is any kind of panacea. Instant solutions have never appealed to us, in the production or any other function. But we do believe that the disciplines of education can be applied with advantage to management as effectively as they can to other less demanding pursuits.

David Clutterbuck (Sir),  
87, Jermyn Street, S.W.1.

## To-day's Events

COMPANY RESULTS  
BOC International (full year), Industries (half-year).

COMPANY MEETINGS  
Bolton Textile, Winchester House, E.C. 12. British Industries and General Investment Trust, 117, Old Broad Street, E.C. 12. CLIP, Winchester House, E.C. 12. Concentric, Sutton Coldfield, 3. Empire Plantations and Investments, Isleworth, Middlesex, 12. Pugh's Pares, Southend-on-Sea, 3. G. R. (Holdings), Chartered Accountants' Hall, E.C. 12. Lowland Investment, 11, Austin Friars, 7.30 p.m.

OPERA  
English National Opera production of Orpheus in the Underworld, Coliseum Theatre, W.C.2, 7.30 p.m.

D'Oyly Carte Company in the Pirates of Penzance, Sadler's Wells Theatre, E.C.1, 7.30 p.m.

BALLET  
Royal Ballet dance The Sleeping Beauty, Covent Garden, W.C.2, 7.30 p.m.

MUSIC  
Pamela Smith (soprano) and John Alley (piano), St. Olave, Hart Street, E.C.3, 1.05 p.m. Carols by the Sanctus Singers, Choral of the Holy Sepulchre, Holborn Viaduct, E.C.1, 1.15 p.m. Prince of Wales attends carol concert in aid of Malcolm Sargent Cancer Fund for Children, Royal Albert Hall, S.W.7, 7 p.m.

EXHIBITIONS  
Michael Rowe sculptures in silver, Crafts Advisory Committee Gallery, 12, Waterloo Place, S.W.1 (until January 21).  
Laser Exhibition, Science Museum, South Kensington, S.W.7 (until January 31).

### Aircraft noise

Mr. T. Kenny,  
—Yet again it would seem the time to "have a go" at the noisy environmental whippersnappers who are so concerned about the "noise tax" as a means of curbing the latest aviation Bill.

The charges are to be calculated on the basis of aircraft certificates. The considerable sums are constantly being made by the crews in developing new, following existing, complex flight profiles. It has been totally ignored that the basic parameters of the charges are therefore outside their control, why bother complicating one of the most critical stages of the flight when deciding on the company to be imposed on ground operations? It is essential that airport administrators should be made aware of the increasing pressures on pilots, who may be tempted to cut corners and in the interest of avoiding a few minutes delay, unacceptably compromise flight safety.

Mr. G. Gregory,  
—Major road bridges have been built in areas well served from the Home Counties

### Imports of footwear

From Mr. W. Calvert.  
Sir,—We have seen your account (December 15) of a meeting about import controls on footwear between Mr. Michael Mearns, Parliamentary Under-Secretary of State for Trade, and the British Importers Confederation.

In it the importers claim that there is no case for protection from Far East imports "as alternatives cannot be produced in Britain." This ignores that footwear similar to virtually all of that imported is at this very moment being produced in the U.K. Imports have of course reduced this production, but if restrictions on them are imposed the quantity produced in the U.K. would quickly be increased to maintain supplies.

It was also stated that the market for very cheap shoes was unlikely to disappear. Quite so, but it is essential to distinguish

### Industry pensions

From Mr. C. A. Labrow.  
Sir,—Mr. J. R. Boat in his spirited defence of the Motor Agents' Association's industry-wide pension scheme (December 5) gives encouragement to other trade associations in sponsoring industry-wide schemes.

In fact, such a scheme already exists in the CBI's pension scheme which is available not only to its direct members but also to member companies of the many trade associations and employers' organisations—over 200 themselves, in membership of the CBI.

This wide eligibility (including incidentally members of the M.A.A.) has many potential advantages and makes the scheme extremely attractive to the smaller employer who can enjoy the benefits mentioned in Mr. Boat's letter.

Unlike the M.A.A., the CBI, in consultation with ourselves, decided to insure the scheme with the Equity and Law Life Assurance Society.

The CBI scheme leaves the decision as to whether or not to contract-out or "top up" on the deficiencies of the State plan to the individual company, having supplied information upon which that decision can be based.

C. R. Labrow,  
Sedgwick Forbes McNeill Ltd.,  
Newwater House,  
11, Newhall Street,  
Birmingham.

### Siting a Post Office

From the Hon. Secretary,  
South West Herts. Post Office Advisory Committee.  
Sir,—Sir William Barlow, chairman of the Post Office, in your column of December 2 claims that the "top management" of the PO supports democracy. It would be appropriate to bear his views on the following.

In March 1964 redevelopment plans for central Watford were published and showed the site of the head Post Office and sorting office at about 150 yards from Watford Junction Station. Since then we have suffered "temporary" inconveniences in the siting of the sorting office.

But now, nearly 14 years later, we have been told that the head Post Office and sorting office are to be erected some 1 1/2

### Who pays the tolls?

Mr. G. Gregory,  
—Major road bridges have been built in areas well served from the Home Counties

# ...make Christmas special again

Five bright stores full of the best in gift ideas, right here on your doorstep. —At Underwoods in the City you can find something for everyone.

Something for her: the best selection of exclusive French perfume including Chanel, Dior, Hermes, Rochas, Yves St Laurent. Cosmetics and gift sets from Revlon, Arden, Lancome, Mary Quant and many others. Hair stylers from Braun, Moulinex and Carmen.

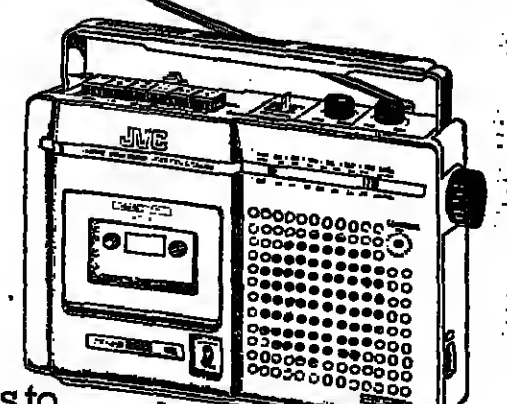
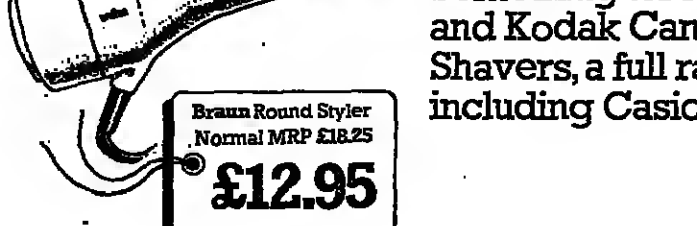
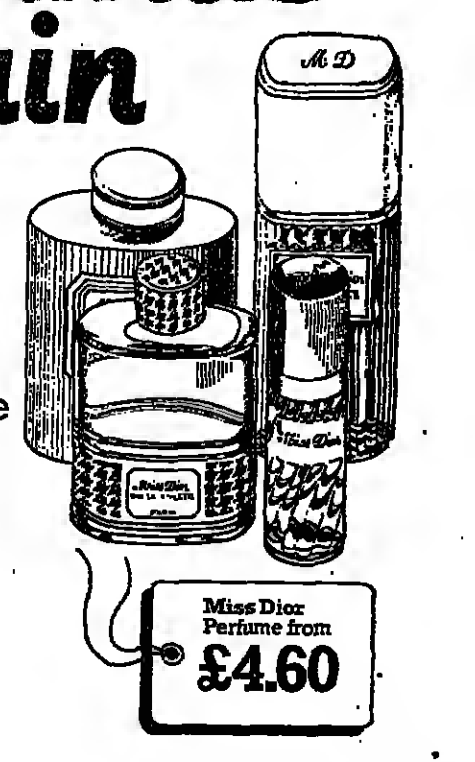
Something for him: Aramis and Old Spice, Polaroid and Kodak Cameras; Braun, Philips and Remington Shavers, a full range of calculators, including Casio.

In our larger stores you may select audio and hi-fi from well known names —JVC, National, Technics and Sony, or choose from the very latest in digital watches including Casio, Trafalgar and Timex, or a classic Parker pen, all at very keen prices.

Pop into Underwood where it's a pleasure for us to help you choose—and then we'll gift wrap all your purchases.

UNDERWOOD  
irresistible gifts right here in the City

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MINING NEWS

Nickel leader Inco lays it on the line

BY KENNETH MARSTON, MINING EDITOR

THE IMPACT of the world economic slow-down on the nickel-producing industry is underlined by yesterday's statement of the leading producer of nickel, Canada's Inco to a select committee of the Ontario Legislature...

It is as simple as that. The forthcoming reduction in employment is "necessary as the company adapts to a slump in world markets for nickel". About 30 per cent. of the lay-offs are expected to come about through attrition or special retirement provisions...

MODEST RISE IN GOLD OUTPUT

Despite a modest increase in South African gold output during November, comprising production of 10.5 million ounces, the country's output for the first 11 months of 1977 is estimated to be 110.5 million ounces...

SELECTION WINS ARAB CONTRACTS

The London mining finance house, Selection Trust, is making its first mining foray into the Middle East with the signing of two contracts for mineral exploration and testing in Qatar and Jordan...

and capital costs of exploiting the resources. The latest statistics from the Chamber of Mines of South Africa show that total November mine output was 1,904,867 ounces...

PHELPS CHANGES ITS PRIORITIES

The diversified U.S. mining group, Phelps Dodge, whose wealth has been based on copper, is next year cutting back its copper and hard rock minerals exploration expenditure...

In practical terms, Phelps is to reduce its exploration expenditure on copper and hard rock minerals next year to \$3m (£2.7m) from \$7m (£6.1m) in 1977...

BIDS AND DEALS

ATV offer unrealistic says Tussaud Board

Madame Tussaud yesterday returned a dusty answer to the second of her suitors...

They will not, however, be sending shareholders a message of their rejection of the offer until after they have seen ATV's formal document...

T & N MERGES SHEET AND FILM INTERESTS

Turner and Newall announces that following the acquisition of Storer Brothers and Co. of Lancaster, the sheet and film division of its subsidiary British Industrial Plastics will be merged with Storey from January 1, 1978...

over the value of even ATV's bid. Certainly there are other interested parties in the offer...

At January 31, 1977 the net tangible assets of Wilbeffort were £194,000 and the aggregate profit before tax for the period was £9,175.

IMPS & CMT BUY GRIFLEX

Imperial Group, through its subsidiary Plascoal International, has acquired 70 per cent. of Griflex Products...

W. L. PAWSON PURCHASE

W. L. Pawson and Son has bought Wilbeffort (Rainwear), F. S. Wilkinson (Weatherwear) and Retlaw (together called Wilbeffort) from Mrs. B. D. Askew...

Barratt expands in Scotland

Barratt Developments, the Newcastle-based housebuilder, is to take over James Harrison Holdings...

Harrison shares ended 6p higher last night at 57p, after 88p, which comprised a 10p share premium...

OLBY OF BOGNOR REGIS

Following the recent announcement concerning A. Olby and Son and P. and B. Factors of Fenge and the takeover of these companies by Cakeread Robey, it is stressed that these companies have no connection with A. Olby and Son (Bognor Regis)...

ASSOCIATES DEALS

On December 19, Wood Mackenzie bought on behalf of an associate of Glenlivet Distilleries 20,630 Ordinary shares at 50p.

UDT SELLS WIGFALL STAKE

United Dominions Trust has disposed of its holding of 1,301,119 shares in the holding of 1,301,119 shares in the holding of 1,301,119 shares...

Ordinary shares of Henry Wigfall (25.0 per cent.), Mr. D. S. Esson, who was UDT's representative on the Board of Wigfalls, has resigned from the Board...

WILLIAMS HUDSON

Williams Hudson Group announces that acceptances received for the 44 per cent. preference shares of Williams Hudson Ltd. amount to 217,007 shares...

STANDARD/BARTON

Acceptances received by Standard/Barton in respect of its offer for Barton Properties amount to 100,000 shares—equal to 100 per cent. The offer is now unconditional.

SEASCOPE

Seascope Holdings has reached agreement in principle to acquire the minority interests in Seascope Reinsurance Services.

BOWATER

Bowater Corporation has purchased Dreyerwerke GmbH of Cologne through its subsidiary group Wickrather Handels-und Beteiligungs AG.

GRAIN ELEVATOR

Acceptances received by TPE Pension Trust in response to its offer for Grain Elevator Estate and residential premises amount to 100,000 shares—equal to 100 per cent. The offer is now unconditional.

DOULTON ENGRG.

John Davis and Son (Derby), a member of Doulton Engineering Group has formed a subsidiary, to be known as Davis Derby (Overseas Holdings) with a view to offering electrical, electronic and mechanical services...

FMG LIMITED AND SUBSIDIARY COMPANIES

Group Unaudited Results for the 24 Weeks Ended 15th October 1977

Table with 4 columns: 52 weeks ended, 24 weeks ended 15th Oct 1977, 24 weeks ended 15th Oct 1976, 24 weeks ended 15th Oct 1975. Rows include Sales to Third Parties, Add: Sales within the group, Total Turnover, Group Trading Profit before Interest on bank overdrafts and short term loans, Exceptional Items, Group Profit/(Loss), Share of associated companies' profits less (losses), Group Profit/(Loss) before Taxation, Group Profit/(Loss) after Taxation, Preference dividends, Earnings for Ordinary Shares.

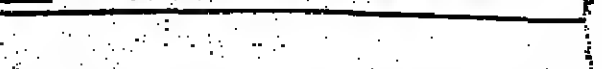
NOTES: 1. To avoid undue delay in publication, the results of the New Zealand subsidiary have been excluded from the figures for the twenty-four weeks ended 15th October 1977...

EXTRACTS FROM THE BOARD'S STATEMENT

The operation of the Common Market rules on monetary compensatory amounts coupled with the continued refusal of the United Kingdom Government to bring the "Green Pound" more into line with its real value has had the effect of providing huge subsidies of almost 13p per lb to producers of Eire beef...

Allied Textile £10m. order

By Our Textiles Correspondent A £10m. order for cloth, believed to be the biggest single export order secured by the Yorkshire wool textile industry, has been won by Allied Textile from the Middle East.



STOCK EXCHANGE PURCHASE

Chloride Wires, the light engineering group which last year incurred losses of almost £1m, has acquired B. Stockwell and Co., a private steel stockholding company, for an initial consideration of £1.03m.

This will be satisfied by 25.5m Ordinary shares in the company, and placing by the Energy, Finance and General Trust of 3.28m new Participating Preferred shares at 16p each—and the issue of 3.35m Ordinary shares at 16p.

Stockwell initially held 22 per cent. of the equity of the enlarged company but further consideration may become payable by reference to the net assets and profits of the company of Stockwell in future years.

The enlarged group will have consolidated net tangible assets of more than £3.2m, and an annual turnover in excess of £1m. Consolidated net assets of Stockwell at March 31, 1977, were £0.25m, and average profits were £0.18m (before tax) during the past five years.

In the period since July 2, 1977, trading at Change Wares, which makes shelving and wire mesh baskets for the retail trade, has included a second quarter recovery, mainly from renewed activity (refurbishing expansion) from major customers such as Tesco, Bejam, Avda and Woolworths. The company intends to change its year end to December 31 and now forecasts profits for the enlarged group of 20.45m, for 1978, which is not less than £2m, from Stockwell.

The directors anticipate aggregate dividends of 1.6p per Participating Preferred share for 1978, 1.2p being the fixed cumulative preference payment, and 0.4p on the Ordinary shares.

They also forecast payment of an accrued dividend of 0.2p net on the Participating Preferred shares for the period November 1, 1977, to December 31, 1977.

The 1976-77 deficit at Change Wares, mainly attributable to £0.5m. write-offs from the disposal of the German company Ruppel and £0.25m. losses from its U.K. subsidiary, was followed by a rescue operation which included £0.5m. rights issue underwritten by Energy, Finance and General Trust, and a major management shake-up bringing in four American directors associated with Barton-Birding, a U.S. company with interests in food service equipment.

Wares has reduced its bank borrowings from £1.2m. to £0.75m., compared with shareholders' funds of £2m.

Mr. Geoffrey Rose, chairman, said that the acquisition would provide a more broadly-based group well placed for future growth. The company was considering further acquisitions—

S. & U. Stores Limited Interim Report of the Chairman, Mr. Derek M. Coombs

The unaudited results for the Group for the half year ended 31st July 1977 are announced as follows:—

Table with 2 columns: 1977/78, 1976/77. Rows include Net profit, Taxation, Preference dividend (To be paid on 31st March 1978).

The profit for the six months ending July 31st 1977 is £181,349 compared with the first half of last year which showed a loss of £188,551. The second half of the year is for us, of course, a better trading period, and I look forward to the year-end with confidence.

I referred in July to the fact that our profit estimate of £1m. for the year 1977/78 was on target. Unfortunately, we have not reached the sales turnover which we budgeted for during the months of September, October and November, and as a consequence we will not achieve the profit figure of £1m. With December there has been a significant upward sales change, and our business—now completely reorganised—is well established for continued growth.

Dividend. The Preference Dividend will be paid in the normal way. However, we do not feel it right at the present time to pay dividends on the Preferred Ordinary shares, and Ordinary shares.

Edgbaston Street - Birmingham B5 4QH Tel: 021-622 4881

URQUIJO INTERNATIONAL N.V.

U.S. \$25,000,000 Guaranteed Floating Rate Notes Due 1981

For the six months 21st December, 1977 to 21st June, 1978

The Notes will carry an interest rate of 7 1/2 per cent. per annum.

The Notes are listed on The London Stock Exchange By: Credit Suisse, London Agent Bank

Lloyd's honours its chairman

SIR HAVELOCK HUDSON, chairman of Lloyd's of London, was yesterday presented with Lloyd's Gold Medal in recognition of his outstanding services as chairman for three years.

Mr. Ian Findlay, deputy chairman, who takes over as chairman at the end of the year, in making the presentation spoke of the importance of Lloyd's of maintaining the highest standards of integrity, and his readiness at all times to stand up and defend the principles upon which the reputation of this business, and indeed the City of London, rests.

Pig company assets released

A HIGH COURT judge ordered the release of almost £120,000 yesterday towards paying off the £1m-plus debts of a defunct pig-breeding company.

The cash is the remaining assets of Anglian Pig Breeders, whose registered office was in Shaftesbury Avenue, London. The company, which bred pigs for absentee investors, was wound up in November, 1968.

Mr. Justice Brown-Wilkinson agreed to the Official Receiver's request that the assets, £119,930, be distributed equally among claimants.

All the claimants, except 23 who rejected the suggested settlement, were represented at the proceedings. The judge gave the dissenters six months to bring their cases to court before the assets are distributed.

NO PROBE

Mr. Roy Hattersley, Secretary of State for Prices and Consumer Protection, has decided on the information at present before him not to refer the proposed merger between Lloyds and Scottish and Bankamerica Factors to the Monopolies Commission.

Advertisement for Shell International Finance N.V. featuring U.S. \$500,000,000 3 1/2 per cent. Guaranteed Notes 1990. Lists subscribers including Union Bank of Switzerland, Credit Suisse, Swiss Bank Corporation, etc.

Advertisement for Goldman Sachs International Corp. featuring Paul N. Goldschmidt to our Board of Directors. Address: 40 Basinghall Street, London, EC2V 5DE, England.

Handwritten signature 'URQUIJO' at the bottom of the page.



APPOINTMENTS

M. Hoffman to head Perkins

Mr. Michael Hoffman will become chairman and managing director of PERKINS ENGINEERS...

INDUSTRY. She succeeds Mr. R. Prosser, who has been appointed principal establishment and finance officer for the Department of Industry...



Mr. S. Procter

Dr. J. W. G. Porter has been appointed director of the NATIONAL INSTITUTE FOR RESEARCH IN DAIRYING...



Mr. A. Hogg

Mr. Brian D. Farmer, at present group managing director of ST. PAUL'S GROUP, has become chairman and chief executive...

Mr. R. E. Dellow has been appointed director of BRITANNIA TRUST MANAGEMENT. He joined the company in 1963 and in 1972 became a director...

Mr. Alan Campbell has been appointed managing director of CERAMICS INDUSTRY ADVISORY COMMITTEE...

COMPANY NOTICES

MAKITA ELECTRIC WORKS LTD. The undersigned announces that on December 27, 1977 at Kato Ansozaki N.V., Spuistraat 172, Amsterdam...

CONTRACTS AND TENDERS

APPEL D'OFFRES INTERNATIONAL CHAMP DE GAZ OFF-SHORE DE MISKAR (TUNISIE) OFF SHORE PROJECT MANAGEMENT

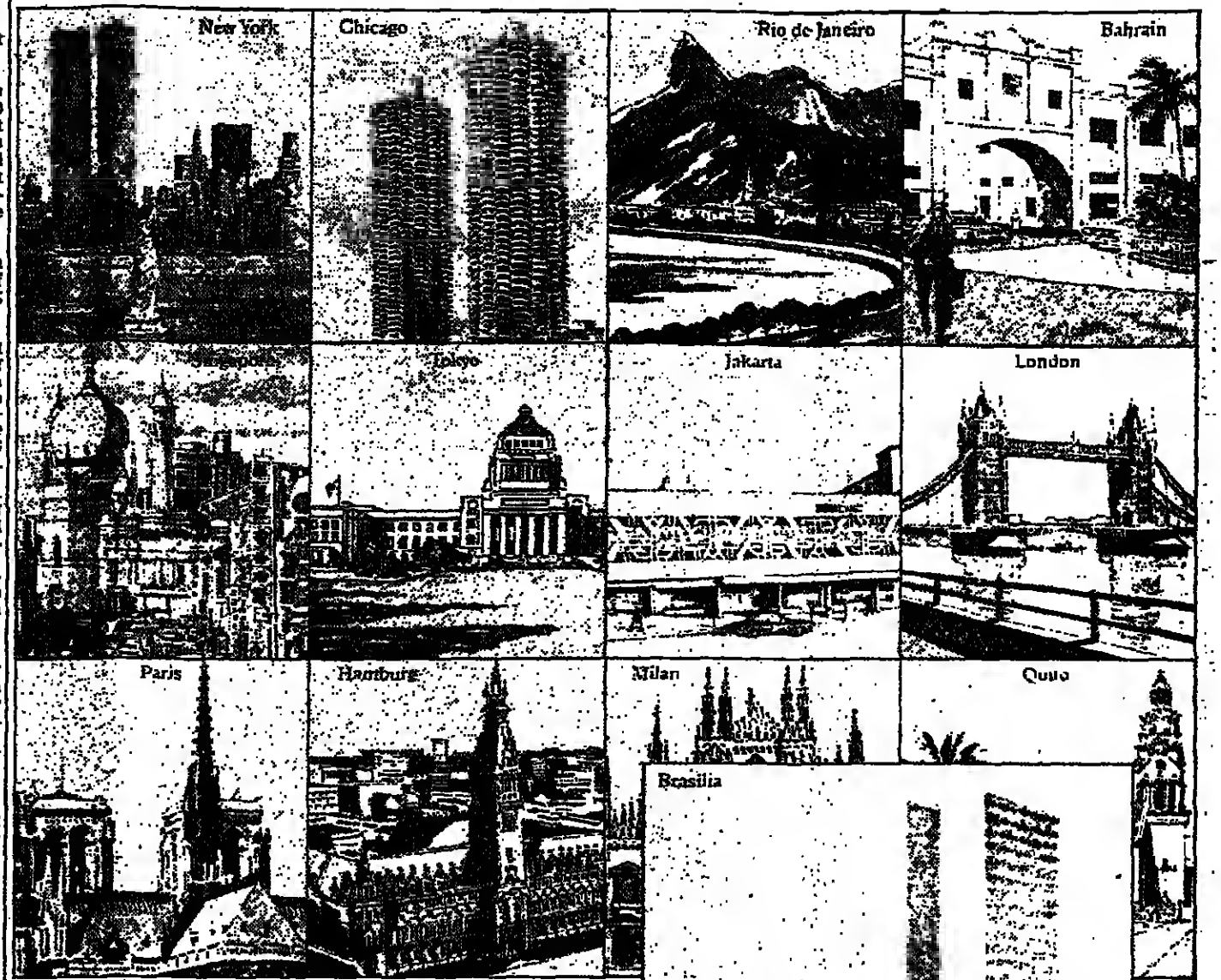
CONTRACTS AND TENDERS

Appel d'offres international pour la réalisation d'un champ de gaz offshore de Miskar (Tunisie) Off-shore project management

CONTRACTS AND TENDERS

APPEL D'OFFRES INTERNATIONAL CHAMP DE GAZ OFF-SHORE DE MISKAR (TUNISIE) OFF SHORE PROJECT MANAGEMENT

We have always been "at home" in many places around the world.



And now in Brasilia as well. On December 21st, under the name 'Banco Holandes Unido', the ABN Bank opens its sixth office in Brazil...

ABN Bank

The ABN Bank has offices and affiliations in: The Netherlands, Ireland, Great Britain, Belgium, France, Federal Republic of Germany, Switzerland, Gibraltar, Italy, Greece, Turkey, Holland, Saudi Arabia, Lebanon, Saudi Arabia, United Arab Emirates, Bahrain, Iran, Mercantile Bank of India and (Holland), Pakistan, India, Malaysia, Singapore, Indonesia, Hongkong, Japan, Morocco, Algeria, Bank Maroko S.A., Kenya, U.S.A., Canada, Netherlands Antilles, Suriname, Venezuela, Panama, Australia, Mexico. Operating under the name Banco Holandes Unido in Argentina, Uruguay, Paraguay, Brazil, Peru, Ecuador, Colombia.

ENTERTAINMENT GUIDE

A detailed entertainment guide listing various theatres, operas, and ballets across different cities, including titles like 'The Nutcracker', 'The Barber of Seville', and 'The Merry Widow'.



INTERNATIONAL FINANCIAL AND COMPANY NEWS

GERMAN NEWS

Builders look overseas

BY GUY HAWTIN

WEST GERMANY'S leading construction companies are continuing their drive for overseas markets, although there are signs of an upturn in home demand. The move to attract a growing share of foreign business stems directly from the long recession in domestic construction activity which has depressed the industry's profits and payrolls throughout the current decade. Two of the Federal Republic's leading construction concerns have published interim figures for 1977 which illustrate both their rapidly increasing expansion overseas as well as their problems in the home market. The tone of their reports indicates that, despite the evidence of a substantial pick-up in building activity at home, the level of output is still at an extraordinarily low level. Both concerns—Beimund Monierbau and Zueblin of Stuttgart—have heavily increased their foreign business over the past three or four years. Up to the start of the long recession, West Germany's large construction groups were, unlike the rest of West German

industry, almost overwhelmingly orientated towards satisfying domestic demand. However, now they are firmly established in many overseas markets, particularly in the oil countries of the Middle East which were formerly the almost exclusive preserve of British and American concerns. Beton-und Monierbau, in its interim report on the first 10 months of the current year, reported that earnings were still being hit by the situation in the domestic market. However, its overseas business, "as always," was continuing to produce satisfactory profits. The group's construction output in the first 10 months had risen by 29 per cent to DM1,242m. But whereas domestic output had fallen by 2 per cent in DM1,494m, overseas production rose by 82 per cent. During the period under review, overseas output accounted for 60 per cent of total production compared with 48 per cent in the same period of 1976. Beton-und Monierbau's inflow of orders during the period fell back by 82 per cent, to DM557m. The report pointed out that the rest of West German

FRANKFURT, Dec. 20. a massive DM724m. order from Saudi Arabia. Domestic orders showed a healthy 23 per cent increase to DM454m, while overseas bookings slipped from DM1,44m to DM373m. The order book fell by only 9 per cent during the period to DM2,066m. Of this, the lion's share, DM1,618m, was for overseas projects. This, however, was rather lower than the previous year's DM1,948m. Zueblin, reporting on the first three quarters, said that it was unlikely this year to achieve 1976's production performance of DM764m. Despite this, net profits were expected to be about the same as 1976's DM3,53m. The inflow of orders to the group rose by a healthy 27 per cent, to DM500m, while external turnover was slightly below the level of the comparable period of the previous year at DM554m. The order book stood at DM1,724m, of which DM338m were domestic bookings and DM386m were placed by overseas customers. The remaining DM444m represented orders placed with the group's works, which makes pre-cast, reinforced concrete pipes and pre-fabricated structural units.

RWE lifts capital by 20%

BY ADRIAN DICKS

BONN, Dec. 20.

RHEINISH-Westfälisches Elektrizitätswerk (RWE), West Germany's biggest electricity utility, is to raise its capital by a fifth (DM300m.) to DM1,500m., subject to the approval of a shareholders' meeting in late February, the company announced in Essen. The new shares are to be issued in a ratio of one for five, at a price of DM90 per DM450 share. The company's supervisory board also recommended that shareholders receive a DM3 dividend for the business year ended last June 30. This compares with DM3.50 the previous year, but corresponds to a much lower rate of growth of electricity sales in 1977 than had originally been planned. RWE shareholders can expect, nonetheless, to receive a total cash payment in the region of DM1,250, that should be well up

on last year's when the new tax credit is added in. A similar tale of lower than expected sales comes from Vereinigte Elektrizitätswerke Westfalen (VEW), the country's second biggest generating utility. However, it too, promises a satisfactory result for shareholders, although in a circular giving results for the first 10 months, the Board does not give a figure for the year's probable dividend. Despite this autumn's decisions by the party conferences of the two coalition parties, and the resulting Cabinet position paper on energy last week, the VEW Board writes of "uncertainties and aggravations" that still weigh heavily on the entire energy sector and on its supplier industries. The company writes that it is still unable to go ahead with extensions to capacity. During 1977, VEW reports that it has already moved towards implementing the new line from

Bonn, favouring the more intensive use of coal, West Germany's only extensive domestic energy resource, and resorting to nuclear power in future only when no other source of supply is available. Nonetheless, the message that emerges unmistakably from the report is that the industry still does not know as clearly as it would like what this unwilling acceptance of the nuclear option will actually mean in practice. Meanwhile during the first 10 months, electricity sales rose by only 4.9 per cent, though there were wide divergences between different sectors. Use by the steel sector dropped by 1.8 per cent, while that of the chemical industry leapt by 13.4 per cent. Private households increased consumption by 7.1 per cent—a figure that would have been higher but for mild weather last winter, the VEW management says.

Bank sees decline in Petrofina earnings

By David Buchan

BRUSSELS, Dec. 20.

PETROFINA, THE Belgian oil major whose North Sea oil production was temporarily affected by the April "blow out" of the Ekofisk platform, is likely to report earnings of B.Fr.400 per share for 1977—15 per cent down on 1976. This is the estimate of a study published to-day by Banque Bruxelles Lambert, which otherwise predicts a bright future for the group. It notes the company is still hoping to pay a 1977 dividend, equal to the B.Fr.174 net dividend paid for last year. Petrofina holds a 30 per cent share in the Ekofisk field production and production was only slowly restarted after the "blow out", partly because of difficulties over an associated gas pipeline from the Ekofisk field to Emden in West Germany. But in addition to its Ekofisk problem, the Brussels-based study notes, Petrofina this year has faced other problems—poor petrochemical performance, refinery overcapacity in Europe, and the fall of the dollar in which most of its sales are made. As a result, the company has seen its stock market quotation fall some 25 per cent since October 1976 and April 1977. Petrofina, for years the most valued share on the Brussels Stock Exchange, has this year slipped to third place among Belgian shares.

But the bank study predicts a brighter future for the oil company in 1978 and thereafter, with profits rising to over B.Fr.600 a share next year. This relative optimism is based, in part, on the company's growing ability to cover its refining needs with its own crude production. Petrofina could only supply 28 per cent of refining needs with its own production in 1977, and the bank study says this proportion could rise to 50 per cent by 1980. Bruxelles Lambert also reckons that Petrofina's large petrochemical investments will pay off in the longer-term—despite short-term general problems in this sector.

INTERNATIONAL MERCHANT BANKING

Bank of America restructuring

BY MARY CAMPBELL

BANK OF America is reorganising its international merchant banking business. The outward and visible sign of the change was the use for the first time in a loan for Motor Iberico signed last week of the name "Bank of America International Group." The substance consists of structural rationalisation and various changes in lines of reporting and personnel in its international merchant banking operations. The establishment of merchant banking operations by the big U.S. banks abroad has been one of the most notable features of the international banking business in recent years. In this context "merchant banking" tends to mean two things: securities business (which U.S. commercial banks are banned from doing domestically by the U.S. Glass-Steagall Act), and fee-earning aspects of the banking business such as portfolio management and arranging big

loans where the money is put up by commercial banks. It is to be distinguished from commercial banking in that it does not involve making money on the difference between the interest rate at which money is borrowed by the bank and the rate at which it is lent out. Like other U.S. banks, Bank of America long since set up merchant banking subsidiaries outside the U.S. But somehow, in the phrase of a competitor, "it never seemed to get itself together." The new structure is intended, as much to clarify to customers (some would say to those within the bank) who is doing what to increase the theoretical efficiency of its international operations. As far as the internal structure of the bank is concerned, Bank of America International Group staff will be based in seven centres around the world. The Bank of America International Group will cover five kinds of

business: Eurocurrency syndication, the Eurobond business—in addition to place the bank a market-making build-up in secondary international investment management services (IIMS), currency and private placement. Lending business will be handled through the commercial bank's branches. The Board will consist of Robert Frick, plus the four heads of the commercial bank's international business and the overall head of the bank's international operations. The seven cities in which BAIC personnel will be based are London (headquarters), Zurich, Caracas (headquarters for Latin America), New York, Singapore, and Hong Kong.

parallel with the commercial banking business, and staff will report via the London-based managing director of the merchant banking business, Robert Frick, to the area heads of the world banking division. The re-organisation of the merchant banking business is involving considerable change in Bank of America's holdings in affiliates and subsidiaries around the world. The two Luxembourg subsidiaries are being merged into one: Bank of America has bought out the other shares in the Hong Kong-based Euro-American Capital Corporation and changed its name to BankAmerica Asia; it is increasing its stake in the Singapore-based Asian and Euro-American Merchant Bank; it is discussing the sale of its stake in World Bank Corporation (Wobaco) perhaps to Societe Financiere Europeenne; and so on. BankAmerica International Group will cover five kinds of

AMERICAN NEWS

Chicago, Milwaukee Railroad bankrupt

BY JOHN WYLES

CHICAGO, MILWAUKEE. St. Paul and Pacific Railroad has filed a petition for reorganisation under the Federal Bankruptcy Laws following increasingly heavy financial losses. The Chicago and Milwaukee Corporation, whose other interests include road construction, land and timber operations, the company said it had filed for bankruptcy because of present operating losses of \$100 million. The company's 1977 operating losses were \$100 million, according to its statement. The railroad will continue its present freight and passenger operations over its 1,000 miles of track under the supervision of one or more Court-appointed Trustees. According to its statement, revenue has continued to fall below expectations and the company was unable to reduce operating expenses any further without impairing service. Precise details of its losses have not been revealed but in the third quarter of this year Chicago Milwaukee's transportation division increased its deficit from \$7.3m. last year to \$9.1m. Part of the company's problem stems from overcapacity in the Mid-West, where too many rail-

ways are competing for too little freight business. Previous attempts to rally the Chicago Milwaukee include a \$9.3m. purchase of Preferred Stock by the Federal Railroad Administration last July. The company has also been seeking an additional \$19.6m. in Preferred Share financing and Federal loan guarantees under the Rail Road Revitalisation and Regulatory Reform Act of 1976. Chicago Milwaukee's problems accentuate the division between the ailing railroads in to which the Federal Government has poured money to assure survival and the handful of prosperous enterprises which have shown steady growth in recent years. The former category also includes Conrail, formed out of the wreck of the Penn Central and Amtrak, while a total of at least nine railroads are still reorganised as potentially "Southern Pacific" which last week started coast talks with Seaboard Coast Lines.

increased from \$3.80bn. to a record \$4.47bn. for the 12 months ended November 30. Mr. John D. de Butts, the chairman, said that he anticipates that 1977 "will go into the record books as our best year ever," and he hopes for further improvement in 1978. He cautioned, however, that it would not be realistic to expect year on year increases in per share earnings matching those achieved so far in 1977. AT & T earned \$1.77 per share in the three months to end November, up from \$1.61 a year earlier. For the 12 months, net earnings per share were up from \$6.05 to \$6.52. Mr. de Butts said that the company faces higher employment costs as a result of union contracts which came into force last August, and he added that growth in demand cannot be expected to increase as sharply as it did in 1977. AT & T recently announced the largest construction programme in its history, with planned spending for 1978 to \$12.5bn., 51bn. higher than in 1977.

NEW YORK, Dec. 20. The expected delay in litigation. Nevertheless, the suit, which the Department of Justice had filed to prevent sale of Revere's Steel Alabama, aluminium and rolling mill. Alcan's purchase of the for \$140m, was agreed in The anti-trust's action was scheduled to be complete week, and also asks permanent injunction against the deal. The Justice Dept. claims that the deal, eliminate significant competition in the sale of aluminium ducts. Shabreen ruling SHAHEEN NATURAL Res incorporated of New York been given right to sue against the bankruptcy of its 100,000-barrel-a-day foundry refinery and reorganisation proposal in for, reports Lyndon W from Halifax N.S.

AT & T sees record year AMERICAN TELEPHONE and Telegraph Company net earnings

Alcan drops Revere bid

IBM lifts payment INTERNATIONAL BUSINESS Machines Corporation said

SELECTED EURODOLLAR BOND PRICES MID-DAY INDICATIONS

Table with columns for bond types (STRAIGHTS, NOTES), maturities, and prices. Includes entries for Australia, Canada, France, Germany, Italy, Japan, etc.

SIR/Montedison link

BY PAUL BETTS

AN OVERTURE by Societa Italiana Resine (SIR) to return to the controlling shareholding syndicates of Montedison, the country's largest chemical company, was welcomed last night by Montedison's chairman, Sig. Giuseppe Medici. SIR is Italy's third largest chemical group, and its chief executive and six other Board members have been cautioned by the judicial authorities that they are under investigation. Montedison confirmed last night that a letter had been sent by Sir. Medici to SIR's chief executive, Sig. Nino Rovelli. The letter represented one of the formalities for the eventual re-entry of SIR into the Montedison controlling share-

ROME, Dec. 20. holding syndicate, the M based company said. SIR is believed to be second largest shareholder Montedison after the Fiat group; ENI in 1973; at height of the so-called "chemical war," the coalition former chairman, and Montedison, Sig. Eugenio succeeded in reforming Montedison syndicate and nating the presence of his competitor, SIR. Earlier this year, after Ceffe's resignation Montedison, the two rival cal groups announced a "par chimica" as the formalities to coordinate re-entry of SIR into the respective development programmes.

Courtaulds International Finance NV. £20,000,000 9 3/4% Sterling Foreign Currency Guaranteed Loan due 1989. Guaranteed as to payment of principal, premium (if any) and interest by COURTAULDS LIMITED. Hill Samuel & Co. Limited, Banque Bruxelles Lambert S.A., Banque Nationale de Paris, Crédit Lyonnais, Deutsche Bank Aktiengesellschaft, Kreditbank S.A. Luxembourgeoise, Swiss Bank Corporation (Overseas) Limited, Union Bank of Switzerland (Securities) Limited.

David B. Ziff Institutional Sales and Michael F. R. Rogers Trading/Institutional Sales are now associated with our London office. Oppenheimer & Co. Ltd. 39 King Street, London EC2V 8DT Telephone: 01-606 3271. The firm regrets to announce the resignation of YANNIC P. MERCIER Senior Vice-President and Director Senior Officer of the International Division For personal reasons as from January, 1978 BLYTH EASTMAN DILLON and Co. Incorporated Overseas Offices: PARIS — GENEVA — LONDON







# Further 2.5 loss at mid-session

### BY OUR WALL STREET CORRESPONDENT

STOCKS ON Wall Street lost further ground in increased early activity, although the fall was moderated by some mid-morning technical buying.

The Dow Jones Industrial Average was 2.51 easier at \$354.44 at 1 p.m.

Closing prices and market reports were not available for this edition.

1 p.m. an uptick in NYSE All Common Index raised the dividend-adjusted \$51.08, while declining stocks outnumbered rises by about two-to-one ratio. Trading volume expanded by 3.07m. shares to 17.02m. from yesterday's level.

IBM, which raised its dividend, rose \$1 to \$263. Active-traded General Motors picked up \$1 to \$61.1 after falling to a 1977 low yesterday, but Du Pont eased \$1 to \$118.

National Industries, halted on the Big Board, was last quoted at \$91.1-Foqua, which said it is still recommending the take-over.

**MONDAY'S ACTIVE STOCKS**

| Stock             | Change |
|-------------------|--------|
| Marshall Field    | ↓ 1.00 |
| Kennedy Copper    | ↓ 2.00 |
| General Motors    | ↑ 1.00 |
| K-Mart            | ↓ 0.25 |
| Tyco              | ↓ 0.25 |
| National Airlines | ↓ 0.25 |
| General Electric  | ↓ 0.25 |
| Dow Chemical      | ↓ 0.25 |

of National, gained \$1 to \$9. Marshall Field, also heavily traded, declined \$1 to \$281. The company is resisting a bid from Carter Hawley Hale.

Chicago, the most active issue, shed \$1 to \$211.

**THE AMERICAN SE Market**

Value Index registered a fresh rebound of 0.42 at 124.43 at 1 p.m. Volume 1.82m. shares (1.84m.).

## OTHER MARKETS

### Canada weaker

Canadian Stock Markets were predominantly weaker yesterday morning in a moderate business. The Toronto Composite Index dipped \$7.30 to 1,025.9 at noon, while Golds fell a further 19.2 to 1,202.9. Oils and Gas declined 10.3 to 141.0. Metals and Minerals 9.4 to 870.8. Banks 1.49 to 225.15, and Utilities 1.42 to 163.80.

**PARIS**—Bourse prices lost ground following a delayed start due to a staff union meeting.

Major establishments included Lorraine, down 6 per cent. UCB, down 3 per cent. lower, Bouygues up 2.2 per cent. and Radiotechnique, up 4.4 per cent. cheaper.

Major indices included Raffinage, in the Oil sector, was an isolated bright spot, gaining 3.1 per cent.

Paris Bourse staff have voted

to strike to-day, union sources stated. It is not known whether stockbrokers will quote the Corbeille stocks as has previously with quotations have been disrupted.

**BRUSSELS**—Easier tone in this trading.

ACE lost 26 to B.Fr.5,004 on announcing that it does not expect to pay a 1977 dividend.

Petrofina reacted 30 to B.Fr.6,550 after a Belgian bank forecast that its 1977 profits will fall, but the Canadian and American Petrofina gained ground.

Sofina reacted 40 to B.Fr.2,910, but Arbed rose 75 to B.Fr.1,520.

**GERMANY**—The continued slide in the dollar and investors' unwillingness to take up new positions before the year-end caused shares to fall further, although hopes of a six-month freeze on oil prices stabilised the market briefly.

Motors and Stores showed the biggest losses, with Daimler down 2.5 and Herten D16 cheaper. Banks eased up to D.M.3, and Chemicals and Electricals had losses extending to D.M.1.0.

Engineers included Metallgesellschaft falling D.M.5.

Public Authority Bonds were mixed but basically firmer, with the Regulating Authorities selling D.M.3.2m. nominal of paper (D.M.9.1m.). Foreign Marks Lanes improved.

**AMSTERDAM**—Softening ten-

denity continued, affected by the overnight Wall Street fall and the further decline of the dollar.

Hayat Dutch led Dutch International lower with a loss of Fl.0.80. However, however, hardened Fl.0.20 after announcing that it will be making fewer redundancies than previously expected.

Elsewhere Van Ommen receded Fl.3.30, but Buhrmeister Tetterode rose Fl.2.30.

**SWITZERLAND**—Stock prices weakened further in moderately active trading, depressed by the dollar's fresh fall.

Export-oriented issues continued to take the brunt of the selling, with Nestle retreating 110 to Sw.Fr.3,500 and Ciba Geigy Registered 12 down at a new low for the year of Sw.Fr.3,000.

Domestic and Foreign Bonds, however, firmed in active trading.

**MILAN**—Monday's rally proved short-lived, with markets turning generally lower in modest deal-ings on political and economic uncertainties.

Flat were 2.5 cheaper at L.1,889 in spite of forecasted profits.

Engineers included a maintained dividend.

**SPAIN**—Market was in rallying mood, Banco Santander rising 15 points to 922 and Petroleros 8.75 to 191.

**TOKYO**—Lower for choice after mixed trading. The Market Average fell 9.25 to 4,909.17, with

volume amounting to 340m. shares (310m.).

Investors' appreciation depressed export-oriented shares. Honda Motor falling Y14 to Y470. Yano Japan Y84 to Y881, and Canon Y20 to Y407.

Many Blue Chips also declined, encouraged by the forecast from Fuji Photo Film, down Y18 to Y495, that its after-tax profit would decline by 36 per cent in the business year ending next October.

Construction and Housing, however, firmed fresh in anticipation of increased Government Public Works spending. Small-sized speculative issues were also higher.

**HONG KONG**—Blue Chips were lower on moderate selling pressure.

Jardine Matheson extended its recent decline by a further 30 cents to HK\$12, while Hongkong Bank and Hongkong Land shed 10 cents each to HK\$17.00 and HK\$7.00 respectively. Wharfedale eased 5 cents to HK\$23.25.

**AUSTRALIA**—Market remained mixed in moderate trading, with industrials lending higher and miners easier.

Overseas Granitians firmed after the annual meeting of Pancontinental, which gained 20 cents to \$A10.90. Queensland Mines rose 5 cents to \$A2.15.

Overseas Steel, which had led 15 cents to \$A3.20, and Hamersley 10 cents to \$A2.10, but Coal and Allied advanced 25 cents to \$A3.30.

Industrial leader BRP improved 4 cents to \$A5.52, while Bank of NSW were similarly higher at \$A5.50.

Santos moved ahead 7 cents to \$A2.47 in Oil.

**JOHANNESBURG**—Gold shares eased in quiet trading on general lack of interest and lower hullion indications.

Annual Mining and Coppers were little changed, while Asbestos issues were marginally lower.

Industrials tended to harden.

level against dollar since April 1 last year, in the foreign exchange market yesterday, although the trade-weighted index was still slightly below the best level touched soon after the pound was set free to float at the end of October this year. Publication of encouraging economic statistics last week, and improved sentiment about the labour situation in the U.K. helped the pound, but trading remained fairly thin ahead of the Christmas holiday, and sterling lost most of its rise before the close, as the dollar recovered during the afternoon.

The pound touched a best level of \$1.9890-1.9975 around lunch time and closed at \$1.9894-1.9910, a rise of 70 points on the day. Its index, as calculated by the Bank of England, rose to 64.5 from 64.1, after standing at 64.6 of noon and 64.4 in early trading.

The U.S. dollar fell below 2 Swiss francs for the first time since during trading yesterday, and also touched a record low against the D-mark, but recovered slightly after New York began trading, to close around its best level of 1.9255-1.9275.

The Swiss franc touched a high point of Sw.Fr.1.9910 in terms of the dollar, before closing at Sw.Fr.2.0235, unchanged from Monday's level of 2.0235, before finishing at DM2.1225, compared with DM2.1107 previously.

Morgan Guaranty's calculation of the dollar's trade-weighted depreciation widened to 4.72 per cent.

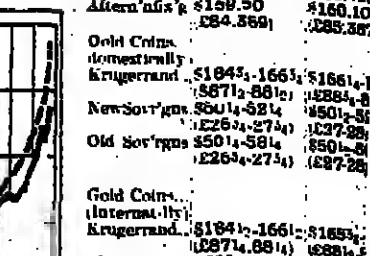
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### GOLD MARKET

| Gold Bullion  | Price     |
|---------------|-----------|
| London        | \$199.160 |
| Paris         | \$199.160 |
| Amsterdam     | \$199.160 |
| Geneva        | \$199.160 |
| Zurich        | \$199.160 |
| Frankfurt     | \$199.160 |
| Brussels      | \$199.160 |
| Stockholm     | \$199.160 |
| Copenhagen    | \$199.160 |
| Helsinki      | \$199.160 |
| Oslo          | \$199.160 |
| London (1977) | \$199.160 |
| London (1976) | \$199.160 |
| London (1975) | \$199.160 |
| London (1974) | \$199.160 |

### CURRENCY RATES

| Spot Rate        | 12 Months           |
|------------------|---------------------|
| American \$      | 1.9894-1.9910       |
| British £        | 2.7800-2.7820       |
| Swiss Fr.        | 1.9894-1.9910       |
| Deutsche M.      | 1.9894-1.9910       |
| Japanese ¥       | 198.90-199.10       |
| French F.        | 166.65-166.85       |
| Italian L.       | 1936.20-1936.40     |
| Spanish P.       | 166.65-166.85       |
| Portuguese Esc.  | 200.48-200.68       |
| Belgian B.       | 36.36-36.56         |
| Dutch G.         | 1.9894-1.9910       |
| Australian \$    | 0.7500-0.7520       |
| New Zealand \$   | 0.6500-0.6520       |
| South African R. | 1.4000-1.4020       |
| Indian Rupee     | 15.0000-15.0020     |
| Thai Baht        | 50.0000-50.0020     |
| Singapore Dollar | 1.4000-1.4020       |
| Malay Ringgit    | 2.0000-2.0020       |
| Philippine P.    | 50.0000-50.0020     |
| Indonesian Rp.   | 1600.0000-1600.0020 |
| Sri Lanka Rs.    | 150.0000-150.0020   |
| Yemeni R.        | 250.0000-250.0020   |
| Kenyan Sh.       | 100.0000-100.0020   |
| Ugandan Sh.      | 100.0000-100.0020   |
| Tanzanian Sh.    | 100.0000-100.0020   |
| Zimbabwe D.      | 100.0000-100.0020   |
| Botswana P.      | 100.0000-100.0020   |
| Lesotho L.       | 100.0000-100.0020   |
| Swaziland L.     | 100.0000-100.0020   |
| Nigerian N.      | 100.0000-100.0020   |
| Sierra Leone L.  | 100.0000-100.0020   |
| Liberian D.      | 100.0000-100.0020   |
| Guinean F.       | 100.0000-100.0020   |
| Senegalese F.    | 100.0000-100.0020   |
| Mali F.          | 100.0000-100.0020   |
| Chad F.          | 100.0000-100.0020   |
| Niger F.         | 100.0000-100.0020   |
| Cameroon F.      | 100.0000-100.0020   |
| Cote d'Ivoire F. | 100.0000-100.0020   |
| Ghana Cedi       | 100.0000-100.0020   |
| Sierra Leone L.  | 100.0000-100.0020   |
| Liberian D.      | 100.0000-100.0020   |
| Guinean F.       | 100.0000-100.0020   |
| Senegalese F.    | 100.0000-100.0020   |
| Mali F.          | 100.0000-100.0020   |
| Chad F.          | 100.0000-100.0020   |
| Niger F.         | 100.0000-100.0020   |
| Cameroon F.      | 100.0000-100.0020   |
| Cote d'Ivoire F. | 100.0000-100.0020   |
| Ghana Cedi       | 100.0000-100.0020   |

### EXCHANGE CROSS-RATES

| From       | To         | Rate          |
|------------|------------|---------------|
| London     | New York   | 1.9894-1.9910 |
| New York   | London     | 0.5028-0.5044 |
| London     | Paris      | 1.9894-1.9910 |
| Paris      | London     | 0.5028-0.5044 |
| London     | Brussels   | 36.36-36.56   |
| Brussels   | London     | 0.0275-0.0281 |
| London     | Frankfurt  | 1.9894-1.9910 |
| Frankfurt  | London     | 0.5028-0.5044 |
| London     | Zurich     | 1.9894-1.9910 |
| Zurich     | London     | 0.5028-0.5044 |
| London     | Stockholm  | 1.9894-1.9910 |
| Stockholm  | London     | 0.5028-0.5044 |
| London     | Copenhagen | 1.9894-1.9910 |
| Copenhagen | London     | 0.5028-0.5044 |
| London     | Helsinki   | 1.9894-1.9910 |
| Helsinki   | London     | 0.5028-0.5044 |
| London     | Oslo       | 1.9894-1.9910 |
| Oslo       | London     | 0.5028-0.5044 |
| London     | Geneva     | 1.9894-1.9910 |
| Geneva     | London     | 0.5028-0.5044 |
| London     | Amsterdam  | 1.9894-1.9910 |
| Amsterdam  | London     | 0.5028-0.5044 |
| London     | Basel      | 1.9894-1.9910 |
| Basel      | London     | 0.5028-0.5044 |
| London     | Vienna     | 1.9894-1.9910 |
| Vienna     | London     | 0.5028-0.5044 |
| London     | Munich     | 1.9894-1.9910 |
| Munich     | London     | 0.5028-0.5044 |
| London     | Frankfurt  | 1.9894-1.9910 |
| Frankfurt  | London     | 0.5028-0.5044 |
| London     | Zurich     | 1.9894-1.9910 |
| Zurich     | London     | 0.5028-0.5044 |
| London     | Stockholm  | 1.9894-1.9910 |
| Stockholm  | London     | 0.5028-0.5044 |
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| London     | Munich     | 1.9894-1.9910 |
| Munich     | London     | 0.5028-0.5044 |
| London     | Frankfurt  |               |



# World cocoa surplus forecast for 1977-78

**Hong Kong silver market plan**

HONG KONG is to get a new silver commodity market early next year, the Hong Kong Trade Development Council said yesterday.

Mr. Won Hon-Fai, chairman of the Chinese Gold and Silver Exchange Society, claimed that the new market in silver would officially begin on February 1, although there would be a one-year trial trading on January 3.

As the name of the 70-year-old Hong Kong silver trading in Hong Kong is not new. But it was discontinued after the Second World War. The present revival of interest in silver is due to the increased activities in this metal in world markets recently, the chairman declared.

The contracts for silver trading in Hong Kong, which have received approval from the Government, will be in HK dollars in lots of 5,000 ounces each.

Trading procedures will follow those of the Commodity Exchange in New York. The actual delivery point will also be in New York.

Trading rules and other regulations are now being drafted, and trading times will be set at some hours as those for gold.

BY OUR COMMODITIES STAFF

**WORLD COCOA** production is likely to exceed consumption by about 95,000 tonnes in the 1977-78 season, according to the latest market report from London merchants Gill and Duffus.

The forecast surplus is in sharp contrast to the 33,000 tonnes deficit predicted by the International Cocoa Organisation in September but is near the lower end of the range of recent trade forecasts.

The predicted surplus is mainly due to an expected 128,000 tonnes rise in the world crop to 1,640,000 tonnes. Most of this rise is forecast in West Africa where production is projected to increase from 849,000 tonnes to 938,000, mainly because of increased Nigerian cocoa production.

Ghanaian production is expected to slip to 320,000 tonnes in 1977-78 from 324,253 in 1976-77, but this decline is more than compensated by forecast increases in Nigeria, 230,000 tonnes against 165,000, and the Ivory Coast, 255,000 tonnes against 229,000.

South American production is also expected to increase with Brazil's output rising to 3,880,000 bags (50 kilos each) against 3,589,000 in 1976-77.

World grindings of cocoa are forecast to decline by only 4.3 per cent to 1,350,000 tonnes and by only 1 per cent in 1978. The most notable reduction next year are forecast for the U.S., the U.K., West Germany and Japan. Though the total is only expected to decline by 1 per cent, this would take grindings to the lowest level since 1970, the report notes.

U.S. grindings are forecast to fall by 3 per cent to 180,000 tonnes in 1978 but much of this decline is likely to be attributable to a switch to the use of cocoa products in confectionery.

After usage of cocoa products is taken into account, overall consumption will scarcely decline at all in 1978. Gill and Duffus observes. But consumer resistance to rising chocolate prices in West Germany may lead to a 6 per cent, fall to 132,000 tonnes. At 6.5 per cent, the forecast grindings decline in the U.K. for 1978 is the biggest of the major consumer nations. The report blames this on "virtually zero growth in consumer expenditure."

The continuing world economic recovery in 1977 seems to have played an important role in moderating the decline in cocoa usage as a time when world production fell by over 1 per cent. Gill and Duffus says. "If economic growth continues in 1978 it seems unlikely that grindings will fall much below our forecast. Indeed if the forecast is it is more likely to be too pessimistic."

The report suggests that the Soviet Union may be considering a substantial increase in grindings in 1978 but warns that much may depend on grain import restrictions. It also notes that the amount of hard currency left available for "luxury" commodities.

# Setback in prices of farm land

**FARM LAND** prices in England and Wales for the three months to September fell for the first time since June, 1976, according to the Ministry of Agriculture figures published today.

The Ministry said the average price of all farm land sales notified to the Inland Revenue during that period was £1,230 a hectare, compared with £1,358 a hectare in the previous quarter.

The fall comes at the end of 18 months of steady price increases, and shows a downward trend at a lower level than at the previous peak reached in the boom year of 1974. Then average prices for all land went up to £2,405 a hectare, a record for the land averaged £1,550 a hectare. Prices subsequently fell to an average for all farmland of £1,071 a hectare in March, 1976.

In the latest figures buying by individual farmers accounted for 89 per cent of the farmland sales and for 75 per cent of the area of land sold. The remainder was acquired by property companies, institutions, and farming companies and public authorities.

# FMC RESULTS

# Bacon curing the Achilles heel

**BY JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT**

I HAVE BEEN a shareholder in FMC—previously the Fatstock Marketing Corporation—since my own stock was converted to ordinary shares on October 1, 1977.

I did not succumb to the blandishments of the Berkshire bid because I thought the poor performance of my shares was a small price to pay for the undoubted advantages of having a share in a very large number of very good FMC curing plants. This must have been the motive of most farmers who also refused to sell, and also of the National Farmers Union Development Trust.

FMC as it began could never have been considered a particularly good investment. The British wholesale meat trade is highly fragmented and consists of a very large number of very competitive small wholesalers mixed up with a number of the larger firms. No one company has ever succeeded in dominating this trade because of the competition of small men with no overheads.

Where I always believed FMC went wrong was in buying the Marsh Harris bacon interest when the late Sir John Stratton, then chairman, immediately changed the company from being in effect a service organisation disposing of farmers' livestock into one manufacturing a good product. Bacon has been a successful market for a long time and since 1972-73 annual consumption has fallen from 606,000 tonnes to 474,000 tonnes.

British curers although suffering from the general fall in demand for bacon have increased their U.K. market share from 44 per cent to 47 per cent, according to the latest Annual Price Review figures. The position up to the end of September 1977 was that British production was up by 2,000 tonnes for the past 12 months and imports had risen by 10,000 tonnes.

The Danish share has risen slightly, but for the nine months under review is still trading behind the British.

The difficulty which FMC faces in the bacon market irrespective of comparative efficiency with the Danes is that British farmers have alternative outlets for pigs—the curers' material. If the fresh pork market is good supplies of pigs are attracted to that outlet. This means that the supply of bacon pigs cannot be guaranteed. At the present moment British pig prices have risen by 16 per cent. So if FMC now tried to reduce prices to farmers they would probably not get the pigs. The Danes do not suffer from this problem. Their fresh pork market is subordinate to bacon which is geared to exporting, and farmers do not have alternative outlets. This factor is a built-in advantage which is more important than the EEC monetary compensatory export subsidies long term.

However, the basic problem is the price of the finished product. For some reason the British consumer has consistently refused to pay much more than £1,000 per tonne for bacon from whichever source it comes.

The price has remained at around this figure for the last two years with Danish bacon showing a small premium. There are occasional price fluctuations due to a number of factors. These seem to be no way of raising prices of present without consumption falling.

Without the bacon curer's interest in FMC, it is probable that the British consumer has consistently refused to pay much more than £1,000 per tonne for bacon from whichever source it comes.

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# Tin market tumbles again

**BY JOHN EDWARDS, COMMODITIES EDITOR**

**TIN PRICES** tumbled on the London Metal Exchange yesterday as the tin market started last Monday. The decline started last Monday, when tin prices fell sharply by 215 to £6,390 a tonne, £725 below the peak of £7,115 reached on December 8. The three months quotation fell sharply by 215 to £6,390.

Yesterday's fall in prices was attributed to reports of fresh arrivals of unsold tin from Malaysia, helping to relieve the shortage of immediately available supplies that has prevailed in the market with a firm undertone in recent months.

As a result there was heavy selling of nearby positions and the premium of the cash price to three months narrowed to 255 by the close compared with nearly £200 only 10 days ago. The same time another rise in the value of sterling, but the market under renewed downward pressure to bring London market prices into line with overseas markets, particularly in Penang values were lower overnight.

Once the downward trend was established it triggered off a chartist and speculative selling points that brought a further burst of selling before the market stabilised at the lower levels.

The sudden decline in tin prices comes at a time when producing countries are arguing strongly for a substantial rise in the buffer stock quotas of the International Tin Agreement.

Reuter reports from Tokyo: Japan plans emergency imports of up to \$100m-worth of non-ferrous metal ore, as part of its import-boosting measures, according to Finance Ministry officials.

The ore imports would include some 60,000 tonnes of metal content of copper and zinc, and around 30,000 tonnes of alumina and bauxite.

The imported ore is expected to be used for steel-making purposes, the officials said.

The finance will be supplied by the semi-official Export-Import Bank, following a loan of foreign exchange to the bank by the Finance Ministry.

# Indian grain stocks down temporarily

**BY K. K. SHARMA**

**NEW DELHI, Dec. 20.** INDIAN WHEAT stocks, now stand at 12m. tonnes. They have fallen by about 5m. tonnes in the past three months as a result of the export of wheat to a number of countries through the public distribution system of "fair-price" shops.

The running down of the large foodgrain stocks has also led to a sharp drop in wheat to Russia in replacement of a past food loan, and a small shipment to Vietnam.

The decision to run the stocks down was taken following damage resulting from insufficient stocks of wheat. However, the problem is far from over. There has been a bumper paddy crop and procurement of "khadi" (summer) cereals by official agencies is at record levels.

"Rabi" (winter) prospects are good and it is likely that the record production of 121m. tonnes of foodgrain reached in 1975-76 will be repeated in 1977-78.

# Upward trend for sulphur prices

**BY RICHARD MOONEY**

A GENERAL rise in sulphur prices may be on the way following an increase in prices for U.S. domestic supplies announced this month. Texas Sulphur has increased its Frasch sulphur price by \$3 a ton and has also raised transportation and distribution charges.

The new f.o.b. prices are \$71 a ton at the Tampa, Florida, terminal; \$75.85 at the Savannah terminal; and \$76.00 at the Cartaret, New Jersey, terminal.

The U.S. increases will not have any direct effect on European prices, which are set under annual contracts, which are being negotiated at the moment, but they will probably have some influence on the negotiations and could signal substantial increases in the pipeline. The 1977 European price was \$69.

Frasch sulphur is produced by pump mining and accounts for a third of the world's production. The other two-thirds is recovered sulphur, which is a by-product of natural oil and gas.

Frasch is produced in the U.S., by Texas Sulphur, Freeport Minerals and Duval, Mexico, Iraq, Poland and the USSR also produce Frasch and the USSR also produce recovered sulphur. It is not clear if any significant price pressure, but Frasch production rises have been increasing rapidly.

# Troubles over coffee price

**SAN FRANCISCO, Dec. 20.** ILS BROS. Coffee Inc. conceded Press reports it has had problems due to declining coffee prices, reports it.

The company added it was working closely with the Bank of Hawaii and expected to resolve problems shortly.

ILS Bros., one of the largest roasters and distributors in the U.S., is owned by Copeland & San Paulo, Brazil.

Commodities Staff writes: ILS Bros. has a possible share in the value of sterling, but the market under renewed downward pressure to bring London market prices into line with overseas markets, particularly in Penang values were lower overnight.

Once the downward trend was established it triggered off a chartist and speculative selling points that brought a further burst of selling before the market stabilised at the lower levels.

# Unlikely

The Straits tin price in Penang at Ringgit 1780 a tin is still Ringgit 260 above the Tin Agreement "ceiling." But producers are believed to be seeking a rise of Ringgit 200 in the price range (currently Ringgit 1,200 to 1,500), based on the kind of figure needed to encourage new production "to offset" current mine costs at present.

However, it seems highly unlikely that the tin-producing countries will agree to this new concept being applied to the buffer stock quotas of the International Tin Agreement.

# Indian grain stocks down temporarily

The running down of the large foodgrain stocks has also led to a sharp drop in wheat to Russia in replacement of a past food loan, and a small shipment to Vietnam.

# Australian seafoods exports up

**By Our Own Correspondent**

**CANBERRA, Dec. 20.** AUSTRALIA INCREASED its exports of rock lobster tails in the last financial year by 25 per cent to almost 5,000 tonnes, contributing largely to an overall record total of \$A14m. in exports of seafoods.

Rock lobster exports were worth \$A59m, equipped with \$A22m. in 1975-76, with U.S. restaurants accounting for virtually the entire trade.

A report from the Department of Primary Industry today says that seafood imports in 1976-77 were also a record at \$A113m. Canoeed and frozen fish accounted for most of the imports.

Prices for both exports and imports had been pushed up for most of the year by a growing shortage of the more popular varieties of fish in the Northern Hemisphere and the introduction of 200-mile fishing zones by a number of countries.

It added that there had been a general downturn in prices more recently "as consumers turned to cheaper substitute foods and speculative activity abated."

# COMMODITY MARKET REPORTS AND PRICES

| Commodity          | Unit   | Price  |
|--------------------|--------|--------|
| <b>BASE METALS</b> |        |        |
| Copper             | lb     | 1.08   |
| Aluminum           | lb     | 0.28   |
| Zinc               | lb     | 0.32   |
| Nickel             | lb     | 0.85   |
| Lead               | lb     | 0.18   |
| Iron               | lb     | 0.05   |
| Steel              | lb     | 0.04   |
| Grain              |        |        |
| Wheat              | bu     | 1.25   |
| Barley             | bu     | 0.85   |
| Oats               | bu     | 0.65   |
| Rubber             | lb     | 0.15   |
| Silver             | oz     | 10.50  |
| Gold               | oz     | 380.00 |
| Energy             |        |        |
| Oil                | barrel | 12.50  |
| Coal               | ton    | 15.00  |

# GRAINS

| Commodity | Unit   | Price  |
|-----------|--------|--------|
| Wheat     | bu     | 1.25   |
| Barley    | bu     | 0.85   |
| Oats      | bu     | 0.65   |
| Rubber    | lb     | 0.15   |
| Silver    | oz     | 10.50  |
| Gold      | oz     | 380.00 |
| Energy    |        |        |
| Oil       | barrel | 12.50  |
| Coal      | ton    | 15.00  |

# PRICE CHANGES

| Commodity | Change |
|-----------|--------|
| Oil       | +0.10  |
| Coal      | +0.05  |
| Grain     | -0.02  |
| Rubber    | +0.01  |
| Silver    | +0.05  |
| Gold      | +0.02  |
| Energy    | +0.15  |

# U.S. Markets

| Market         | Price  |
|----------------|--------|
| Stocks         | 100.00 |
| Bonds          | 105.00 |
| Commodities    | 110.00 |
| Exchange Rates | 1.50   |

# COMPANY NOTICES

**gft**

Index Limited 01-351 3466. Three months Tin 6500-6220

# GRUPPO FINANZIARIO TESSILE

Società per Azioni—Capitale Sociale L. 5.000.000.000

Read Office: Torino (Italia) Corso Emilia, 6

# U.S. \$ 6,500,000 CONVERTIBLE BOND LOAN

8% 1973-1981

N. 8 DIVIDEND COUPON PAYMENT

JANUARY 1st, 1978

Bondholders are hereby informed that the expiring coupon will be payable as from January 1st, 1978 to the following banks: BANQUE GUTZWILLER, BAZEL; BUNGENER S.A.—GENEVA; BANCA DEL CREDITO ITALIANO—MILAN; BANCA CREDITO ITALIANO—MILAN; BANCA CREDITO ITALIANO—MILAN; BANCA CREDITO ITALIANO—MILAN.

# SILVER

Silver was fixed 46p an ounce lower for spot delivery in the London market yesterday, as the U.S. price fell to 10.50, down from 10.96, the previous day's closing.

# COCOA

Following adjustments against New York with dollar weakness values were pushed down by about 200 points, reports Gill and Duffus.

# COFFEE

London coffee rose modestly yesterday despite early strength in sterling, reports the London Coffee Association.

# MEAT/VEGETABLES

MEAT COMMISSION—average forenoon prices at representative markets on December 20: Beef, 1.10; Pork, 1.05; Lamb, 1.15; Chicken, 1.20; Turkey, 1.30.

# GRAINS

LONDON FUTURE (GAPTA)—Wheat, 1.25; Barley, 0.85; Oats, 0.65.

# RUBBER

Rubber prices in the London market were steady yesterday, with the price of the most common grades at 0.15.

# SOYABEAN MEAL

Soyabean meal prices in the London market were steady yesterday, with the price of the most common grades at 0.15.

# WOLFE FUTURES

WOLFE FUTURES—Wheat, 1.25; Barley, 0.85; Oats, 0.65.

# JUTE

JUTE—Bundest's very firm after a long period of weakness.

# WOOL PALM OIL

WOOL PALM OIL—Wool, 1.25; Palm Oil, 0.85.

# Japan loses Oman fishery

**MUSCAT, Dec. 20.** SOUTH KOREAN trawlers will replace those of Japan in fishing in Oman's Indian Ocean waters under an agreement signed here, reports Reuter.

# COTTON

COTTON—Liverpool—Spot and shipment prices announced to 2.75 tonnes, the highest daily total for nearly two years.

# MOODY'S

MOODY'S—Credit ratings for various companies.

# REUTER'S

REUTER'S—Market news and prices.

# DOJONES

DOJONES—Market news and prices.

# Approval likely for textile deal

A pay deal for 10,000 workers in the West Yorkshire textile industry, giving increases from 23.50 a week, is expected to be approved by the Government.

# Brazil may cut maize export

TRADE SOURCES said they expect Brazil's maize export surplus next year to fall below 1m. tonnes from around 1.5m. this year because of a smaller crop, reports Reuter.

# Approval likely for textile deal

Operatives and workhousemen will get £2 for a 40-hour week, with pro rata increases for drivers, overlookers, technicians, clerical workers and others in wool-combing, top-making, scouring and allied sections.



# STOCK EXCHANGE REPORT

## Gilts end below best but help equities to improve Bear closing puts index up 9.8 at 479.6—S. Africans weak

### Account Dealing Dates

Options  
 \*First Declara- Last Account  
 Dealings Dealings Day  
 Nov. 28 Dec. 8 Dec. 9 Dec. 20  
 Dec. 12 Dec. 29 Dec. 30 Jan. 11  
 Jan. 3 Jan. 12 Jan. 13 Jan. 24

As measured by the FT 30-share index, leading equities made a good showing yesterday with a jump of 9.8 to 479.6. There was no expansion in genuine buying, however, the forward move mainly reflecting marking up and the closing of short positions.

Jobs anticipated another day of rising quotations in the gilt-edged market by marking prices of the equity leaders up across the board at the opening. This resulted in an early rush of bear-closing and to a further slight upward adjustment to levels which held throughout the session in another thin trade. The amount of business was mirrored in official markings of 4,001—better than Monday's 3,407 but down on the week-ago level of 4,547, while the lechardy after the firm start was seen in the index being limited to a range of only 1.4 from 11 a.m. after having posted gains of 3.3 at 10 a.m. and 3.4 an hour later.

British Funds continued the recent upward with long-dated issues showing to best advantage with rises to 1, but these were clipped back to 1 by the official close and were further eroded in the late trade by selling to close into the long tap being issued to-morrow.

Short-dated issues closed with small mixed changes, the dull spots here also reflecting selling for the same reason, and predictions about the extent of over-subscription for to-morrow's £500m. issue ranged from 3 to 8 times the £120m. required in its £15-paid form. The Government Securities index put on 0.16 for a five-day rise of 1.32, or 2.4 per cent. to 77.65.

Sentiment in the Funds was helped by sterling's renewed strength, the local authority workers' pay agreement and continuing hopes for an early fall in near money rates. The rate on this week's issue of yearling bonds was lowered by 1 more to 7 1/2 per cent.

Rises led falls in FT-quoted Industrials by 3-to-1 against the previous day's 6-to-3, and the All-share index put on 1.8 per cent. to 211.59. The Financial sector was good helped by above-average gains in Properties. Banks and Discount Houses.

Gilts fade late  
 Encouraged by the initial strength in sterling, gilt-edged securities got away to a good start with the emphasis on longer-dated issues. These opened around 1 higher and a two-way

trade ensued before stock was sold, partly to obtain funds for to-morrow's subscription in the new long tap. Treasury 101 per cent. 1989, £15 payable on application. After the official close of business scattered offerings accelerated the reactionary tendency and the gains were either pared, or completely erased. Among the shorts, switching into the tap caused the Government Broker to withdraw his selling price of 96 1/2 for supplies of the stock and established it later at 96 1/2. Otherwise the trend to raise funds was evident long at this end of the market so early rises, to 1, were relinquished and on occasions replaced by losses extending to that amount. Nearer maturities were an exception and retained their earlier improvements. Corporations maintained their upward momentum. LCC 8 1/2 per cent. 1988-90 gaining a full point more to 76.

Conditions in the investment currency market were a repetition of the previous day. Institutional offerings together with selling released by arbitrage business in Far Eastern securities expressed sentiment, which was already affected by the fresh upturn in sterling, and the rate fell to 99 1/2 per cent. before closing down to 99 1/2 per cent. on the day. Yesterday's SE conversion factor was 0.7236 (0.7261).

Discounts up again  
 In further sympathy with gilts and also aided by publicity given to a brokers' bullish circular, Discounts made further progress. United added 3 1/2 to 47.37, Goreau and National rose 10 to 192p, as did Alexander's to 270p, and Allen Harvey and Rose to 250p. Smith St. Anby's rose 3 to 90p, while £500m. issue ranged from 3 to 8 times the £120m. required in its £15-paid form. The Government Securities index put on 0.16 for a five-day rise of 1.32, or 2.4 per cent. to 77.65.

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Improved 6 to 183p. Rediffusion moved up late to 95p for a rise of 5, while Pershore hardened 4 to 184p on the interim profits statement.

The Engineering leaders closed with some useful gains. Vickers were outstanding at 177p up 7, while Tubes firmed 10 to 356p and GRV 6 to 270p. Specialized interest revived in both Mining Supplies, 6 to the good at 72p, and Manganese Bronze, 4 dealer at 65p, but the profits warning prompted late dullness in the latter, which fell 6 to 132p. Scattered firming left Pegler ICI moved up 4 to 355p as did Westerns, 4 dealer at 172p, and Watson Evans, 5 better at 84p, while Stebe Gorman, up 2 at 174p.

to front of to-day's preliminary results. On the bid front, Spink opened and closed at 383p, compared with the cash offer of 400p from Andrew Weir and the pre-suspension price of 285p, while the Preference were quoted at 26p on the 40p share cash offer. Monday's late news of a counter-bid by ATV for Madame Tussauds saw the latter rise 7 to 59p, or 4 above the cash value of ATV's original cash offer. Further activity in the annual results left Caravans International 4 up at 81p for a two-day rise of 14 while, for a like reason, Granada "A" improved 4 more to 94p. Higher first-half profits produced surprising movements in Baxters, 2 up at 27p, and Norton and Wright, 3 lower at 172p.

Motors were highlighted by a jump of 12 to 126p in Platons on the excellent results and proposed scrip issue. Elsewhere, restricted speculative demand brought a gain of 7 to 74p in York Trailer and Blemel Bros. hardened a penny in response to the annual results. Associated Engineering issued a super-profits notice, along with Wilmot Breeden, 3 1/2 dealer at 61p. Among the leaders, Lucas were good at 272p, up 8, while Dunlop firmed 2 to 38p.

North Sea oil orientated stocks attracted support among Newspapers. Thomson put on 14 to 647p, Daily Mail and General A firmed 4 to 118p, and Associated firmed 4 to 118p in Papers where McCordale improved 4 further to 222p.

Land Secs. firm  
 Land Securities led the way in firm Properties, rising 7 to 215p, and MEPC were not far behind with a gain of 8 to 123p. Great Portland put on 12 to 304p being heavily supported by the bid from Hammons "A" advanced 10 to 585p. British Land, 3 1/2, Capital and Counties, 4 1/2, and English, 4 1/2, were all 1 1/2 better, while the bid from Throgmorton Securities and General gained 1 1/2 to 20p on bid hopes and a Press mention aided Second City, 1 1/2 to the good at 42 1/2p. United Kingdom hardened 1 more to 20p after bid from Throgmorton Securities had purchased 4.8m. shares, thus increasing its stake in U.K. to 21.79m. shares.

Another fairly small trade was encountered in Oils, but it produced contrasting moves in the two majors. British Petroleum succumbing to American selling and losing 6 late to 850p, but support and advancing 2 to 832p. Royal Dutch gave up 1 to 44 1/2p on investment currency influences. Elsewhere, Ultramar regained 6 to 222p, while LASHO firmed 1 1/2 to 222p, with the ordinary closing 3 higher at 677p. BOC hardened 1 1/2 to 222p.

Glaxo advance  
 Recent short positions taken in Glaxo were hardly covered and produced an above average advance of 13 to 386p. Glaxo were similarly affected and gained 12 to 285p. Rises of around 6 were seen in Unilever, 536p, Boots, 22p, Reckitt and Colman, 43p, and Bechem, 87p, the last named after touching a 1077 peak in former Prices. Borden, 477p, BOC hardened 1 1/2 to 222p.

Crystallite hardened a shade to 21p in reply to the higher profits and proposed rights issue. Television issues gained ground, HTV N.V., 116p, and LWT A, 104p, rising 3 and 4 respectively.

Burton good  
 Burton issues stood out in a firm Stores sector, the Ordinary rising 12 to 112p, after 112p, and the 3 to 108p, on good buying influenced by either recovery of bid hopes. Elsewhere, sentiment continued to be spurred by reports of increased pre-Christmas spending. Gussies A at 314p, and B at 292p, improved 3 and 2 apiece, while UDS gained 4 to 54p as did Combined English to 135p. Speculative interest in a thin market prompted a rise of 10 to 90p in Cope Sportswear.

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to front of to-day's preliminary results. On the bid front, Spink opened and closed at 383p, compared with the cash offer of 400p from Andrew Weir and the pre-suspension price of 285p, while the Preference were quoted at 26p on the 40p share cash offer. Monday's late news of a counter-bid by ATV for Madame Tussauds saw the latter rise 7 to 59p, or 4 above the cash value of ATV's original cash offer. Further activity in the annual results left Caravans International 4 up at 81p for a two-day rise of 14 while, for a like reason, Granada "A" improved 4 more to 94p. Higher first-half profits produced surprising movements in Baxters, 2 up at 27p, and Norton and Wright, 3 lower at 172p.

Motors were highlighted by a jump of 12 to 126p in Platons on the excellent results and proposed scrip issue. Elsewhere, restricted speculative demand brought a gain of 7 to 74p in York Trailer and Blemel Bros. hardened a penny in response to the annual results. Associated Engineering issued a super-profits notice, along with Wilmot Breeden, 3 1/2 dealer at 61p. Among the leaders, Lucas were good at 272p, up 8, while Dunlop firmed 2 to 38p.

North Sea oil orientated stocks attracted support among Newspapers. Thomson put on 14 to 647p, Daily Mail and General A firmed 4 to 118p, and Associated firmed 4 to 118p in Papers where McCordale improved 4 further to 222p.

Land Secs. firm  
 Land Securities led the way in firm Properties, rising 7 to 215p, and MEPC were not far behind with a gain of 8 to 123p. Great Portland put on 12 to 304p being heavily supported by the bid from Hammons "A" advanced 10 to 585p. British Land, 3 1/2, Capital and Counties, 4 1/2, and English, 4 1/2, were all 1 1/2 better, while the bid from Throgmorton Securities and General gained 1 1/2 to 20p on bid hopes and a Press mention aided Second City, 1 1/2 to the good at 42 1/2p. United Kingdom hardened 1 more to 20p after bid from Throgmorton Securities had purchased 4.8m. shares, thus increasing its stake in U.K. to 21.79m. shares.

Another fairly small trade was encountered in Oils, but it produced contrasting moves in the two majors. British Petroleum succumbing to American selling and losing 6 late to 850p, but support and advancing 2 to 832p. Royal Dutch gave up 1 to 44 1/2p on investment currency influences. Elsewhere, Ultramar regained 6 to 222p, while LASHO firmed 1 1/2 to 222p, with the ordinary closing 3 higher at 677p. BOC hardened 1 1/2 to 222p.

Glaxo advance  
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AUTHORISED UNIT TRUSTS

OFFSHORE AND OVERSEAS FUNDS

Table of Authorised Unit Trusts listing various funds such as British Life Office, British Shipley & Co., and various international and domestic investment funds.

Table of Offshore and Overseas Funds listing international investment vehicles like Fidelity, Keywell, and various global equity and bond funds.

Table titled 'BASE LENDING RATES' listing interest rates for various banks and financial institutions.

Table titled 'NEEL TRUST MANAGERS' listing details for various unit trust managers and their associated funds.

INSURANCE, PROPERTY, BONDS

Large table listing various insurance, property, and bond products from companies like Abbey Life, Credit & Commerce Insurance, and others.

Advertisement for 'CLIVE INVESTMENTS LIMITED' and 'INSURANCE BASE RATES' with contact information and financial details.

Advertisement for 'NEEL TRUST MANAGERS' and 'NEEL TRUST MANAGERS LTD' with details on their services and fund offerings.

NOTES section containing small text notices and legal disclaimers.



**BE** The British Engineers

RIVETING SYSTEMS PARTS FEEDING AND ASSEMBLY SYSTEMS OTHER AIDS TO INCREASED PRODUCTIVITY Sand for The Guide to the BE Group

8 Grosvenor Engineering Ltd. P.O. Box 2, Manufacturing Road, Aylesbury, Bucks HP21 8AB Tel: Aylesbury (0296) 5911

# FT SHARE INFORMATION SERVICE

## HOTELS—Continued

| Stock | Price | % | Div | Yield |
|-------|-------|---|-----|-------|
| 17    | 12.00 |   |     |       |
| 18    | 12.00 |   |     |       |
| 19    | 12.00 |   |     |       |
| 20    | 12.00 |   |     |       |
| 21    | 12.00 |   |     |       |
| 22    | 12.00 |   |     |       |
| 23    | 12.00 |   |     |       |
| 24    | 12.00 |   |     |       |
| 25    | 12.00 |   |     |       |
| 26    | 12.00 |   |     |       |
| 27    | 12.00 |   |     |       |
| 28    | 12.00 |   |     |       |
| 29    | 12.00 |   |     |       |
| 30    | 12.00 |   |     |       |
| 31    | 12.00 |   |     |       |
| 32    | 12.00 |   |     |       |
| 33    | 12.00 |   |     |       |
| 34    | 12.00 |   |     |       |
| 35    | 12.00 |   |     |       |
| 36    | 12.00 |   |     |       |
| 37    | 12.00 |   |     |       |
| 38    | 12.00 |   |     |       |
| 39    | 12.00 |   |     |       |
| 40    | 12.00 |   |     |       |
| 41    | 12.00 |   |     |       |
| 42    | 12.00 |   |     |       |
| 43    | 12.00 |   |     |       |
| 44    | 12.00 |   |     |       |
| 45    | 12.00 |   |     |       |
| 46    | 12.00 |   |     |       |
| 47    | 12.00 |   |     |       |
| 48    | 12.00 |   |     |       |
| 49    | 12.00 |   |     |       |
| 50    | 12.00 |   |     |       |

## INDUSTRIALS (Miscel.)

| Stock | Price  | % | Div | Yield |
|-------|--------|---|-----|-------|
| 112   | 112.00 |   |     |       |
| 113   | 113.00 |   |     |       |
| 114   | 114.00 |   |     |       |
| 115   | 115.00 |   |     |       |
| 116   | 116.00 |   |     |       |
| 117   | 117.00 |   |     |       |
| 118   | 118.00 |   |     |       |
| 119   | 119.00 |   |     |       |
| 120   | 120.00 |   |     |       |
| 121   | 121.00 |   |     |       |
| 122   | 122.00 |   |     |       |
| 123   | 123.00 |   |     |       |
| 124   | 124.00 |   |     |       |
| 125   | 125.00 |   |     |       |
| 126   | 126.00 |   |     |       |
| 127   | 127.00 |   |     |       |
| 128   | 128.00 |   |     |       |
| 129   | 129.00 |   |     |       |
| 130   | 130.00 |   |     |       |
| 131   | 131.00 |   |     |       |
| 132   | 132.00 |   |     |       |
| 133   | 133.00 |   |     |       |
| 134   | 134.00 |   |     |       |
| 135   | 135.00 |   |     |       |
| 136   | 136.00 |   |     |       |
| 137   | 137.00 |   |     |       |
| 138   | 138.00 |   |     |       |
| 139   | 139.00 |   |     |       |
| 140   | 140.00 |   |     |       |
| 141   | 141.00 |   |     |       |
| 142   | 142.00 |   |     |       |
| 143   | 143.00 |   |     |       |
| 144   | 144.00 |   |     |       |
| 145   | 145.00 |   |     |       |
| 146   | 146.00 |   |     |       |
| 147   | 147.00 |   |     |       |
| 148   | 148.00 |   |     |       |
| 149   | 149.00 |   |     |       |
| 150   | 150.00 |   |     |       |

## ENGINEERING—Continued

| Stock | Price  | % | Div | Yield |
|-------|--------|---|-----|-------|
| 151   | 151.00 |   |     |       |
| 152   | 152.00 |   |     |       |
| 153   | 153.00 |   |     |       |
| 154   | 154.00 |   |     |       |
| 155   | 155.00 |   |     |       |
| 156   | 156.00 |   |     |       |
| 157   | 157.00 |   |     |       |
| 158   | 158.00 |   |     |       |
| 159   | 159.00 |   |     |       |
| 160   | 160.00 |   |     |       |
| 161   | 161.00 |   |     |       |
| 162   | 162.00 |   |     |       |
| 163   | 163.00 |   |     |       |
| 164   | 164.00 |   |     |       |
| 165   | 165.00 |   |     |       |
| 166   | 166.00 |   |     |       |
| 167   | 167.00 |   |     |       |
| 168   | 168.00 |   |     |       |
| 169   | 169.00 |   |     |       |
| 170   | 170.00 |   |     |       |
| 171   | 171.00 |   |     |       |
| 172   | 172.00 |   |     |       |
| 173   | 173.00 |   |     |       |
| 174   | 174.00 |   |     |       |
| 175   | 175.00 |   |     |       |
| 176   | 176.00 |   |     |       |
| 177   | 177.00 |   |     |       |
| 178   | 178.00 |   |     |       |
| 179   | 179.00 |   |     |       |
| 180   | 180.00 |   |     |       |
| 181   | 181.00 |   |     |       |
| 182   | 182.00 |   |     |       |
| 183   | 183.00 |   |     |       |
| 184   | 184.00 |   |     |       |
| 185   | 185.00 |   |     |       |
| 186   | 186.00 |   |     |       |
| 187   | 187.00 |   |     |       |
| 188   | 188.00 |   |     |       |
| 189   | 189.00 |   |     |       |
| 190   | 190.00 |   |     |       |
| 191   | 191.00 |   |     |       |
| 192   | 192.00 |   |     |       |
| 193   | 193.00 |   |     |       |
| 194   | 194.00 |   |     |       |
| 195   | 195.00 |   |     |       |
| 196   | 196.00 |   |     |       |
| 197   | 197.00 |   |     |       |
| 198   | 198.00 |   |     |       |
| 199   | 199.00 |   |     |       |
| 200   | 200.00 |   |     |       |

## ELECTRICAL AND RADIO

| Stock | Price  | % | Div | Yield |
|-------|--------|---|-----|-------|
| 201   | 201.00 |   |     |       |
| 202   | 202.00 |   |     |       |
| 203   | 203.00 |   |     |       |
| 204   | 204.00 |   |     |       |
| 205   | 205.00 |   |     |       |
| 206   | 206.00 |   |     |       |
| 207   | 207.00 |   |     |       |
| 208   | 208.00 |   |     |       |
| 209   | 209.00 |   |     |       |
| 210   | 210.00 |   |     |       |
| 211   | 211.00 |   |     |       |
| 212   | 212.00 |   |     |       |
| 213   | 213.00 |   |     |       |
| 214   | 214.00 |   |     |       |
| 215   | 215.00 |   |     |       |
| 216   | 216.00 |   |     |       |
| 217   | 217.00 |   |     |       |
| 218   | 218.00 |   |     |       |
| 219   | 219.00 |   |     |       |
| 220   | 220.00 |   |     |       |
| 221   | 221.00 |   |     |       |
| 222   | 222.00 |   |     |       |
| 223   | 223.00 |   |     |       |
| 224   | 224.00 |   |     |       |
| 225   | 225.00 |   |     |       |
| 226   | 226.00 |   |     |       |
| 227   | 227.00 |   |     |       |
| 228   | 228.00 |   |     |       |
| 229   | 229.00 |   |     |       |
| 230   | 230.00 |   |     |       |
| 231   | 231.00 |   |     |       |
| 232   | 232.00 |   |     |       |
| 233   | 233.00 |   |     |       |
| 234   | 234.00 |   |     |       |
| 235   | 235.00 |   |     |       |
| 236   | 236.00 |   |     |       |
| 237   | 237.00 |   |     |       |
| 238   | 238.00 |   |     |       |
| 239   | 239.00 |   |     |       |
| 240   | 240.00 |   |     |       |

## FOOD, GROCERIES, ETC.

| Stock | Price  | % | Div | Yield |
|-------|--------|---|-----|-------|
| 241   | 241.00 |   |     |       |
| 242   | 242.00 |   |     |       |
| 243   | 243.00 |   |     |       |
| 244   | 244.00 |   |     |       |
| 245   | 245.00 |   |     |       |
| 246   | 246.00 |   |     |       |
| 247   | 247.00 |   |     |       |
| 248   | 248.00 |   |     |       |
| 249   | 249.00 |   |     |       |
| 250   | 250.00 |   |     |       |
| 251   | 251.00 |   |     |       |
| 252   | 252.00 |   |     |       |
| 253   | 253.00 |   |     |       |
| 254   | 254.00 |   |     |       |
| 255   | 255.00 |   |     |       |
| 256   | 256.00 |   |     |       |
| 257   | 257.00 |   |     |       |
| 258   | 258.00 |   |     |       |
| 259   | 259.00 |   |     |       |
| 260   | 260.00 |   |     |       |
| 261   | 261.00 |   |     |       |
| 262   | 262.00 |   |     |       |
| 263   | 263.00 |   |     |       |
| 264   | 264.00 |   |     |       |
| 265   | 265.00 |   |     |       |
| 266   | 266.00 |   |     |       |
| 267   | 267.00 |   |     |       |
| 268   | 268.00 |   |     |       |
| 269   | 269.00 |   |     |       |
| 270   | 270.00 |   |     |       |
| 271   | 271.00 |   |     |       |
| 272   | 272.00 |   |     |       |
| 273   | 273.00 |   |     |       |
| 274   | 274.00 |   |     |       |
| 275   | 275.00 |   |     |       |
| 276   | 276.00 |   |     |       |
| 277   | 277.00 |   |     |       |
| 278   | 278.00 |   |     |       |
| 279   | 279.00 |   |     |       |
| 280   | 280.00 |   |     |       |
| 281   | 281.00 |   |     |       |
| 282   | 282.00 |   |     |       |
| 283   | 283.00 |   |     |       |
| 284   | 284.00 |   |     |       |
| 285   | 285.00 |   |     |       |
| 286   | 286.00 |   |     |       |
| 287   | 287.00 |   |     |       |
| 288   | 288.00 |   |     |       |
| 289   | 289.00 |   |     |       |
| 290   | 290.00 |   |     |       |
| 291   | 291.00 |   |     |       |
| 292   | 292.00 |   |     |       |
| 293   | 293.00 |   |     |       |
| 294   | 294.00 |   |     |       |
| 295   | 295.00 |   |     |       |
| 296   | 296.00 |   |     |       |
| 297   | 297.00 |   |     |       |
| 298   | 298.00 |   |     |       |
| 299   | 299.00 |   |     |       |
| 300   | 300.00 |   |     |       |

## HOTELS AND RESTAURANTS

| Stock | Price  | % | Div | Yield |
|-------|--------|---|-----|-------|
| 301   | 301.00 |   |     |       |
| 302   | 302.00 |   |     |       |
| 303   | 303.00 |   |     |       |
| 304   | 304.00 |   |     |       |
| 305   | 305.00 |   |     |       |
| 306   | 306.00 |   |     |       |
| 307   | 307.00 |   |     |       |
| 308   | 308.00 |   |     |       |
| 309   | 309.00 |   |     |       |
| 310   | 310.00 |   |     |       |
| 311   | 311.00 |   |     |       |
| 312   | 312.00 |   |     |       |
| 313   | 313.00 |   |     |       |
| 314   | 314.00 |   |     |       |
| 315   | 315.00 |   |     |       |
| 316   | 316.00 |   |     |       |
| 317   | 317.00 |   |     |       |
| 318   | 318.00 |   |     |       |
| 319   | 319.00 |   |     |       |
| 320   | 320.00 |   |     |       |
| 321   | 321.00 |   |     |       |
| 322   | 322.00 |   |     |       |
| 323   | 323.00 |   |     |       |
| 324   | 324.00 |   |     |       |
| 325   | 325.00 |   |     |       |
| 326   | 326.00 |   |     |       |
| 327   | 327.00 |   |     |       |
| 328   | 328.00 |   |     |       |
| 329   | 329.00 |   |     |       |
| 330   | 330.00 |   |     |       |

## AMERICANS—Continued

| Stock | Price  | % | Div | Yield |
|-------|--------|---|-----|-------|
| 331   | 331.00 |   |     |       |
| 332   | 332.00 |   |     |       |
| 333   | 333.00 |   |     |       |
| 334   | 334.00 |   |     |       |
| 335   | 335.00 |   |     |       |
| 336   | 336.00 |   |     |       |
| 337   | 337.00 |   |     |       |
| 338   | 338.00 |   |     |       |
| 339   | 339.00 |   |     |       |
| 340   | 340.00 |   |     |       |
| 341   | 341.00 |   |     |       |
| 342   | 342.00 |   |     |       |
| 343   | 343.00 |   |     |       |
| 344   | 344.00 |   |     |       |
| 345   | 345.00 |   |     |       |
| 346   | 346.00 |   |     |       |
| 347   | 347.00 |   |     |       |
| 348   | 348.00 |   |     |       |
| 349   | 349.00 |   |     |       |
| 350   | 350.00 |   |     |       |
| 351   | 351.00 |   |     |       |
| 352   | 352.00 |   |     |       |
| 353   | 353.00 |   |     |       |
| 354   | 354.00 |   |     |       |
| 355   | 355.00 |   |     |       |
| 356   | 356.00 |   |     |       |
| 357   | 357.00 |   |     |       |
| 358   | 358.00 |   |     |       |
| 359   | 359.00 |   |     |       |
| 360   | 360.00 |   |     |       |
| 361   | 361.00 |   |     |       |
| 362   | 362.00 |   |     |       |
| 363   | 363.00 |   |     |       |
| 364   | 364.00 |   |     |       |
| 365   | 365.00 |   |     |       |
| 366   | 366.00 |   |     |       |
| 367   | 367.00 |   |     |       |
| 368   | 368.00 |   |     |       |
| 369   | 369.00 |   |     |       |
| 370   | 370.00 |   |     |       |
| 371   | 371.00 |   |     |       |
| 372   | 372.00 |   |     |       |
| 373   | 373.00 |   |     |       |
| 374   | 374.00 |   |     |       |
| 375   | 375.00 |   |     |       |
| 376   | 376.00 |   |     |       |
| 377   | 377.00 |   |     |       |
| 378   | 378.00 |   |     |       |
| 379   | 379.00 |   |     |       |
| 380   | 380.00 |   |     |       |
| 381   | 381.00 |   |     |       |
| 382   | 382.00 |   |     |       |
| 383   | 383.00 |   |     |       |
| 384   | 384.00 |   |     |       |
| 385   | 385.00 |   |     |       |
| 386   | 386.00 |   |     |       |
| 387   | 387.00 |   |     |       |
| 388   | 388.00 |   |     |       |
| 389   | 389.00 |   | </  |       |



INDUSTRIALS—Continued

Table of industrial stocks including companies like British Petroleum, Shell, and ICI, with columns for stock price, price change, and other financial metrics.

INSURANCE—Continued

Table of insurance companies such as Royal Indemnity, Commercial Union Assurance, and others, listing their stock prices and changes.

PROPERTY—Continued

Table of property-related stocks and companies, including various real estate and construction firms.

INV. TRUSTS—Continued

Table of investment trusts, listing various funds and their performance metrics.

FINANCE, LAND—Continued

Table of finance and land-related stocks, including banks, insurance companies, and landowners.

Advertisement for DAIWA SECURITIES, International Finance, featuring the company name in large bold letters.

MOTORS, AIRCRAFT TRADES

Table listing companies in the motors and aircraft trades, such as Rover, Jaguar, and various aircraft manufacturers.

SHIPBUILDERS, REPAIRERS

Table listing shipbuilders and repairers, including companies like Harland & Wolff and others.

SHIPPING

Table listing shipping companies and their stock prices.

SHOES AND LEATHER

Table listing shoe and leather companies, such as Clarks and others.

SOUTH AFRICANS

Table listing South African stocks and companies.

TEXTILES

Table listing textile companies and their stock prices.

NEWSPAPERS, PUBLISHERS

Table listing newspaper and publishing companies, including News International and others.

PAPER, PRINTING, ADVERTISING

Table listing paper, printing, and advertising companies.

PROPERTY

Table listing property-related stocks and companies.

TOBACCOS

Table listing tobacco companies and their stock prices.

TRUSTS, FINANCE, LAND

Table listing trusts, finance, and land-related companies.

Finance, Land, etc.

Table listing finance, land, and other miscellaneous stocks.

MINES—Continued

Table listing mining companies and their stock prices.

OILS

Table listing oil companies and their stock prices.

OVERSEAS TRADERS

Table listing overseas trading companies.

RUBBERS AND SISALS

Table listing rubber and sisal companies.

TEAS

Table listing tea companies and their stock prices.

MINES

Table listing mining companies.

EASTERN RAND

Table listing Eastern Rand mining companies.

FAR WEST RAND

Table listing Far West Rand mining companies.

O.F.S.

Table listing O.F.S. (Overseas Finance and Securities) companies.

FINANCE

Table listing finance-related stocks and companies.

MINES—Continued

Table listing mining companies.

AUSTRALIAN

Table listing Australian stocks.

TINS

Table listing tin companies.

COPPER

Table listing copper companies.

MISCELLANEOUS

Table listing miscellaneous stocks.

NOTES

Notes section providing additional information and commentary on the market.

REGIONAL MARKETS

Table listing regional market data and stock prices.

OPTIONS

Table listing options and call rates.

DIAMOND AND PLATINUM

Table listing diamond and platinum prices.

DIAMOND AND PLATINUM

Table listing diamond and platinum prices.



